Words of Thanks from Youth Program Participants:

“As I was putting the finishing touches on my cozy little dorm room...I found myself pausing to think about all of the wonderful people whose love of country and commitment to educating the children and grandchildren of America's wartime veterans helped to make my dream of living and studying in New York a reality! Thank you for seeing potential in me...thank you for believing in me...and thank you for investing in my future.

With a full and grateful heart, Mattilyn “Mattie” Winburn, Dept. of Georgia”
(2018 Samsung American Legion Scholarship Recipient & Oratorical Contest Participant)

“The Samsung American Legion scholarship has allowed me to focus my studies toward law ... something previously unreachable. And the Oratorical Contest has given me historical background (on the U.S. Constitution) and speaking skills that I never would have gotten anywhere else. Truth is, my experiences at Princeton would be completely different if it wasn’t for The American Legion.”
Samantha Goerger, Dept. of North Dakota
(2014 Samsung American Legion Scholarship Recipient & Oratorical Contest Participant)
2018-2019
Time, Talent & Treasure

The American Legion Family Provided:

- Over $18 million to youth programs and scholarships

- Over 19 million volunteer hours to youth in our communities
2,168

- Samsung American Legion Scholarship recipients since 1996
- Have benefitted from two or more American Legion programs
- Community service oriented
- Know the value of networking
- Higher than average wage earners
- Potential Legion Family Members
Passive Recruiting
(Don’t worry, YOU’RE ALREADY DOING MOST OF THESE!)

• Passive recruiting is where the **real magic** happens
  • **Inspire others** through pride in organization, action, and general human character
  • **Have a mission, vision, and values** that appeal to those who you want to be members
  • **Demonstrate consistent excellence and genuine benevolence** in taking care of the youth in your community
  • **Encourage Youth Program recipients to share their stories** and continue as **ambassadors** for The American Legion Family.
  • **Keep in touch with them!**
EDUCATE YOURSELF
What else does The American Legion do?
Find the answers with BASIC TRAINING!

https://www.legion.org/alei/basic-training
WILLING HELPERS ARE STANDING BY!!!
Legion Family Membership Engagement Through Alumni Program Development

National American Legion College Alumni Association

National American Legion College
Class of 2013
NATIONAL AMERICAN LEGION COLLEGE ALUMNI ASSOCIATION MEMBERS

😊 550 members

😊 All levels of leadership – National, Department, District, Post

😊 Encouraged to lead, teach, and mentor.

😊 They may have already invented the wheel you need.

😊 Or they know where to find it.
POINTS TO REMEMBER

• Your Time, Talent & Treasure are valued
  • Your work is impacting the entire community
  • Network with your Legion Family
  • The youth you benefit can become our benefactors
QUESTIONS?

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Alumni Program
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THANK YOU FOR YOUR SERVICE TO OUR COUNTRY AND TO THE AMERICAN LEGION!