



OFFICIAL VETERAN SERVICE ORGANIZATION OF AMERICA'S GAME

2025 Social Media Toolkit

Tune In Series Sample Captions

Facebook

One Purpose. One Team. One Legion. The American Legion is proud to be the Official Veteran Service Organization of Army-Navy Game presented by USAA. Tune in for the Greatest Rivalry in Sports – December 13, 2025, at 3 PM ET on CBS. #ArmyNavy

Instagram (Feed or Reel Caption)

Catch the 126th Army-Navy Game presented by USAA on December 13, 2025 at 3 PM ET on CBS. The American Legion is proud to be the Official Veteran Service Organization of America's Game. One Purpose. One Team. One Legion. #ArmyNavy

X (Twitter) – under 280 characters

Tune in for the 126th Army-Navy Game presented by USAA in Baltimore on December 13, 2025 at 3 PM ET on CBS. The American Legion is proud to be the Official Veteran Service Organization of Army-Navy Game. One Purpose. One Team. One Legion. #ArmyNavy

LinkedIn

The American Legion is proud to be the Official Veteran Service Organization of Army-Navy Game presented by USAA. Tune in for the 126th Army-Navy Game, kicking off in Baltimore on December 13, 2025, at 3 PM ET on CBS. One Purpose. One Team. One Legion. #ArmyNavy