



**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

November 13, 2020

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: 35% - MEMBERSHIP TARGET DATE

“Congratulations”

Thank you for all your efforts so far this membership year. Our standings as of our 35% Membership Target Date (11-12-2020) are posted below:

2021 Membership Goal:	378,550
Total Membership:	135,003
Percentage of Goal:	35.66%
Year-to-Date:	+23,169 (<i>compared to 2020 Membership Year</i>)
Renewal Rate:	29.64%
Detachments making Goal:	37

ALABAMA	FLORIDA	IOWA	MONTANA	PUERTO RICO	WISCONSIN
ALASKA	FRANCE	KANSAS	NEBRASKA	RHODE ISLAND	WYOMING
ARIZONA	GEORGIA	LOUISIANA	NORTH CAROLINA	SOUTH CAROLINA	
ARKANSAS	HAWAII	MARYLAND	NORTH DAKOTA	SOUTH DAKOTA	
CALIFORNIA	IDAHO	MEXICO	OHIO	TENNESSEE	
CONNECTICUT	ILLINOIS	MINNESOTA	OKLAHOMA	UTAH	
DELAWARE	INDIANA	MISSISSIPPI	PHILIPPINES	VERMONT	

GREAT JOB!!

Many detachments should achieve this membership goal soon!

Next Scheduled Renewal Notice Mailed: **January - 2021** (2nd of 3)

Next Membership Target Date: **December 9, 2020** (45%)

***Renewal is the Key to Membership Success
Membership Is Everyone's Responsibility***