AMERICANISM PROGRAMS AND ACTIVITIES “BY THE NUMBERS” FOR 2018

American Legion Baseball (ALB)
- 54,788 youth came together to form 3,486 teams playing American Legion Baseball throughout the nation (2,228 senior teams and 1,258 junior teams).
- 1,152 players participated at the eight national regional tournaments of which 144 went on to play in the American Legion World Series.
- A total of 610,000 viewers watched the American Legion World Series on ESPNU, an increase of 5,000 from 2017.
- There were over 3.9 million visits to Legion Baseball websites over June, July and August, which broke a record for that time period.
- American Legion Baseball social media accounts received over 1.35 million impressions in July and August, which was an increase from the previous record, set in 2017.
- The biggest traction American Legion Baseball received was due to two stellar plays during the championship game, both of which went viral on social media and were ranked first and third on ESPN’s SportsCenter. The plays combined to reach over seven million people on social media and countless millions more on television world-wide.
- 64,389 subscribers to the American Legion Baseball e-newsletter “The Dugout”; an increase of 19,389 subscribers from the previous year.
- There are 79 American Legion Baseball program alumni who are enshrined in the National Baseball Hall of Fame.

Junior Shooting Sports
- 1,352 individual athletes entered the postal round competition.
- 204 four-person teams entered the postal round competition, this is an increase of 30 teams from the previous year.

Boys State
- 18,241 participants in 50 Boys State programs. The Department of Washington D.C. officially reinstituted a Boys State program this year.

Scouting and The American Legion
- 4,439 youth were recognized by The American Legion with a certificate issued at the national level for their achievement in the Boy Scouts of America.
- A total of 2,346 Scouting units were chartered by Legion Family across the nation; American Legion posts chartered 2,300 and Sons of The American Legion squadrons chartered 32 and American Legion Auxiliary units chartered 14, involving 61,541 young people and 23,212 adult leaders.
- 22 Legion Family members recognized with a Scouting Square Knot Award of The American Legion for their active involvement in The American Legion’s Scouting programs.

Youth Cadet Law Enforcement
- 21 American Legion departments have an established Youth Cadet Law Enforcement program involving 1,254 youth.

Oratorical
- The 2018 Consolidated Post Report indicates there were 1,125 oratorical contests conducted across the nation involving 10,505 youth competitors.

National Youth
- 2,865 youth were involved in national-level Legion youth program events, tournaments, contests and activities.
- A variety of program information was exhibited at national professional conferences to a combined total of 12,230 students, school educators and administrators, baseball and oratorical coaches, Boy Scouts and Scout leaders, and junior shooting coaches and competitors from throughout the nation.

Education
- $1,300,804 in fundraising was amassed during National Commander Denise Rohan’s Legacy Run year spanning Oct 1, 2017 – Sept 30, 2018; an increase of $29,974 from the previous year.
- 245 students were awarded $1,200,936 in academic scholarships at the national level.
- The 2018 Consolidated Post Report states that 24,470 students from throughout the nation were presented an American Legion School Award Medal; an increase of 2,299 from last year.
**Flag**
- The 2018 Consolidated Post Report indicates there were **4,319** Flag Day activities and **23,235** flag presentations conducted across the nation.
- **50,378** subscribers to the Flag Half-Staff Notification Alert email; an **increase of 3,236** from last year.

**Get Out The Vote**
- The 2018 Consolidated Post Report reflects there were **1,500** Get Out The Vote activities conducted in communities throughout the country.

**Legion Conferences**
- **435** Legion family members attended the annual national Children & Youth Conference and Combined Americanism Conferences in Indianapolis.

**Four Chaplains Sunday**
- The 2018 Consolidated Post Report reflects that **1,417** activities were conducted in observance of Four Chaplains Sunday.

**Temporary Financial Assistance (TFA)**
- **376** minor children of **179** veterans throughout **35** states received **$228,975** in non-repayable cash grant assistance at the national level.

**American Legion Child Welfare Foundation (CWF)**
- Over **$562,053** was received in CWF donations; **$327,594** was contributed by the Sons of The American Legion.
- In October 2018 the CWF Board of Directors awarded **$766,761** in grants to **24** non-profit organizations that contribute to the physical, mental, emotional and spiritual needs of children and youth.

**American Legion Endowment Fund**
- Over **$433,125** were received in donations to the American Legion Endowment Fund.
- **$136,200** was transferred to The American Legion from the Endowment Fund for operating Temporary Financial Assistance.