

Sample Radio Public Service Announcements (PSA)

30-Seconds – The key to our representative form of American democracy is the right to vote. When you cast your ballot on Election Day you make America stronger. Now is the time to register. Election Day will soon be here. Do your part. Vote. A reminder from (station) and The American Legion. (50 words)

30 Seconds – America is admired the world over as the model of democracy, with the right to vote paramount among all its freedoms. So why do Americans have one of the poorest voting percentages in the world? Beat the odds. Register and vote. A reminder from (station) and The American Legion. (49 words)

30 Seconds – Feeling disenfranchised? Are you unhappy with your elected representatives? Do something about it. Vote on Election Day. It is your way to shape not only your future but also the future of our country. Do your part. Do your duty. Vote. A reminder from (station) and The American Legion. (49 words)

15 Seconds – Lame excuses and other forms of voter apathy have no place in American democracy. Show you care. Do your duty. Vote. A reminder from (station) and The American Legion.