

Define a Great Post Q & A

How can a small post in a large metro area stand out from all the other veteran service organizations?

Try providing unique services and programs that fulfill vacancies in the community's needs. Push the post media and public relations as much as possible. If you can't be the largest, then be the loudest.

What are the elements of a Direct Membership Solicitation (DMS) Package?

Typically, there is a welcome letter with a membership card, some type of fulfillment gift (if offered), and a newsletter (possibly at a later date).

What's the difference between decisions made by the executive board and the general membership? What decisions are made by which?

The E-board makes decisions about the business operations and financial decisions for the post. The membership votes on those decisions.

Could/Should post goals include working with other parts of of The American Legion Post Family?

Legion posts are highly encouraged to work with other elements of The American Legion Family in every facet possible.

Do you have a question not listed here? *You can email: membership@legion.org*