



TALKING POINTS FOR ARMY-NAVY GAME SPEECHES OR MEDIA INTERVIEWS

- Offer a quick welcome to all those in attendance. Get them excited by asking who's rooting for Army, and then who's rooting for Navy.
- Explain the reason for the watch party: to enjoy each other's camaraderie, support our military men and women, and raise awareness about The American Legion's sponsorship of the Army-Navy Game.
- The American Legion is the first and only veterans service organization to be a sponsor of "America's Game" in the game's history.
- In 2024, the first year of The American Legion being a sponsor, more than 9.4 million people watched the game, setting a new record.
- Additionally, this is an opportunity for you to discuss Be the One, The American Legion's mission to reduce the number of veterans and servicemembers lost to suicide. Explain that the No. 1 issue facing the veteran community now is suicide. Share that the goal of Be the One is to destigmatize asking for mental health support, provide peer-to-peer support and resources, and educate everyone on how they can Be the One.
- Explain how someone can Be the One: By talking with veterans about how they are feeling – especially if they see someone struggling – and then letting them know there are people ready to help. Ensure they know it is OK to not be OK, and even more OK to ask to for help.



- Visit **[betheone.org](https://www.betheone.org)** to learn more and sign up for the free virtual training, available to anyone.
- Close by thanking all those in attendance, and then remind them that any veteran with feelings of self-harm have access to resources 24 hours a day, seven days a week through the Veteran Crisis Line by calling 988 and press 1, texting 838255.
- Background information: The Army-Navy Game presented by USAA is an annual football game between the nation's two oldest service academies. The event is executed by the two 501 c 3 Academy Athletic Departments, the Army West Point Athletic Association and the Naval Academy Athletic Association and dates back to 1890. The 2025 Army-Navy Game will be televised on CBS on Saturday, Dec. 13, at 3 p.m. Eastern and broadcast nationally on Westwood One Radio. America's Game is the greatest rivalry in all of sports. Learn more at **[ArmyNavyGame.com](https://www.ArmyNavyGame.com)**