



OFFICIAL VETERAN SERVICE ORGANIZATION OF AMERICA'S GAME

The American Legion | Army-Navy Game presented by USAA

2025 Social Media Toolkit

Watch Party Announcement Series Sample Captions

Facebook

The Army-Navy Game presented by USAA is BACK and we're hosting a Watch Party! Join us at [\[Post Name\]](#) on Saturday, Dec. 13 at [\[Insert Time\]](#) to cheer on your team. [\[Veterans, families, and fans\]](#) welcome! [\[Your Event/RSVP link\]](#)
#ArmyNavy

Whether you're Team Army or Team Navy, everyone's welcome at [\[Post Name\]](#) to watch the Army-Navy Game presented by USAA! Join us Dec 13 starting at [\[Insert Time\]](#). [\[Your Event/RSVP link\]](#)
#ArmyNavy

Instagram (Feed or Reel Caption)

Instagram does not allow live links in captions. Add your Event/RSVP link in your account bio. [\(Learn how\)](#)

Army or Navy, we all cheer together at [\[Post Name\]](#)! Dec 13 starting at [\[Insert Time\]](#). Link in bio! #ArmyNavy

The rivalry's real, but the camaraderie's stronger. Come watch the Army-Navy Game presented by USAA with us! Dec 13 starting at [\[Insert Time\]](#). Link in bio! #ArmyNavy

X (Twitter)

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LinkedIn

[Post Name] is proud to host a Watch Party for the Army–Navy Game presented by USAA as part of The American Legion's support of America's Game. Join us on Dec 13 starting at [Insert Time] for football, camaraderie, and community. [Your Event/RSVP link]

#ArmyNavy

The American Legion is proud to be the Official Veteran Service Organization of Army-Navy Game presented by USAA. Join us for a Watch Party at [Post Name] on Dec 13 starting at [Insert Time] for football, camaraderie, and community. [Your Event/RSVP link]

#ArmyNavy