Working Together to Help Children with Cancer

Helping more childhood cancer patients become childhood cancer survivors
“I learned that people who give their time and energy can create something positive for kids who need their help… So thank you for everything that you all do for children across the country.”
2004: $20,000
The Mountain You’ve Climbed

2011: $25,000
Survivorship Video

2013: $13,293
Moving Mountains

2016: $25,000
SunDay-FunDay

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Mission

The mission of The National Children’s Cancer Society (NCCS) is to provide emotional, financial and educational support to children with cancer, their families and survivors.

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Since 1987, NCCS has helped more than 38,000 children with cancer and their families in all 50 states by providing over $62 million in program distributions.

Families are referred to the NCCS by hospital social workers to help with non-medical expenses associated with having a child in treatment.

The NCCS is a 501C(3) non-profit organization that is proud to meet all of the Better Business Bureau’s “Standards of Charity Accountability,” and a Guidestar Exchange Silver Participant.
Nearly 16,000 children will be diagnosed with cancer this year.

- 1 in 285 will be diagnosed before age 20
- 43 children are diagnosed each day
- Cancer is the leading cause of death by disease in children

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The Facts

Childhood cancer impacts the entire family

- 96% of surveyed families said cancer was a financial burden
- 85% experienced a loss of income related to their child’s diagnosis

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Today, overall survival rates are over 80% but cure comes at a price.
2/3 of all survivors will incur long term challenges as a result of their diagnosis and treatment.

398,000 survivors today!
NCCS case managers provide practical and emotional assistance to parents, caregivers and survivors.

Staff offers support during difficult times, educates parents and caregivers on how to best advocate for their child and provide referrals when needed.
Our Programs

- TAF alleviates the financial burden of travel and lodging for families who have a child with cancer.
• Provides a stipend to families who have a child that has been inpatient or away from home for 30 consecutive days
• May be used for mortgage, rent, utilities, childcare, health insurance premiums, car expenses or treatment-related expenses such as prescriptions and parking
Our Programs

• Prepares childhood cancer survivors and their families for life after cancer
• Offers a web-based Late Effects After Treatment Tool (LEATT), regional conferences, free educational publications & links to resources
• Awards college scholarships to childhood cancer survivors

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Our Programs

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Our Skin:

- Largest human organ

- Skin protects our bones and muscles, keeps our insides from falling out, warms us when we’re cold, cools us when we’re hot, and protects us from infections.

- Too much unprotected exposure to the sun can cause skin damage, eye damage, immune system suppression, and even skin cancer.
A recent article in the journal of Pediatrics reported that **over 50% of fifth and eighth grade students** reported being **sunburned** during the previous summer.
Percentage of Teens Aged 14--17 Years Who Had a Sunburn During the Preceding 12 Months by Race/Ethnicity

National Health Interview Survey, United States, 2010

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Sunscreen Usage:

- Among high school students, 13% of girls and 7% of boys reported they routinely used a sunscreen with an SPF of 15 or higher when they were outside for more than an hour on a sunny day in 2013.

- Nationwide, 10.1% of students most of the time or always wore sunscreen with an SPF of 15 or higher when outside for more than 1 hour on a sunny day.
The Impact:

• Excessive sun exposure and sunburns in childhood, increases the risk of skin cancer later in life.

• Melanoma rates have doubled in the last 30 years, making skin cancer the most common form of cancer in the U.S.

• Skin cancer affects people of all ages and skin types. While most common in light-skinned people, skin cancer when detected in darker skinned people is more often diagnosed at a later stage when survival is poorer.
The CDC reports that community prevention programs are critical to reducing the rates of skin cancer. By 2030, according to the report, effective community skin cancer prevention programs could prevent an estimated 230,000 melanoma skin cancers and save $2.7 billion dollars in treatment costs.
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Added Benefit: Kids helping kids their own age with cancer
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Sunburns hurt
Our Messages:

• Always use sunscreen
• Limit your time in the sun
• Play in the shade
• Wear protective clothing
• Avoid sunburns, which can cause skin problems later in life
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How do we get the message to students?
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SunDay-FunDay wants you!

• Recruit your local elementary and middle schools to participate
• Encourage your youth to practice sun safety
• Host a SunDay-FunDay event with your youth

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Thank you!

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