

# ECONOMY – CAMARADERIE – ADVOCACY – COMMUNITY



*The 106<sup>th</sup> American Legion National Convention in Tampa, Fla., will go down as one of the most successful and impactful in recent years. Here is a look at some key performance metrics from the annual gathering in 2025.*



# \$20.8 MILLION+

*Economic impact to the City of Tampa*

## 15,577

Room nights used by  
convention goers

## 2,362

Rooms used at the peak



# 3,347

Local jobs supported

## 7,593

Total attendance



## 300

Veterans assisted  
at the National  
Convention

Claims Clinic put on by VA and the  
American Legion Veterans Affairs &  
Rehabilitation Commission

AMERICAN LEGION CEMETERY

## 50

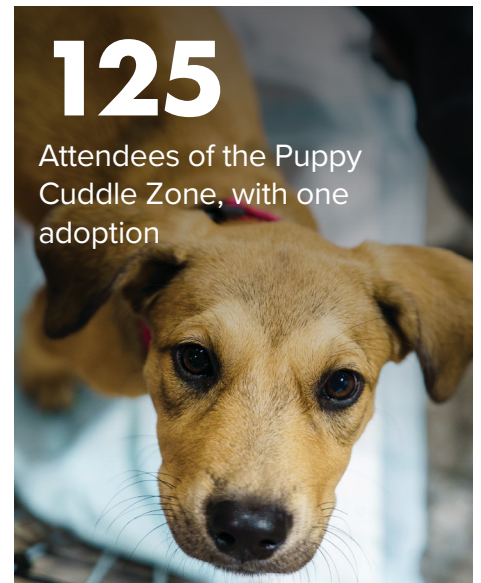
Volunteers who  
conducted five hours of  
community service at the  
Tampa Post 5 Cemetery







# IN THE EXHIBIT HALL



# 125

Attendees of the Puppy Cuddle Zone, with one adoption

# 75

Donors who gave 56 units of blood, potentially saving 168 lives

# 91

Exhibitors

# 19

Sponsors

# 1,100

Samples of Bourbon Slushies shared in the Louisville Tourism promotion over two days

# 120

Booths

# 70

Free eye screenings from the American Academy of Ophthalmology

# \$480,073

Emblem Sales receipts, the second best convention performance on record

# 100-150

Attendee interactions at the Mutual of Omaha "Animal Kingdom"



## SPECIAL EVENTS

**111** Tickets sold to the Tampa Bay Rays Major League Baseball game

**120** Tickets sold to the Tampa Bay Buccaneers NFL preseason game



## COLOR GUARD CONTESTS

**6** Color Guard teams who competed in four categories

**24** Navy Junior ROTC units that participated in the Color Guard Contest

