



OFFICIAL VETERAN SERVICE ORGANIZATION OF AMERICA'S GAME

2025 Social Media Toolkit

Find a Watch Party Series Sample Captions

Facebook

Game day is better together! Join fellow veterans, families, and fans at an American Legion post near you to watch the Army-Navy Game presented by USAA! Find your local watch party: legion.org/watch-party

#ArmyNavy

Nothing beats watching America's Game with people who've worn the uniform. Find an American Legion | Army-Navy Game presented by USAA watch party near you and celebrate the spirit of service, rivalry, and camaraderie. Find your local watch party: legion.org/watch-party

#ArmyNavy

Instagram (Feed or Reel Caption)

Instagram does not allow live links in captions. You can add the link in your account bio: legion.org/watch-party ([Learn how](#))

Come watch the Army-Navy Game presented by USAA with those who've served. Find an American Legion watch party near you and join the excitement! Link in bio. #ArmyNavy

The rivalry runs deep, but the camaraderie runs deeper. Find your American Legion | Army-Navy Game presented by USAA watch party and celebrate the game together. Link in bio. #ArmyNavy

X (Twitter)

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LinkedIn

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