# Sample News Release

Join a community celebration of America’s 250th birthday

**Get involved with American Legion Post XXX, your neighbors**

**and other community members in this special event**

**For Immediate Release**

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| **WHO** | American Legion Post (POST NUMBER) in (CITY, STATE), is inviting all community members to join a celebration of America’s 250th birthday. |
| **WHY** | The American Legion is conducting a nationwide effort, the USA 250 Challenge, a yearlong effort to celebrate America. The challenge offers three categories in all — mental wellness, community service and fitness activity — all while paying tribute to our great nation. |
| **WHAT** | The event at Post (POST NUMBER) (FILL IN WITH DETAILS ABOUT THE  EVENT.) |
| **WHEN** | (DAY /DATE /LOCAL START TIME) |
| **WHERE** | (ADDRESS FOR EACH EVENT) (FILL IN WITH DETAILS ABOUT WHERE IT IS BEING HELD. AND WHATEVER ELSE ATTENDEES AND MEDIA WOULD NEED TO KNOW LIKE PARKING.) |
| **BACKGROUND** | The American Legion is the largest wartime veterans service organization with 1.5 million members in roughly 12,000 posts across the nation. Chartered by Congress in 1919, The American Legion is committed to mentoring youth and sponsoring wholesome community programs, advocating patriotism and honor, promoting a strong national security and continued devotion to servicemembers and veterans. Learn more at legion.org. |

**Media Contact:** (NAME)

(TITLE/OFFICE AT POST)

American Legion Post (POST NUMBER) (CITY / STATE)

(EMAIL ADDRESS AND PHONE NUMBER)