2020 Convention Marketing Opportunities

Exhibitor and Sponsorship Information
ABOUT THE AMERICAN LEGION

The American Legion was chartered and incorporated by Congress in 1919 as a patriotic veterans organization devoted to mutual helpfulness. It is the nation's largest and most respected veterans service organization, advocating patriotism and honor, promoting strong national security, continued devotion to our fellow servicemembers and veterans, and committed to mentoring and sponsorship of youth programs in our communities.

The American Legion currently has nearly 2 million members in 12,739 posts worldwide. These posts are organized into 55 departments: one each for the 50 states, the District of Columbia, Puerto Rico, France, Mexico and the Philippines.

The American Legion is a nonpartisan, nonprofit organization with great political influence perpetuated by its grass-roots involvement in the legislative process. Legionnaires' sense of obligation to their community, state and nation drives an honest advocacy for veterans in Washington. The American Legion does not stand with a political party or politicians. Instead it strongly supports veterans and their chief concerns.

The organization's success depends entirely on active membership, participation and volunteerism. The organization belongs to the people it serves and the communities in which it thrives.

The American Legion's national headquarters is in Indianapolis with two offices, as well as one in Washington, D.C. The national organization has a full-time staff of approximately 250 employees. The American Legion has 10 standing national commissions and one committee that work with department (state), district and post leadership to develop programs, increase membership and recruit volunteers. Affiliated organizations are the American Legion Auxiliary, the Sons of The American Legion and the American Legion Riders.

ABOUT THE NATIONAL CONVENTION

The American Legion will hold its 102nd National Convention in Louisville, Ky., Aug. 28-Sept. 3, 2020. Our members gather at the National Convention to help further their cause of patriotism and support for our servicemembers past and present.

The National Convention of The American Legion includes the following separate events: the American Legion Auxiliary's National Convention, the Sons of The American Legion's National Convention and the American Legion Riders Legacy Run. The combined membership of these organizations is over 3 million worldwide.

Along with the above-mentioned and the annual business meeting, other significant elements of the National Convention include a parade, patriotic memorial service, exhibits, general sessions with nationally acclaimed keynote speakers, color guard and band contests, receptions and banquets.
EXHIBITOR INFORMATION

The exhibit hall is always the center of activities during the National Convention. The exhibit hall will be located in the Kentucky International Convention Center. Each booth is available for move-in on Thursday, Aug. 27, 2020, between 8 a.m. and 4:30 p.m. Show dates are Friday, Aug. 28, through Tuesday, Sept. 1. Exhibitors who need to depart prior to the conclusion of the show, or who desire to move in after the show has begun, will be handled on a case-by-case basis with Shepard Exposition Services, Inc. Below are the exhibit show hours:

EXHIBIT SHOW HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, Aug. 28, 2020</td>
<td>8 AM – 3:30 PM</td>
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<tr>
<td>Saturday, Aug. 29, 2020</td>
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<tr>
<td>Monday, Aug. 31, 2020</td>
<td>8 AM – 3:30 PM</td>
</tr>
<tr>
<td>Tuesday, Sept. 1, 2020</td>
<td>8 AM – 2 PM</td>
</tr>
</tbody>
</table>

ONE 10X10 EXHIBIT BOOTH INCLUDES

- One booth ID sign
- One skirted table
- Two chairs
- One wastebasket
- Four exhibitor badges (Badges allow entrance to all non-ticketed venues of The American Legion National Convention. Badges are standard in nature with “Exhibitor,” and not name-specific. Badges may be picked up at the Shepard Exposition Services desk inside the exhibit hall.)

ADDITIONAL ITEMS FOR BOOTH SPACE

Exhibitors may rent additional furniture, carpeting, electricity, etc., from Shepard Exposition Services. An exhibitor service kit containing all necessary order forms and price for additional services will be emailed to you by mid-July from Shepard Exposition Services. Please contact them if you have any questions.

Exhibitors may also rent audio/visual equipment from Markey’s Rental and Staging. Please contact them for any rental needs.

INBOUND AND OUTBOUND SHIPMENTS

Shepard Exposition Services will handle all shipping needs. This information will be provided in the exhibitor kit.

EXHIBIT HALL SECURITY

Security will be provided 24 hours a day inside the exhibit hall. The American Legion is not responsible for any lost, damaged or stolen items.

CONTRACT PROCESSING PROCEDURE

Enclosed is a contract for exhibit space at the 102nd National Convention of The American Legion. Space is generally assigned on a first-come, first-served basis by The American Legion’s Convention & Meetings Office. Please complete and return all of the below information:

- Pages 5-11 (completed in full and signed)
- Certificate of liability insurance
- Payment in full for each booth purchased
- Housing form
- Exhibitor code of conduct & ethics

Send the above to the following:
The American Legion National Headquarters
ATTN: National Convention & Meetings Office
700 N. Pennsylvania St.
Indianapolis, IN 46204
Email: convention@legion.org or fax: (317) 630-1215
CONVENTION SPONSORSHIP INFORMATION

This is your chance to reach convention attendees beyond your exhibit booth by sponsoring one of the below packages or an a la carte item(s). This will provide your company with great opportunities to stand out and maximize your exposure. These sponsorships also allow your company to demonstrate appreciation to all veterans in attendance.

There are opportunities for everyone. If you do not see something that suits your company’s needs, please contact the National Convention & Meetings Office at (317) 630-1393 and ask about other opportunities.

### CONVENTION BAG STUFFER - $2,000 Sponsorship

1. Copies of your advertisement (no larger than 8.5-inch-by-11-inch) placed in all delegates’ packets to provide an incentive for attendees to visit your booth, website or establishment.
2. Your company/corporation name on the “Thank You” page of the 2020 Convention Program

### BRONZE - $5,000 Sponsorship

1. Convention Bag Stuffers (as mentioned above)
2. Your company name on the “Thank You” page of the 2020 Convention Program
3. Your company logo on the convention webpage
4. Four personalized exhibitor name badges
5. One 10-foot-by-10-foot complimentary booth in the exhibit hall
6. Two posts on the American Legion Facebook page

### SILVER - $15,000 Sponsorship

1. Convention Bag Stuffers (as mentioned above)
2. Your company name on the “Thank You” page of the 2020 Convention Program
3. Your company logo on the convention webpage with a link to your company/corporation's website
4. Four personalized exhibitor name badges
5. One 10-foot-by-10-foot complimentary booth in the exhibit hall
6. Two posts on the American Legion Facebook page
7. Your company logo on the exhibit hall entrance unit

### EMERALD - $25,000 Sponsorship

1. Convention Bag Stuffers (as mentioned above)
2. Your company name on the “Thank You” page of the 2020 Convention Program
3. Your company logo on the convention webpage with a link to your company/corporation's website
4. Four posts on the American Legion Facebook page
5. Eight personalized exhibitor name badges
6. One 10-foot-by-20-foot complimentary booth in the exhibit hall
7. Your company logo on the exhibit hall entrance unit
8. A banner with your company logo within the exhibit hall listing you as an "emerald sponsor"
9. 1/2 page, 4-color advertisement in the Convention Program
10. Minimum of four (4) charging stations located throughout the convention center

### GOLD - $40,000 Sponsorship

(Only one company/corporation will be the “gold sponsor”)

1. Convention Bag Stuffers (as mentioned above)
2. Your company name and logo on the “Thank You” page of the 2020 Convention Program
3. Your company logo on the convention webpage with a link to your company/corporation's website
4. Six posts on the American Legion Facebook page
5. Ten personalized exhibitor name badges
6. One 10-foot-by-20-foot complimentary booth in the exhibit hall
7. Your company logo on the exhibit hall entrance unit
8. Advertising spot on National Convention webpage
9. A banner with your company logo within the exhibit hall listing you as our “gold sponsor”
10. 2/3 page, 4-color advertisement in the Convention Program
11. Hotel key cards with envelopes distributed to all hotels in the room block
## PLATINUM - $60,000 Sponsorship

(Only one company/corporation will be the “platinum sponsor”)

1. Convention Bag Stuffers (as mentioned above)
2. Your company name, logo and description on the “Thank You” page of the 2020 Convention Program
3. Your company logo and description on the convention webpage with a link to your company/corporation’s website
4. Eight posts on the American Legion Facebook page
5. Unlimited personalized exhibitor name badges
6. Your company logo on the exhibit hall entrance unit
7. Advertising spot on National Convention webpage
8. A banner with your company logo within the exhibit hall listing you as our “platinum sponsor”
9. Full-page, 4-color advertisement in the Convention Program
10. One 20-foot-by-40-foot complimentary booth in the exhibit hall
11. Name badge holders for all attendees with company/corporation’s logo printed on one side

## TITLE - $80,000 Sponsorship by USAA

(Only one company/corporation can be the “title sponsor”)

1. Convention Bag Stuffers (as mentioned above)
2. Your company name, logo and description on the “Thank You” page of the 2020 Convention Program
3. Your company logo and description on the convention website with a link to your company’s website
4. Ten tickets to the National Commander’s Banquet
5. Ten posts on the American Legion Facebook page
6. Unlimited personalized exhibitor name badges with sponsor ribbon attached
7. Your company logo on the exhibit hall entrance unit
8. Advertising spot on National Convention webpage
9. Exhibit hall table tents with company logo placed on food court tables
10. A banner with your company logo within the exhibit hall listing you as our “title sponsor”
11. Full-page, 4-color advertisement on the back cover (Cover 4) of the Convention Program
12. One 30-foot-by-50-foot complimentary booth in the exhibit hall
13. Convention registration bags for all attendees with company name and/or logo printed on one side
14. One representative from your company to address the attendees at one assembly of the general session

## A LA CARTE SPONSORSHIP OPPORTUNITIES

Please contact the National Convention & Meetings Office for more information on the following:

1. Annual Parade cooling towels
2. Coffee breaks
3. National Commander’s Banquet entertainment
4. National Commander’s Headtable Reception
5. Ye STEVIOS Reception attended by each department adjutant (state administrator)
6. Department Adjutant’s Retreat for each state administrator
7. Color Guard/Band Contests
8. Shuttle headrests
9. Escalator/Window clings
10. Logo in program
11. Gobos
12. Internet cafe in the exhibit hall
13. Facebook Live interviews from booth space

* Sponsorships are subject to change *
2020 EXHIBITOR CONTRACT

CONTRACT AND REQUIREMENTS FOR EXHIBITORS BY AND BETWEEN
THE AMERICAN LEGION FOR THE AMERICAN LEGION’S 102ND NATIONAL CONVENTION
LOUISVILLE, KY.

Booth size is 10 feet by 10 feet, for a cost of $1,000. Payment is due with return of an original signed copy of all pages of this contract. Please attach your money order or cashier’s check payable to The American Legion and send to the National Convention & Meetings Office. If paying by credit card, please provide your number and expiration date in the space provided on the signature page. We will not accept personal checks or purchase orders for booth rentals.

Booths have an 8-foot-high back drape with 3-foot-high side rails, wastebasket, I.D. sign, one skirted table and two chairs. All other items such as electrical, additional tables and freight handling will be at the expense of the exhibitor. The additional items are to be ordered directly through Shepard Exposition Services.

Each booth is available for move-in on Thursday, Aug. 27, 2020, between 8 a.m. and 4:30 p.m. Show dates are Aug. 28 through Sept. 1, 2020. Exhibitors who need to depart prior to the conclusion of the show, or who desire to move in after the show has begun, will be handled on a case-by-case basis with Shepard Exposition Services.

The hours for exhibit booth operation are:

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</tbody>
</table>

The exhibit hall will be in the Kentucky International Convention Center.

Subsequent to the receipt of your signed contract, an exhibitor kit from Shepard Exposition Services will be emailed to you. Prior to your arrival, but no later than Aug. 7, 2020, you will receive your booth assignment. Please report to the Shepard Exposition Services desk inside the exhibit hall upon arrival to check in and obtain name badges. After receipt of your exhibitor kit, please contact Shepard Exposition Services for all shipping requirements and any additional needs. The Kentucky International Convention Center will not receive material directly from or for exhibitors.

Exhibitors should be aware that letters patent, trademark, service mark and name filings cover the names and emblems of The American Legion and the American Legion Auxiliary. Moreover, Title 18, United States Code, Section 705, makes it a federal crime to misuse the emblems or names of The American Legion and the American Legion Auxiliary. Any merchandise bearing the names or emblems of The American Legion or the American Legion Auxiliary without the express written consent of The American Legion or the American Legion Auxiliary is a violation of the foregoing and will cause The American Legion and the American Legion Auxiliary to exercise all their legal options, including contacting the U.S. Attorney’s Office for enforcement of the criminal law and/or suits for injunctions and/or damages. This permission from The American Legion covers the Sons of The American Legion, the American Legion Riders and any of its programs.
2020 EXHIBITOR CONTRACT

Exhibitor agrees and understands The American Legion, the American Legion Auxiliary, the Sons of The American Legion, the American Legion Riders, The American Legion National Convention Corporation of Kentucky, Inc., and the host facility are not responsible for any loss or damage to exhibitor’s merchandise or harm to exhibitor and/or exhibitor’s agents, officers, directors, employees or volunteers.

_____________________________________________________________ (insert company/organization name) hereby expressly and as additional consideration for the privilege of being granted and allowed to maintain an exhibition booth at The American Legion National Convention for itself, its heirs, successors, assigns, representatives, officers, directors and employees, hereby conclusively releases The American Legion, the American Legion Auxiliary, the Sons of The American Legion, the American Legion Riders, the host facility and The American Legion National Convention Corporation of Kentucky, Inc. from any and all liability in any way arising or pertaining to exhibiting – which includes set-up and take-down – at The American Legion National Convention, the convention itself, the use of the booth, the use of the host facility, or anything else in any way related to this agreement. As further additional consideration, exhibitor hereby warrants and agrees to completely and fully indemnify and hold harmless The American Legion, the American Legion Auxiliary, the Sons of The American Legion, the American Legion Riders, their executive committeemen and women, directors, officers, employees, agents, assigns, the host facility and The American Legion National Convention Corporation of Kentucky, Inc. The American Legion reserves the right to determine suitability of all exhibits and products therein. The exhibitor specifically agrees that the decision of The American Legion shall be final and based upon its sole and unfettered discretion. Therefore, a detailed description of activities, materials distributed and/or items that will be sold during the course of The American Legion National Convention is required and includes:

______________________________________________________________________________________________
______________________________________________________________________________________________
______________________________________________________________________________________________

Failure to abide with what you are going to provide is grounds for immediate removal. ______________

Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and any rules pertaining to the host facility.

Subject to the terms of this contract, if the exhibitor should cancel its booth, the exhibitor agrees to pay a charge based upon the percentages set forth below as liquidated damages and not as a penalty to compensate The American Legion for its efforts and expenses related to this contract and its cancellation, as follows:

<table>
<thead>
<tr>
<th>Cancellation within opening of exhibits</th>
<th>Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of signed contract – 90 days</td>
<td>50 percent of the total contracted cost</td>
</tr>
<tr>
<td>89 days – 60 days</td>
<td>75 percent of the total contracted cost</td>
</tr>
<tr>
<td>59 days – opening of exhibits</td>
<td>100 percent of the total contracted cost</td>
</tr>
</tbody>
</table>

The appropriate percentage of total contracted cost shall be withheld from the rental charge per booth as set forth in paragraph one of this contract.

To save $1,000 on your exhibit booth rental, and to be good partners with the local city and hotels, housing is required to be reserved through the National Convention & Meetings Office. Please refer to pages 9 and 10 for housing information.

Questions pertaining to this contract should be directed to convention@legion.org.

Questions concerning additional services such as furniture rental, booth carpeting, electricity, additional tables and shipment of materials should be directed to Shepard Exposition Services. Questions concerning audio/visual needs and rentals should be directed to Markey’s Rental & Staging.
EXHIBITOR INSURANCE

Each exhibitor carries the responsibility of maintaining adequate insurance coverage against injury to persons, damage to or loss of property, and inability to meet the obligations outlined in this document. Each exhibitor shall provide to The American Legion a certificate of insurance indicating:

- The American Legion, The American Legion National Convention Corporation of Kentucky, Inc., and the Kentucky International Convention Center must be named as Additional Insureds for all liability coverage, and the Certificate of Insurance must state that fact in the Description/Special provisions section of the Certificate of Insurance.

  The American Legion  
  700 N. Pennsylvania St.  
  Indianapolis, IN 46204

  The American Legion National Convention Corporation of Kentucky, Inc.  
  970 S. 4th St., Box 2123  
  Louisville, KY 40203

  The Kentucky International Convention Center  
  221 S. 4th St.  
  Louisville, KY 40202

- Commercial General Liability Insurance including Personal Liability and Contractual Liability with limits of liability for bodily injury and property damage of not less than $1 million combined single limit.

- Workers’ Compensation and Employee Liability Insurance, including All Other States Endorsement. The limit of liability under the Employee Liability section of the Workers’ Compensation Insurance policy shall not be less than what is required by the state(s) in which the exhibitor is licensed to do business.

- Business Automobile Liability Insurance should include limits of not less than $1 million for bodily injury and property damage resulting from any one occurrence.

Exhibitors will be solely responsible for any loss or damage to their tools, equipment, property or materials. It is therefore recommended that your company maintain its own insurance for these items and take appropriate action for your protection.

Certificates of Insurance must cover Aug. 27–Sept. 1, 2020, and accompany the signed exhibitor contract.
2020 EXHIBITOR CONTRACT

EXHIBITOR AND SPONSOR CODE OF CONDUCT & ETHICS

1. Exhibit at the highest ethical standards and personal integrity.
2. Show respect for your fellow exhibitors and their right to a safe & successful exhibit.
3. Always act in a PROFESSIONAL and business-like manner. Interact respectfully and thoughtfully with all registrants and show management.
4. Be considerate. Remember the noise you make affects your fellow exhibitors.
5. Ask permission before taking videos or photos of anything other than your own booth.
6. Be flexible, kind and patient when making last minute requests to show management/show decorator as well as while any issues are being resolved.
7. Exhibitors and/or sponsors shall not discriminate against or harass any attendee, staff, member or other exhibitor and/or sponsor because of race, religion, sex, national origin, age, disability or sexual orientation.
8. Exhibitors and/or sponsors shall be considerate of other exhibiting/sponsoring companies. Under no circumstance should you enter any other exhibitors display area uninvited or when unattended. Exhibitors must confine their activities to their exhibit space. Interference with, or disruption of, another exhibitor personnel or legitimate activities is prohibited.
9. Each paid exhibitor and/or sponsor will receive the applicable amount of name badges upon check-in. Exhibitor and/or sponsor name badges must be worn at all times during exhibit hall/Convention hours. Under no circumstances will unpaid representatives or companies be admitted into the tradeshow or share a booth with a paid exhibitor.
10. An exhibitor shall at all times consider the health, safety and welfare of the attendees and the general public as it relates to the products and services it provides.
11. An exhibitor shall not engage in any form of false or misleading advertising or promotional activities.
12. An exhibitor must conduct themselves in a professional manner, free from all forms of physical, psychological, sexual, and emotional intimidation, harassment, and abuse and avoid taking unfair advantage of any attendee for their own benefit.
13. An exhibitor must share concerns about suspicious or inappropriate behavior with show management.
14. When in doubt, seek assistance from show management.
15. Act quickly if you feel something warrants the attention of show management. Don’t wait until after the show.
16. By participating in our convention, you agree that you may be photographed and/or filmed, and you grant The American Legion and our affiliates the right to use, publish and copyright your picture, likeness and/or name in videos and/or photos taken during this event for use by The American Legion and our affiliates throughout the world, in perpetuity, and throughout all media.
17. Exhibitors and/or sponsors and/or individuals exhibiting at events are participating at the exclusive discretion of The American Legion and must abide by all local codes, rules, regulations and ordinances, including fire regulations, and must abide by the directions and instructions presented by The American Legion. It is the responsibility of the exhibitor and/or sponsor representative to see that persons staffing the booth are representing their company and also aware of and adhere to this exhibitor code of conduct and must conduct themselves in a professional manner throughout the tradeshow/convention.

ENFORCEMENT

Should The American Legion’s show management determine an exhibitor and/or sponsor to be in violation of the above Code of Conduct & Ethics this may result in immediate removal from the convention and the building without refund of monies and may also result in being barred from any future American Legion events, conventions, meetings and/or programs.

I have read, understood, and accept to abide by all items herein and all questions have been answered regarding Exhibitor and Sponsor Code of Conduct & Ethics.

Please sign, date, and return all pages with your completed 2020 Exhibitor Contract.

______________________________  ______________________________
Printed Name  Company Name/Organization

______________________________  ______________________________
Signature  Date
HOUSING INFORMATION

The National Convention & Meetings Office handles all hotel accommodations for the National Convention. Should you need housing, please complete the housing form on Page 10 and return with the exhibitor contract.

To save $1,000 on your exhibit booth rental, and to be good partners with the local city and hotels, housing is required to be reserved through The American Legion’s National Convention & Meetings Office via the form on Page 10.

Send one housing form per required room. Roommates do not need to submit an additional form. Include arrival and departure dates and credit card information. To avoid penalties, rooms must be cancelled at least 72 hours in advance of your scheduled arrival. If you do not show up on your scheduled arrival date and have not notified the National Convention & Meetings Office, the first night’s room and tax will be forfeited and the reservation will be cancelled.

Upon receipt of your exhibitor contract, payment and certificate of liability insurance, available hotel accommodations and details will be communicated.

PLEASE RETURN HOUSING FORM ON PAGE 10 NO LATER THAN JULY 14, 2020, VIA MAIL, EMAIL OR FAX TO THE FOLLOWING:

The American Legion National Headquarters
Attn: National Convention & Meetings Office
700 N. Pennsylvania St.
Indianapolis, IN 46204
Email: convention@legion.org or fax: (317) 630-1215

HOTEL CONFIRMATION NUMBERS WILL BE EMAILED NO LATER THAN AUG. 10, 2020.
# 2020 National Convention Housing Form

Please complete this form and return no later than July 14, 2020, with your signed exhibitor contract. One form per room should be completed.

## Please Type or Print Legibly

<table>
<thead>
<tr>
<th>Name</th>
</tr>
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<tbody>
<tr>
<td>Company</td>
</tr>
<tr>
<td>Mailing Address</td>
</tr>
<tr>
<td>City</td>
</tr>
<tr>
<td>Cell Phone Number</td>
</tr>
</tbody>
</table>

## Accommodation Requirements

| Arrival Date | Departure Date |
| King (1 bed - 1 or 2 occupants) | Double (2 beds – 1 or 2 occupants) |
| Roommate’s Name | Cell Phone # |
| Arrival Date | Departure Date |
| Special Requests (ADA, higher floor, etc.) |
| Emergency Contact Name | Emergency Contact Cell Phone |

## This Reservation is Guaranteed Via the Following

| Credit Card Type | MasterCard | Visa | American Express | Discover |
| Card # | Exp. Date |
| Signature | Date |

*One night’s deposit may be charged to your credit card.*

**Hotel Confirmation Numbers will be emailed no later than Aug. 10, 2020.**
# 2020 EXHIBITOR CONTRACT

## PLEASE TYPE OR PRINT LEGIBLY

<table>
<thead>
<tr>
<th>Company Name</th>
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<tbody>
<tr>
<td>Content for Exhibit Booth Signage (if different from above and no more than 70 character spaces included)</td>
</tr>
<tr>
<td>Contact Name</td>
</tr>
<tr>
<td>List on-site booth representatives</td>
</tr>
<tr>
<td>Company Address</td>
</tr>
<tr>
<td>Cell Phone Number</td>
</tr>
<tr>
<td>Email Address</td>
</tr>
<tr>
<td>Emergency Contact Name</td>
</tr>
</tbody>
</table>

## BOOTH RENTAL FEES

- **On or before Aug. 7, 2020** ............................................. $1,000 (per 10x10)
- **After Aug. 8, 2020** ...................................................... $1,200 (per 10x10)

- Number of Booths .......................................................
- Exhibit Booth Amount .................................................. $ ______________
- Sponsorship Level (if applicable) ........................................
- (Sponsorship information located on pages 2 & 3)
- Sponsorship Amount (if applicable) ...........................................
- Housing fee ...............................................................
- TOTAL AMOUNT DUE ................................................ $ ______________

## METHOD OF PAYMENT (no personal checks or cash will be accepted)

- Check Number (make checks payable to The American Legion)  
  - Visa, MasterCard, Discover or AmEx  
  - Exp. Date

## EXHIBITOR

<table>
<thead>
<tr>
<th>Signature</th>
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<tbody>
<tr>
<td>Date</td>
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## THE AMERICAN LEGION

<table>
<thead>
<tr>
<th>Signature</th>
</tr>
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<tbody>
<tr>
<td>Date</td>
</tr>
</tbody>
</table>

Please sign and return pages 5-11 with certificate of liability insurance, payment and all form(s) to the following*:

The American Legion National Headquarters  
ATTN: National Convention & Meetings Office, 700 N. Pennsylvania St., Indianapolis, IN 46204  
Email: convention@legion.org or fax: (317) 630-1215

* Exhibitor contracts will not be processed until all pages are completed and returned with payment, certificate of liability insurance, housing form(s) and exhibitor code of conduct & ethics.

Exhibitor contract is not valid until signed and processed by The American Legion.  
Acceptance or denial of exhibitor is determined at the discretion of The American Legion.
FUTURE CONVENTION CITIES

PHOENIX, ARIZONA, AUGUST 27 - SEPTEMBER 2, 2021

MILWAUKEE, WISCONSIN, AUGUST 26 - SEPTEMBER 1, 2022
FUTURE CONVENTION CITIES

CHARLOTTE, NORTH CAROLINA, AUGUST 25-31, 2023

NEW ORLEANS, LOUISIANA, AUGUST 23-29, 2024
Thank you for your support of The American Legion.