

BSA Recruitment



5TH ANNUAL MEETING OF THE AMERICAN LEGION DEPARTMENT SCOUTING CHAIRPERSONS
SATURDAY, OCTOBER 18, 2017





Civic Organization	Units	Youth
American Legion	2422	59379
Lions International	2067	53885
Rotary International	1194	35840
VFW Auxiliary	1044	28127
Kiwanis International	818	23596
Elks Lodges (BPOE)	761	19460
Boys and Girls Club	400	11109
Masons - Eastern Star	258	7022
Optimist International	219	6842
Loyal Order of Moose	219	5861
Isaak Walton League	270	5197
YWCA, YMCA	205	4770
Rutian Club	198	4319
Exchange Clubs	39	1202
Armeds	50	1197
Civitan International	35	748
Odd Fellows (IOOF) Lodge	25	666
DAV Disable American	15	273
Civil Air Patrol	12	206
Total	10251	269699
Civic Organization Total	20450	521851
Not charter by	10,199	252152
	49%	48%



Purpose of Recruitment is to...

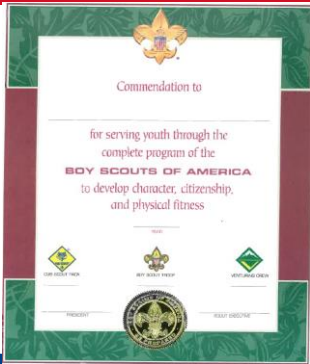
- ENROLL** youth in Scouting
- ENLIST** parental participation
- STRENGTHEN/ORGANIZE** units to provide a quality Scouting programs



Five Sources of Membership Growth

- 1. New units.
- 2. Youth recruitment/additional enrollments
- 3. Program transition
- 4. Keeping units active and chartered
- 5. Increasing tenure/more youth at renewal





Five Sources of Support

- National
- Regions
- Councils
- Districts
- District Executives



Council and Unit Locator



 BOY SCOUTS OF AMERICA.

Locator Link

<https://beascout.scouting.org/>

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Family Scouting



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OUR COMMITMENT TO OUR VALUES AS WE MAKE SCOUTING ACCESSIBLE TO FAMILIES

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Top 6 Things to Know About Inviting Girls to the BSA



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Scout Oath

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight

Scout Law

A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent



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