

Sample News Release

American Legion Launches Voter Registration Campaign

(City, Name, Date) – The American Legion in (community) is mobilizing to fight voter apathy and get residents registered to cast their votes on Election Day. Members of American Legion Post (No.) are urging their friends and neighbors to help stop the decline in voter participation and, instead, get every eligible voter to the polls.

(Full Name), commander of (name of post), says the campaign in (city) is part of The American Legion’s nationwide “Get Out the Vote” program. (Last name) said, “We’ve been doing this since 1920, but this year it is taking on added importance. There are so many important things happening in the world today that will shape how we live our lives tomorrow.

“Under the provision of The American Legion’s federal charter, we are prohibited from supporting, opposing or providing aid to any political party or any candidate for public office. But The American Legion can use its volunteer resources and facilities to encourage eligible citizens to register and vote. After all, it is a citizen’s duty and responsibility.”

(Last name) said that members of the post will keep the campaign going from the start of the registration drive to the close of polls on Election Day 2016.

(Insert information on dates, times, and how to obtain a ride to the polls and child care that is made available.)

CONTACT: (Full name of post public relations chairman or other knowledgeable volunteer with a daytime phone number).