



OFFICIAL VETERAN SERVICE ORGANIZATION OF AMERICA'S GAME

2025 Social Media Toolkit

Watch Party Announcement Flyer Template

TIPS:

Try not to overload the flyer with too many details – people will be less-likely to read the flyer if it appears overwhelming.

Stick to KEY FEATURES of your event:

- Post Name & Location in color bar area so it is prominent on flyer
- Date and Time of event
- Who can come (Everyone? Certain ages? Legion Family only?)
- **No more than 3 key parts of your event**
 - A special food feature?
 - Tailgating games? Activities for kids?
 - Other, such as having Service Officer on site to answer questions *(Feel free to add “and more!” if you have a lot more going on beyond 3 key things, just make sure you highlight the top 3)*

Example text:

The Army-Navy Game presented by USAA is BACK and we're hosting a Watch Party!

Join us on Saturday, December 13th, 2025

Event begins at [time], and Kick-Off is at [3:00PM ET *(change to your time zone)*]

[Everyone is welcome! • Legion Family & Guests may attend! *(if your facility or event is age restricted, make sure you mention it is a 21+ event)*]

[insert your event highlights (examples provided)]

- [Big screens showing the game]

- [Food & drinks available]
- [Raffles, prizes & halftime fun]

Whether you're Team Army or Team Navy, come cheer on your team with us!

For questions, call [phone number] or visit [web address for your post website/event page]
for more details!

Feel free to insert a QR code for scanning.

[Click here to learn how to insert a QR code into a Canva Flyer.](#)