

Mission & Vision Q&A

Can you give an example of a mission & vision statement that will attract the younger veterans?

We believe the mission, vision & values outlined within the recent resolution accounts for all veterans.

Should the mission & vision statement align at all levels?

Absolutely! The themes should be interconnected but still unique to each specific level.

How close should the auxiliary and the post be working to develop our mission & vision?

That's entirely up to the post and auxiliary. It seems like they should at least communicate with each other about it.

Should Department programs, such as Oratorical, have mission and vision statements?

It certainly is not a bad idea! Those should be specific to the program but follow the organization's mission & vision at its core.

Why isn't the preamble simply our mission statement?

This was looked at and thought of in creating our mission statement. The committee felt that a good mission statement will be short, easy to digest, and something the community can get behind.

Shouldn't the mission statement for all posts include the 4 Pillars?

That can be part of it. The 4 Pillars is an internal term. Mission and vision should be able to reach the local community using common terminology.

Should the mission & vision be part of the post constitution & by-laws?

Doesn't have to be, but it wouldn't be entirely out of place either. It's up to the post.

Should the mission statement be updated every time you get a new executive board?

Like anything else, such as post bylaws, it's a good idea to review such things periodically or anytime there are major changes implemented.

How do we use these tools to target new veterans and their families into the organization?

Well written mission & vision statements give the post a clear focus and drive that should help to bring in more members.

Do the mission, vision and values expand further to development of goals and objectives?

A good mission, vision, and value statements lead in to developing goals, objectives and initiatives.

Who should be involved in developing the mission, vision, and values for a post

There is certainly more than one way to go about this. Try appointing a temporary sub-committee or use a relevant existing one to develop some drafts and share those during post meetings to get member feedback. Share what the post produces with District and Department to get their feedback as well.

If the district changes and/or number of post changes, could the Mission statement change?

It is a possibility that it might need to change to some degree, if somehow the community's needs and/or the post's abilities are greatly affected. But ultimately it does not have to as long as they still outline the focus.

Do you have a question not listed here? You can email: membership@legion.org