

(POST LETTERHEAD)

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

City, Legion Activate Team to Assist Guard, Reserve Families

WHO:	Mayor XXXX, American Legion Post Commander XXXXX
What:	Joint press conference with community leaders
When:	(Day, month, date, year)-(Time)
Where:	American Legion Post XXX 2222 Legion Avenue Your town, USA zip

BACKGROUND

As the nation's largest veterans service organization, The American Legion has, since its inception in 1919, served America's veterans and their families. The American Legion is forming a community "Heroes to Hometowns" Committee in support of the national program. Its mission: to facilitate the coming home of a wounded military member and his or her family by calling on the resources available in this community. Whether it will include finding jobs for the military member and his or her spouse, helping find a home, fixing a leaky faucet to more serious needs including money to pay the rent, getting an automobile running again or watching the kids while Mom takes another child to the doctor, our community will be there for them.

The American Legion Post **XXX** Hero Transition team is being formed to respond quickly to real-time emergencies faced by the newly returned military member and his or her family. It will harness the talents and resources of many citizens and businesses in **(CITY)** as needed to ensure all families of our military members from this area that were injured serving our country in Iraq will be welcomed home and given every chance to assume a happy and prosperous life back home.

Media Contact: (Name and Telephone number)