Children & Youth
The 2019-2020 membership year began in Indianapolis, IN with The Sons of the American Legion National Commander Clint Bolt &

“Serving Those Who Served – Full Steam Ahead”
The Sons of The American Legion’s Message

In Membership a Goal of 400,000
In Renewals 95 + %
105% by National Convention 2020 in Louisville

29,000+ New Members
The Endowment Fund- .50 per member= $185,000+
N.E.F- .50 per member= $185,000+
C.W.F- Reach $1.35 per member= $500,000
C & Y Mission Statement

“The mission of the Sons of The American Legion Committee on Children & Youth is to formulate, recommend and implement plans, programs, and activities of The American Legion.

“The Committee’s responsibility is to promote the care and protection of the children of veterans; improve conditions for all children and youth with due concern for maintaining the integrity of the family home; prevent social and physical ills of children and youth where possible, utilizing services and cooperating with sound organizations and agencies for children and youth; maintain a balanced program that provides for their physical, emotional, intellectual and spiritual needs; and such other purposes as maybe assigned to it by The American Legion and the Sons of The American Legion National Executive Committee; and to assist The American Legion Children and Youth Program in carrying on for God and Country.”
The 2019-2010 membership year will see the Children and Youth Committee and CWF sub-committee in their 5th year aligned under the Americanism Commission. This organizational change is patterned to that of The American Legion, with all Youth orientated programs collected under one umbrella.

With a smooth transition of committee members after the convention in Indianapolis, the Children & Youth Committee look forward to an exciting year working with each Detachment for the betterment of our children across this country.
2019-2020 Americanism Commission

- Chm-Donald “JR” Hall (MD) dhall1967@Verizon.net
- VC – Gerald Hammerschmidt (KS) ghammers@eaglecom.net
- Ernest Laberge (MA) elaberge@octobercompany.com
- James Borgman (IL) jaborgman9@gmail.com
- James Eubanks (CA) dallisot@comcast.net
- Casey Lenort (MA) irishfan1232000@yahoo.com
2019-20 C & Y Committee Members

- Chm – Bill Clancy (NY)  bill@urbanupkeep.com
- Phillip Shipley (IL)  filup54@gmail.com
- John Lawrence (LA)  1964m20e@gmail.com
- James Nobel (NJ)  pdcjn19@aol.com
- Christopher Sherman (WI)  shermhunter@gmail.com
C & Y Committee’s 2019-20 Goals

• To Support all Sons of the American Legion Youth Oriented Projects and Programs
C & Y Committee’s 2019-20 Goals

• To Support all Sons of the American Legion Youth Oriented Projects and Programs

• To host the 2\textsuperscript{nd} Annual Children's Youth Room at the 2020 National Convention in Louisville
C & Y Committee’s 2019-20 Goals

• To Support all Sons of the American Legion Youth Oriented Projects and Programs

• To Host the 2nd Annual Children's Youth Room at the 2020 National Convention in Louisville

• To Challenge Every Squadron to Run an Event in Support of One of our C&Y Projects and Programs
2019 National Convention SAL Children's Youth Room

• Americanism Chair. Don ‘JR’ Hall lead the effort to Host our 1st Annual Convention Youth Room
2019 National Convention SAL Children's Youth Room

• Americanism Chair. Don ‘JR’ Hall lead the effort to Host our 1\textsuperscript{st} Annual Convention Youth Room

• Children took part in learning how to fold a flag, learning the 10 ideals of the SAL, discussing veterans in their own family and building some playful camaraderie
2019 National Convention SAL Children's Youth Room

• Americanism Chair. Don ‘JR’ Hall lead the effort to Host our 1\textsuperscript{st} Annual Convention Youth Room

• Children took part in learning how to fold a flag, learning the 10 ideals of the SAL, Discussing veterans in their own family and building some playful camaraderie

• The Sons seek to make this an ongoing part of our convention and build on the solid start
C & Y Committee’s 2019-20 Goals

Challenge Every Squadron to Host an event in Support of one of our C&Y Programs
C & Y Committee’s 2019-20 Goals

Challenge Every Squadron to Host an event in Support of one of our C&Y Programs

Publicize it Locally
(Emphasize inactive and new Squadrons to participate)
C & Y Committee’s 2019-20 Goals

Challenge Every Squadron to Host an event in Support of one of our C&Y Programs

Publicize it Locally
(Emphasize inactive and new Squadrons to participate)

Make it EASY AND FUN!
C & Y Committee’s 2019-20 Goals

Challenge Every Squadron to Host an event in Support of one of our C&Y Programs

Publicize it Locally
(Emphasize inactive and new Squadrons to participate)

Make it EASY AND FUN!

REPORT WHAT THEY DID...on their Consolidated Report
C & Y Committee’s 2019-20 Goals

Challenge Every Squadron to Host an event in Support of one of our C&Y Programs

Publicize it Locally
(Emphasize inactive and new Squadrons to participate)

Make it EASY AND FUN!

REPORT WHAT THEY DID…on Their Consolidated Report

SQUADRON LEVEL EXCITEMENT

Kids in The Door to Local Posts

Non-Member Veteran Parents In Door to Local Posts

Image Boost Via Local Press

$$ Raised to Support Our Programs

Inactive Members a Reason to Belong

(Continued)
C & Y Committee’s 2019-20 Goals

Challenge Every Squadron to Host an event in Support of one of our C&Y Programs

Publicize it Locally
(Emphasize inactive and new Squadrons to participate)

Make it EASY AND FUN!

REPORT WHAT THEY DID...on Their Consolidated Report

SQUADRON LEVEL EXCITEMENT

More Kids Inspired With an Individual Obligation to Community State & Nation
C & Y Committee’s 2019-20 Goals
The Sons of The American Legion projects

American Legion Endowment Fund:
We are looking for .50 per member or $185,000. We also need to make sure Detachments and Squadrons understand this program.

Child Welfare Foundation:
to Continue to Raise $1.35 per member or $500,000 and again lead The American Legion Family in donations

(Continued)

• Child Safety- Say No To Drugs, Gateway to drugs, Warning Signs, Halloween Safety, Missing Children.

• American Legion Endowment Fund- not only Fund Raising, but making sure Detachments and Squadrons understand this program.

• Promoting Children & Youth Month (April) starting NOW. Because “They are the Future”
C.O.T.A (Children’s Organ Transplant Association)

Did You Know?

The Children's Organ Transplant Association does not charge for its services. 100% of funds raised in honor of patients are available for transplant-related expenses. COTA funds are available for a patient's lifetime for almost any transplant-related expense.

Special Olympics
Support, Volunteer, Organize, Promote and Participate

Promote recent CWF grant recipients:

Boy Scouts of America
... Our Military Kids
The American Legion National Headquarters- Oratorical Contest
Boys Nation
Shooting Sports Champions
And Many More.....
2019-2020 CWF Committee Members

Chm – Mark Nave (PA)  coolcameo@aol.com
Lyle Chapman (GA)  LChapman65@gmail.com
Sandy Lipman (MI)  sandylipman95@Hotmail.com
George Fleming (PA)  gflemingjr@gmail.com
Jon Coakley  bigbuckeyeJC@AOL.com
It Was a Little Piece of Heaven When We Hit $7 Million in Accumulated Donations.

Then came Debate would we Hit $8 million We Accumulated $8,200,000+

We Will be Just Fine, When We Pass Nine!!
2019-2020 CWF Committee Goals

✓ To again lead the American Legion Family in donations!
2019-2020 CWF Committee Goals

- To again lead the American Legion Family in donations!
- Average approximately $1.35+ per member nationally!
2019-2020 CWF Committee Goals

- To again lead the American Legion Family in donations!
- Average approximately $1.35+ per member nationally!
- Finish the CWF fiscal year with $500,000 in S.A.L donations!
2018-2019 CWF Committee Goals

- To again lead the American Legion Family in donations!
- Average approximately $1.35+ per member nationally!
- Finish the CWF fiscal year with $500,000 in S.A.L donations!
- Increase CAT (Children’s Action Team) membership
2018-2019 CWF Committee Goals

- To again lead the American Legion Family in donations!
- Average approximately $1.35+ per member nationally!
- Finish the CWF fiscal year with $500,000 in S.A.L donations!
- Increase CAT (Children’s Action Team) membership
- “We’ll be Just Fine When We Pass Nine!!”
The American Legion Child Welfare Foundation 2019 Grants at a Glance

• The American Legion Child Welfare Foundation, in its 64nd year, has awarded $766,761 to 24 nonprofit organizations.

• These grants were awarded to support youth-serving projects that seek to enhance the lives of children by addressing the physical, mental, emotional and spiritual needs of children.

• The following is a brief summary of the grants awarded for 2019.
2019 CWF Grant Recipients

American Printing House for the Blind of Louisville, KY., $21,029

Building Better Days of Edgewater, Md., $10,000

Children’s Hospital & Medical Center of Omaha, NE., $12,000

Children’s Organ Transplant Assn. of Bloomington, IN., $6,000

Families Helping Families NOLA of New Orleans LA., $10,000

Father Flanagan’s Boys Home of Boys Town, NE., $35,000

Gift of Adoption of Techny, IL., $25,000
2019 CWF Grant Recipients

Gulf Coast Council – Boy Scouts of Pensacola, FL., $25,000

John Hopkins Children’s Hosp. of St. Petersburg, FL., $25,200

Mercy Medical Angels (MMA) of Virginia Beach, Va., $51,000

National Autism Association of Portsmouth, R.I., $58,408

Organization for Autism Research of Arlington, Va., $14,250

Our Military Kids of McLean, Va., $53,905

Pediatric Brain Tumor Foundation of Asheville, N.C., $15,500

St. Vincent Hospital Foundation of Indianapolis IN., $6,714
2019 CWF Grant Recipients

The Common Strand Foundation of Dumfries, VA., $28,500

The Eight and Forty Foundation of Lake Dallas, TX, $15,000

ThinkFirst Foundation of Naperville, IL., $13,380

Too Small to Fail of NY., $50,000

Truth in Nature of Vila Rica, GA., $20,000

United Through Reading of San Diego CA., $24,875
2019 CWF Grant Recipients

The American Legion National Headquarters - $51,000 for its project “2019 American Legion National Youth Programs Scholarships.” This grant will provide academic scholarships to the following youth programs: Boys Nation, Junior Shooting Sports, Baseball and Eagle Scout of the Year.

The American Legion National Headquarters - $75,000 for its project “The American Legion Temporary Financial Assistance Program-2019”

The American Legion National Headquarters - $138,000 for its project “The American Legion National Oratorical Contest-2019.” This grant will provide scholarships for youth competing in the 2019 American Legion Oratorical Contest.
2018-19 S.A.L. Accomplishments

• Single largest contributor to the Child Welfare Foundation
2018-2019 S.A.L. Accomplishments

- Single largest contributor to the Child Welfare Foundation
- Surpassed $8,200,000 Cumulative CWF Donations
2018-2019 S.A.L. Accomplishments

- Single largest contributor to the Child Welfare Foundation
- Surpassed $8,200,000 Cumulative CWF Donations
- CWF Donations $328,841 With 178,487 Hours Of Service
2018-2019 S.A.L. Accomplishments

• Single largest contributor to the Child Welfare Foundation
• Surpassed $8,200,000 Cumulative CWF Donations
• CWF Donations 328,841 With 178,487 Hours Of Service
• Special Olympics - $256,885 with 42,356 Hours Of Service
2018-2019 S.A.L. Accomplishments

• Single largest contributor to the Child Welfare Foundation
• Surpassed $8,200,000 Cumulative CWF Donation
• CWF Donations 328,841 With 178,487 Hours Of Service
• Special Olympics $256,885 with 42,356 Hours Of Service
• Children's Miracle Network $53,788 with 4,642 Hours of Service
2018-2019 S.A.L. Accomplishments

• Single largest contributor to the Child Welfare Foundation
• Surpassed $8,200,000 Cumulative CWF Donations
• CWF Donations 328,841 With 178,487 Hours Of Service
• Special Olympics $256,885 with 42,356 Hours Of Service
• Children's Miracle Network $53,788 with 4,642 Hours Of Service
• $912,009 in Donations and 162,096 Hours In Support Of Other Children & Youth Programs
2018- 2019 S.A.L. Accomplishments

- Single largest contributor to the Child Welfare Foundation
- Surpassed $8,200,000 Cumulative CWF Donations
- $102,255 to The National Emergency Fund
- CWF Donations $ 328,841 With 178,487 Hours Of Service
- Special Olympics - $256,885 with 42,356 Hours Of Service
- Children's Miracle Network - $53,788 with 4,642 Hours of Service
- $912,009 in Donations and 162,096 Hours In Support Of Other Children & Youth Programs
- The Total Yearly Donations For All C & Y Programs To $1,551,523 With 387,581 Service Hours
2018-2019 S.A.L. Accomplishments

Some other Accomplishments outside our Committee but certainly note worthy:

• VA&R hours recorded – 447,644
• VA&R Donations/Gifts - $1,852,010
• Americanism hours recorded – 929,902
• Americanism Donations – $3,254,106
• Membership 371,000+
• 6,158 Squadrons throughout 55 Detachments
• Only 1,638 Squadrons reporting or 27%
Publications available to the entire American Legion Family
Look for us on Facebook @ SonsofTheAmericanLegionChildrenandYouthCommittee
The Sons of The American Legion

Fundraising
And Having Fun!!!

Donating
And Having Fun!!

And
Having Fun!

We call it “Fun in the Sons”
Fund Raising Ideas can be wide and varied... what works in one Department or Detachment may or may not work in another. For example:

- Pan Cake Breakfasts
- Polar Plunges (if you can handle the cold)
- Duck Races
- Poker Runs
- Craft Fairs
- Bowling Tournaments
- Golf Tournaments
- Corn Hole Tournaments
- Gun Raffles
- Pig or Bull Roasts
- 5k’s or walk-a-thons
Paint & Sips  
Car Shows  
Meat Raffles  
Texas Hold’em Tournaments  
Motorcycle Rides  
Casino Nights  
USO Shows (family fun)  
Chicken BBQ  
Pool Tournaments  
Car Shows  
Meat Raffles  

The List could continue on and on and on...  
The main objective of all of these efforts is to be successful and have fun while you are doing them.
We have all had Great Success in the Past, But our Future will not be about Past Success. It will be about what we are willing to change to Drive Our future

Remember Success does not come through Magic!!!

Success, comes through Hard Work and Determination!!!
If we do these individually we do good...

...*If we do these “Together as a Team”* ...

...*The American Legion Family is unstoppable!*

Join the 371,000+ members of the Sons of the American Legion as we

Work toward the Betterment of our Children & Youth
Continue To Make History
As We
“Serve Those Who Served –
Full Steam Ahead”
On Behalf of National Commander Clint Bolt and the National Organization

Thank You!
Bill Clancy—SAL Children & Youth Chairman, 2019-2020