



NATIONAL HEADQUARTERS SONS OF THE AMERICAN LEGION

February 11, 2021

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: 75% - MEMBERSHIP TARGET DATE

“**CONGRATULATIONS**”

Thank you for all your efforts so far this membership year. Our standings as of our 75% Membership Target Date (2-10-2021) are posted below:

2021 Membership Goal: **378,550**
Total Membership: **258,443**
Percentage of Goal: **68.27%**
Year-to-Date: **-27,011** (*compared to 2020 Membership Year*)
Renewal Rate: **62.63%**
Detachments making Goal: **23**

ALABAMA	IDAHO	NEBRASKA	PHILIPPINES	TENNESSEE
DELAWARE	IOWA	NORTH CAROLINA	PUERTO RICO	WISCONSIN
FLORIDA	LOUISIANA	NORTH DAKOTA	RHODE ISLAND	WYOMING
FRANCE	MISSISSIPPI	OHIO	SOUTH CAROLINA	
HAWAII	MONTANA	OKLAHOMA	SOUTH DAKOTA	

GREAT JOB!!

Many detachments should achieve this membership goal soon!

Next Scheduled Renewal Notice Mailed: **March 26, 2021** (3rd of 3)

Next Membership Target Date: **March 10, 2021** (80%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility