

ECONOMY – CAMARADERIE – ADVOCACY – COMMUNITY



The 106th American Legion National Convention in Tampa, Fla., will go down as one of the most successful and impactful in recent years. Here is a look at some key performance metrics from the annual gathering in 2025.



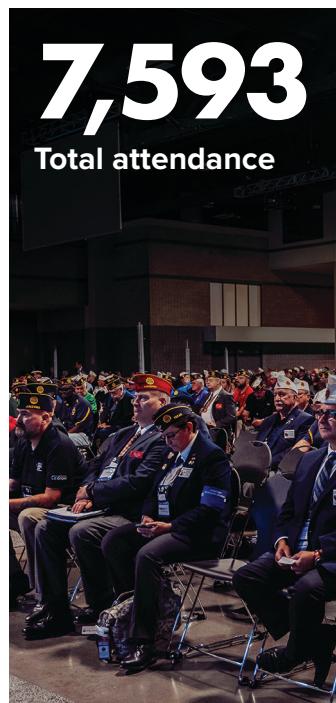
\$20.8 MILLION+

Economic impact to the City of Tampa



15,577
Room nights used by convention goers

2,362
Rooms used at the peak



7,593
Total attendance

300 Veterans assisted at the National Convention
Claims Clinic put on by VA and the American Legion Veterans Affairs & Rehabilitation Commission



50 Volunteers who conducted five hours of community service at the Tampa Post 5 Cemetery

3,347

Local jobs supported



75

Donors who gave 56 units of blood, potentially saving 168 lives

1,100

Samples of Bourbon Slushies shared in the Louisville Tourism promotion over two days

70

Free eye screenings from the American Academy of Ophthalmology

91

Exhibitors

19

Sponsors

120

Booths

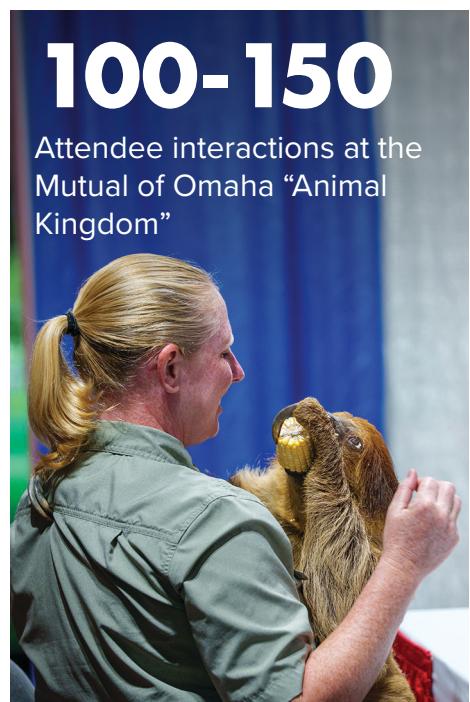
\$480,073

Emblem Sales receipts, the second best convention performance on record



125

Attendees of the Puppy Cuddle Zone, with one adoption



SPECIAL EVENTS

111 Tickets sold to the Tampa Bay Rays Major League Baseball game



120 Tickets sold to the Tampa Bay Buccaneers NFL preseason game

COLOR GUARD CONTESTS

6 Color Guard teams who competed in four categories

24 Navy Junior ROTC units that participated in the Color Guard Contest

