

MARCH 2025 MEMBERSHIP IMPACT REPORT

A Report from American Legion National Headquarters



VOICES

"I reached out to my local American Legion post, and not only did they help me, but they embraced me. They took me in, they helped me every way possible. They helped me get my life back on track. I'm so grateful to them. They saved my life. When I got engaged with The American Legion, I was like a dying plant, and they fed me."

- Army National Guard veteran John Brouse, member of Post 68 in Merchantville, N.J., who joined more than 200 New Jersey American Legion Family members for Be the One veteran-suicide prevention training sessions at two posts in the state March 15



Additional VA health-care facilities nationwide that will deploy the Federal Electronic Health Record System in 2026, seamlessly connecting DoD and VA medical information, under its accelerated deployment schedule, a top legislative priority expressed before Congress in February by American Legion National Commander James A. LaCoursiere.



Amount donated by Ralph Gracie Post 14 in March to assist the Bemidji, Minn., Community Food Shelf, a pantry to reduce food insecurity, especially among low-income families.

1\$3,230,679.34

Minimum amount in American Legion Operation Comfort Warriors grants disbursed to purchase comfort items and experiences since 2007 for recovering military personnel and disabled veterans.

<u>.</u> 223

Women of the U.S. Army Signal Corps during World War I – known as the "Hello Girls" – who were honored March 19 at the Military Women's Memorial in recognition of receiving the Congressional Gold Medal in 2024, which The American Legion strongly supported. 15

U.S. Flag Code inquiries fielded by The American Legion's national Americanism Division in March.

570

Percentage of active-duty servicemembers who did not initiate required Transition Assistance Program counseling at least one year prior to separation, according to a recent report, a point shared in a March 25 American Legion statement to the House Committee on Veterans' Affairs Subcommittee on Economic Opportunity; The American Legion is calling for substantial improvements to the program.



Number of American Legion Baseball teams that had registered for the 2025 season through March.



Scouting recognition certificates (320 Eagle Scouts and 15 Girl Scout Gold Stars) issued from the American Legion Americanism Division in March.



American Legion national youth scholarships disbursed to seven students in March.

\$86,750

Amount in American Legion Child Well-being Foundation grants disbursed to five youth-serving nonprofit organizations in March.

7

Children of qualified veterans facing severe hardships whose homes were stabilized thanks to \$4,500 in American Legion Temporary Financial Assistance grants issued in March.

9 5,590

American Legion Tango Alpha Lima podcast downloads in March, second-highest monthly total in the past year.

VOICES

"They love it. (The rocks) are like a challenge coin, but instead of saying, 'Hey, keep this on your shelf,' the idea is to keep the rocks in your pocket and whenever you come across a veteran who may be in need or someone you meet, that you give them a rock and talk to them about Be the One."

 American Legion Senior Vice Commander for the Department of Tennessee Todd McKinley, on the efforts of two girls, 10 and 12, who have hand-painted more than 300 Be the One rocks for distribution to veterans, complete with miniature QR codes attached to them that directs anyone at risk of suicide where to turn for help



13,379

Number of military and veterans monuments uploaded onto the national online American Legion Memorials Database through March.

冷 5,000

Square feet of a new American Legion community hub and post home, once complete, on a 3-acre parcel where ground was broken March 15, by members of Knoxville, Tenn., American Legion Post 2.

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Years in a row that Varina American Legion Post 233 in Richmond, Va., has exceeded its 100% membership target, having grown from 22 members to 148 since 2021.



New American Legion posts chartered in March, No. 2010 in Gulfport, Miss.; and No. 1607 in Lawrenceville, Va.

\$5,760.12

Amount in American Legion National Emergency Fund grants issued in March to veterans whose homes were damaged by hurricanes in Florida and wildfires in California.



New Sons of The American Legion squadrons chartered in March, two in Missouri, one in Wisconsin, one in Alabama and another in Massachusetts. **10,000**

Estimated audience of CBS Eye on Veterans podcast episode featuring an interview with American Legion Executive Director of Government Affairs Mario Marquez.



Schools that received American Legion Junior ROTC recognition in March, including seven scholastic excellence medals and four military excellence medals.



Rounds of ceremonial ammunition distributed through the American Legion National Security Division's Military Surplus Program in March to go along with 128 rifles, 100 clips and eight static displays.



Number of American servicemembers whose remains were identified in March for repatriation through the Defense POW/MIA Accounting Agency.