



THE AMERICAN LEGION  
P.O. Box 7017  
Indianapolis, IN 46207-7017

NONPROFIT ORG  
U.S. POSTAGE  
PAID  
PERMIT #1315  
DAYTON, OH

**IMPORTANT INFORMATION ABOUT  
VETERANS SERVICES AND BENEFITS**



**PRINTER NOTE:**  
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THE AMERICAN LEGION  
P.O. Box 7017  
Indianapolis, IN 46207-7017

From the desk of

*Cangel Arroyo*  
Appointed Department Adjutant  
for the Department of Arizona  
(Effective January 1, 2014)



American Legion  
Member for 10 Years

John Q. Sample  
123 Any Street  
Anytown, US 12345

Dear John Q. Sample:

You are a veteran of the United States military, according to our records, and I want to thank you on behalf of The American Legion for your service to our country.

I also want to extend to you a special invitation to consider joining The American Legion.

**If you've ever thought The American Legion is NOT for you, please think again.**

As a veteran, you may have been approached in the past with an invitation to join The American Legion. Maybe you considered it, but decided not to join. Or maybe this is your first invitation to join The American Legion, but you don't know much about us or what we do.

Either way, I ask you to just please take a moment to learn more about us. The American Legion has more to offer you than you may realize, and the organization plays an instrumental role in helping protect the rights and serve the needs of all veterans and servicemembers.

Please don't make your decision without looking at the full picture of what we do every day for all veterans, and what we can do for you today.

**The American Legion is for ALL wartime veterans.**

Chartered by Congress almost 100 years ago, The American Legion is open to **all** who have served honorably during any wartime period, including those currently on active duty.

Contrary to what many people think, today's American Legion is diverse. Our members include both women and men, those who have served and those currently serving from all age groups, from all ethnicities, from all branches of the military.

And though we all come from different walks of life, we all share the same mission. The American Legion is devoted to serving the needs of **all** veterans

## THERE'S STRENGTH IN NUMBERS

Please consider joining us. Your membership dues will be used to strengthen our voice in Washington and support programs that help meet the needs of veterans facing these challenges:

- Delay in VA claims processing
- Unemployment
- Homelessness
- Post-traumatic stress and other conditions

The American Legion's Legislative Commission testifies at Congressional hearings and works to protect and improve the rights and benefits of veterans and servicemembers.

The more members we have, the more effective we can be.

**We need you!**

*Continued on back of letter...*

**3 EASY WAYS TO JOIN:**



Detach the Reply Certificate and mail in the envelope provided.



Call  
1-888-805-6180.



Or go to [www.legion.org/mailoffer](http://www.legion.org/mailoffer) and enter your Temporary Membership Number: **123456789**

Detach here

## REPLY CERTIFICATE

Please complete **both sides** of this form and return it in the envelope provided.

**1** I certify that I have served or am still serving honorably on active duty during one of the war periods listed to the right:

**Eligibility Dates**  
Please check appropriate boxes

- |   |   |
|---|---|
| <input type="checkbox"/> AUG 2, 1990-OPEN           | <input type="checkbox"/> JUNE 25, 1950-JAN 31, 1955 |
| <input type="checkbox"/> DEC 20, 1989-JAN 31, 1990  | <input type="checkbox"/> DEC 7, 1941-DEC 31, 1946   |
| <input type="checkbox"/> AUG 24, 1982-JULY 31, 1984 | <input type="checkbox"/> APRIL 6, 1917-NOV 11, 1918 |
| <input type="checkbox"/> FEB 28, 1961-MAY 7, 1975   |   |

**2**  **YES!** I want to join The American Legion. Please send me the Lock-Back Knife welcome gift for the Branch of Service I have indicated below.

**Branch of Service**

- |   |   |
|---|---|
| <input type="checkbox"/> U.S. ARMY      | <input type="checkbox"/> U.S. MARINES                     |
| <input type="checkbox"/> U.S. NAVY      | <input type="checkbox"/> U.S. COAST GUARD                 |
| <input type="checkbox"/> U.S. AIR FORCE | <input type="checkbox"/> U.S. MERCHANT MARINE (WWII Only) |

- Enclosed is a \$25 check for membership dues payable to The American Legion.  
 I would like to charge my \$25 dues. My information is on the back of this reply.

Temporary Membership Number: **123456789**

Nominee:

John Sample  
123 Any Street  
Anytown, US 12345

If address above is not correct, please cross out and make corrections below.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

999999999 999999 9 14

*Continued on reverse side...*

(including active military personnel), their families and their communities.

### By joining The American Legion, you can help make a difference in the lives of veterans and their families.

After the terrorist attacks of September 11, 2001, I really wanted to find a way to serve my country again. I even considered re-enlisting. Then, I received an invitation letter in the mail (similar to this one) from The American Legion and I had my answer. Through The American Legion, I could help serve the needs of current veterans and the troops who would be returning home from Iraq, Afghanistan and other countries. My entire family also joined Legion-sponsored groups and activities so that we could have a lot of fun together, while also giving back to our community and the veterans.

Today, I support The American Legion in helping our veterans receive more job opportunities and all of their VA benefits claims, along with promoting other important priorities, such as:

- Protecting veterans services from the effects of sequestration and other drastic budget cuts.
- Reducing the backlog of VA claims and speeding up claims processing.
- Improving health services for veterans suffering from the effects of post-traumatic stress (PTS), military sexual trauma (MST) and other conditions.

### There's never been a better time to join The American Legion.

The American Legion continues to build on its history of reaching out to protect veterans, their families and communities. I'm proud to be part of a post (Post 41, Phoenix, AZ) whose members returned from action in World War II to immediately fight against discrimination and to protect minority housing rights.

The spirit of service and social justice continues within The American Legion today. We are:

- **Overcoming employment barriers** by providing leadership and guidance in Washington to pass the Veteran Skills to Jobs Act. This act helps veterans convert their military experience into federal licenses and credentials so they can put their skills to work wherever they live.
- **Campaigning state-by-state and industry-by-industry** to encourage employers to provide work credentials to veterans, reservists and Guard members who gained vocational experience and training in the military.
- **Passing the Military CDL (Commercial Driver's License) Act**, which allows states to lift residency requirements to grant commercial licenses to active-duty and reserve military truck drivers.
- **Helping homeless veterans** through our partnership with Rebuilding Together and Heroes at Home, such as the recent revitalization of the 100-year-old De George at Union Station homeless veterans facility in Houston.

Many organizations, including The American Legion, are increasing the strength of their membership through inclusivity. By joining our ranks, The American Legion's voice grows stronger on Capitol Hill, helping us pass legislation to help all veterans.

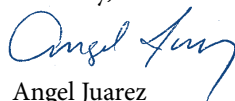
### That is why I encourage you to join The American Legion today.

I have been a proud member of The American Legion for more than 10 years. As a leader in this organization, I am confident that we can become a better, stronger organization through increasing our membership.

By joining The American Legion, your membership dues will go to work to meet the needs of veterans and servicemembers. Even if you do not have time right now to participate in Legion activities, joining is still a great way to be of service.

I hope I have helped you learn more about The American Legion, and I hope you can see why we really need you. Please take a moment and join us today.

Sincerely,



Angel Juarez  
Appointed Department Adjutant for the Department of Arizona (Effective January 1, 2014)

P.S. The membership dues are only \$25, and that money goes a long way in helping us meet the needs of all veterans and servicemembers. Please use one of the three easy ways to join outlined below. We need you!

The American Legion makes every attempt to reach qualified veterans with our offer for membership. Because privacy laws prevent us from being absolutely certain that you are a qualifying veteran, you may have received this offer in error. If this is the case, please accept our sincere apology.

### 3 EASY WAYS TO JOIN:



Detach the Reply Certificate and mail in the envelope provided.



Call 1-888-805-6180.



Or go to [www.legion.org/mailoffer](http://www.legion.org/mailoffer) and enter your Temporary Membership Number: 123456789

Detach here

## REPLY CERTIFICATE Please complete both sides.

THE AMERICAN LEGION  
P.O. BOX 7017, INDIANAPOLIS, IN 46207-7017



### 3 Complete this section only if using a credit card.

#### Charge \$25 to my:

- VISA
- MasterCard
- Discover
- American Express

Card # \_\_\_\_\_ Expires \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Credit Card Security Code: \_\_\_\_\_

Phone Number:    -    -    (Optional)

### 4 IMPORTANT INFORMATION

Would you be willing to provide us with some additional information? It's optional but would help us with our membership records. Thank you!

#### What is your gender?

- Female
- Male

#### What is your date of birth?

\_\_\_\_/\_\_\_\_/\_\_\_\_  
Month Day Year

#### With which ethnic group(s) do you most identify yourself?

- African-American (non-Hispanic)
- Asian/Pacific Islander
- Caucasian (non-Hispanic)
- Hispanic or Latino
- Native American or Aleut
- Prefer not to answer
- Other (please specify) \_\_\_\_\_

#### Would you be willing to provide us with your e-mail address?

We will never rent or sell your email address or any of your personal information to any third party. We may periodically send you additional information of interest to veterans. To view our anti-spam and privacy policy, please visit [www.legion.org/privacy](http://www.legion.org/privacy).

email address: \_\_\_\_\_

**John,**  
**Here are 3 easy ways to join  
The American Legion Today!**



Detach the Reply Certificate at the bottom of the enclosed letter and mail it in the envelope provided.



Call 1-888-805-6180 to speak with a representative.



Go to [www.legion.org/mailoffer](http://www.legion.org/mailoffer)

To join by phone or online, please have your  
Temporary Membership Number handy:  
**123456789**

**Help Us Make a Difference**  
Here are just a few of The American Legion  
accomplishments in the past year:



**Awarded  
\$1.58 million**

**\$734,220** to 20 different non-profit organizations serving the needs of children and **\$847,150** in cash grants to assist children of veterans in need of shelter, food, clothing and utilities.



**Raised  
\$1.1 million**

for Operation Comfort Warriors, to help meet the needs of wounded servicemembers by providing them with comfort items not supplied by the government.



**Provided  
\$840,307**

of our National Emergency Fund to help victims of Superstorm Sandy, Hurricane Isaac and veterans affected by the Oklahoma tornado.

**John,**

When you join today, your membership will help us continue to serve the needs of all veterans, servicemembers and their families. Plus, you will receive these exclusive Benefits of Membership.

Thank you!



## Benefits of Membership

- **Welcome Gift**

**Commemorative Lock-Back Knife Engraved with Your Branch of Service.**

This special custom-designed, extra heavy-duty knife is a full 8 1/2" when open, but folds to a compact 4 5/8" to fit in its Kelvlon™ belt pouch.



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## Plus

- **12 Issues of *The American Legion Magazine*** to stay up-to-date on veterans news and The American Legion programs and activities.
- **Official Membership Card** entitling you to exclusive **Member Discounts** for hotels, auto rental, health screenings, prescriptions, vision and hearing care, and much more.



\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



PLACE  
FIRST-  
CLASS  
POSTAGE  
HERE

**PRIORITY  
PROCESSING**



**THE AMERICAN LEGION NATIONAL HEADQUARTERS**  
**PO BOX 7017**  
**INDIANAPOLIS IN 46207-7017**

**Thank you for your selfless service to our country  
and for joining The American Legion.**  
Before sealing this envelope, be sure to:

- Completely fill out your Reply Card (both sides).
- Enclose payment or credit card information.