



**THE AMERICAN LEGION**  
**NATIONAL HIGHER EDUCATION &**  
**CREDENTIALING SUMMIT**  
 (Hilton Milwaukee)  
**August 31<sup>st</sup>**

Time	Activity	Format	Location
7:30-8:25am	<b>Breakfast</b>		
8:25-8:30am	<i>Welcome, Chairman LaCoursiere, The American Legion</i>		
8:30-8:45am	<i>Opening Remarks, Jarod Lyons, President &amp; CEO, Student Veterans of America</i>		
8:45-9:00am	<i>Welcome Keynote, Introduction by Liz Belcaster or Dean Thomas</i> <ul style="list-style-type: none"> <li>• 2 videos on trucking – Biden/Buttigieg</li> </ul>		
9:00-9:15am	<i>Opening Remarks, Biden-Harris Trucking Plan - Honorable Patrick Murphy, Task Force Movement Chairman</i>		
9:15-10:00am	<i>Biden-Harris Trucking Plan – Fireside Chat</i> <ul style="list-style-type: none"> <li>• Patrick Murphy</li> <li>• James Rodriguez (DOL VETS)</li> <li>• Shawn Skelly (DOD),</li> <li>• Harin Contractor (NEC)</li> <li>• Nikki McDavid (DOT/FMCSA)</li> </ul>	Main Session	Ballroom
10:00-10:15am	<b>Break</b>		
<b>Panel #1</b> 10:15-10:45am	<i>Biden-Harris Trucking Plan - Task Force Growth Group Panel</i> Moderator: Brandon McFerson Panel 1: Dean Thomas, Cassie Byrd, Daniel Kunze Elizabeth Belcaster		
<b>Panel #2</b> 10:45-11:30am	Moderator: Elizabeth Belcaster/Daniel Kunze Panel 2: Sarah Amico, Bill Sullivan, Sam Whitehurst, Jason Altmire, Nikki McDavid		
11:30-11:45am	<i>Task Force Movement Call to Action – Patrick Murphy and intro to Ms. Shawn Skelly</i>		
11:45 – 12:00	<i>DoD Career Readiness Portfolio, Ms. Shawn Skelly, Assistant Secretary of Defense, Readiness</i>		
12:00-1:15pm	<b>Lunch - Guest Speaker (15 min):</b> Director Joe Ferreria, International Brotherhood of Teamsters, Airline Division		
1:30-2:45pm	<b>Concurrent Breakout Sessions</b>		

(1)	<p><i>Task Force Movement – Best practices in Trucking</i> Moderator: Dean Thomas Transitioning Service Members/Veterans</p> <ul style="list-style-type: none"> <li>• ABF Freight</li> <li>• Florida Rock and Tank Lines</li> <li>• Jack Cooper, ATA</li> </ul>	Breakout Sessions	TBD
(2)	<p><i>DoD’s SkillBridge Program</i> – Moderator: Lisa Lutz</p> <ul style="list-style-type: none"> <li>• Bill Brigman, SOLID</li> <li>• Jerry Elam TMAP/ABF</li> <li>• Mike Hazard-Veterans in Piping</li> <li>• Elizabeth Belcaster</li> </ul>		TBD
(3)	<p><i>Military Spouse Employment Panel</i> – Moderator - Cassie Byrd</p> <ul style="list-style-type: none"> <li>• Holly Daily, Director of Family Readiness, AUSA</li> <li>• Barb Carson, Managing Director of Programs and Services, IVMF</li> <li>• Soldier for Life</li> <li>• Instant Teams – Erica McMannes/Liza Rodewall (TBD)</li> </ul>		TBD
2:45-3:00pm	<b>Break</b>		
3:00-4:15pm	<b>Concurrent Breakout Sessions</b>		
(1)	<p><i>Credentialing Programs in the Military</i> - Moderator - Susan Acevedo-Moyer, Ed.D, Director of Research &amp; Analysis, SOLID</p> <ul style="list-style-type: none"> <li>• Keith Boring, Director, Navy Credentialing Programs</li> <li>• Tom Phillips, Director, United Services Military Apprenticeship Programs</li> <li>• Mike Talley, Director, Navy COOL</li> </ul>		
(2)	<p><i>Promoting Credentialing and Employment in Healthcare</i></p> <ul style="list-style-type: none"> <li>• Katie Purswell, Healthcare Director, American Legion,</li> <li>• Julia Gusse, Dept. of VA Education</li> <li>• Terrell Odom</li> <li>• Barry Shore</li> </ul>		TBD
(3)	<p><i>Advanced Aviation Opportunities</i> – Moderator – Chris Moore</p> <ul style="list-style-type: none"> <li>• Joe Ferreria, Director, International Brotherhood of Teamsters, Airline Division</li> <li>• Olive Harvey</li> <li>• City Colleges Chicago</li> <li>• Embry Riddle</li> </ul>	Breakout Sessions	TBD
(4)	<p><i>Development of a New Work-based Learning Credential</i> – Moderator, Lisa Lutz, President/CEO, SOLID</p> <ul style="list-style-type: none"> <li>• Vijay Krishna, PhD, American National Standards Institute National Accrediting Board</li> <li>• Roy Swift, PhD, Executive Director, WorkCred</li> </ul>		TBD

**DRAFT**

	<ul style="list-style-type: none"><li>• Amy Mackenroth, Senior Managing Director of Workforce Development, Dallas College</li><li>• Elizabeth Belcaster, CEO, EMB Consultants</li></ul>		
<b>4:30-5:00pm</b>	<i>Ports/Supply Chain</i> , William P. Doyle, Executive Director of the Maryland Port Administration (introduced by Patrick Murphy)		TBD
<b>5:00-7:00pm</b>	<i>Networking Reception</i> , Special Guests Introduced by Legion Representative	Main Session	Ballroom

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**September 1<sup>st</sup>**

<b>Time</b>	<b>Activity</b>	<b>Format</b>	<b>Location</b>
<b>7:30-8:30am</b>	<b>Breakfast</b>		
<b>8:30-8:45am</b>	<i>Morning Keynote</i> , James Rodriguez, Assistant Secretary, US Department of Labor, Veterans' Employment and Training Service	<b>Main Session</b>	<b>TBD</b>
<b>8:45-9:45am</b> <b>2 Panel Sessions</b>	<i>Opening Doors Online: Access, Accountability and Excellence in Veteran Distance Learning</i> – Moderator - Joe Wescott II, Ed.D, Legislative Liaison, NC Dept of Military and Veterans Affairs <ul style="list-style-type: none"> <li>• Brandon McFerson</li> <li>• Esmeralda Silva</li> <li>• Western Governors University</li> </ul>		
<b>9:45-10:00am</b>	<b>Break</b>		
<b>10-11:00am</b>	<i>Lessons from a Risk-Based Oversight Model Designed to Protect Students and Taxpayers</i> , Joe Wescott II, Ed.D, Legislative Liaison, NC Dept of Military and Veterans Affairs		
<b>11-11:15am</b>	<b>Break</b>		
<b>11:15-11:30am</b>	<i>Hiring Our Heroes (tentative)</i> , Eric Eversole, U.S. Chamber of Commerce Foundation		
<b>11:15-12:15pm</b>	<i>Student Veteran Panel</i> , Lauren Augustine, Vice President of Government Affairs (Moderator) & local Student Veterans		
<b>12:15-1:15pm</b>	<b>Lunch - Guest Speaker:</b> Representative from Dept of Education and/or Dept of VA		
<b>1:15 – 1:30pm</b>	<i>Call to Action</i> , MILITARY REPRESENTATIVE TBD		
<b>1:30-1:45pm</b>	<b>Break</b>		
<b>1:45-3:00pm</b>	<b>Concurrent Breakout Sessions</b>		
<b>(1)</b>	<i>Development of a New Work-based Learning Credential</i> – Moderator, Lisa Lutz, President/CEO, SOLID <ul style="list-style-type: none"> <li>• Vijay Krishna, PhD, American National Standards Institute National Accrediting Board</li> <li>• Roy Swift, PhD, Executive Director, WorkCred</li> </ul>	<b>Breakout Sessions</b>	<b>TBD</b>

	<ul style="list-style-type: none"> <li>• Amy Mackenroth, Senior Managing Director of Workforce Development, Dallas College</li> <li>• Liz Belcaster, CEO, EMB Consultants</li> </ul>		
(2)	<i>MilGears/COOL Demonstration,</i> <ul style="list-style-type: none"> <li>• Master Chief, Ed Lewis, USCG</li> <li>• Keith Boring, Director, Navy Credentialing Programs</li> <li>• Susan Acevedo-Moyer, PhD, Director of Research and Analysis, SOLID, LLC</li> </ul>		TBD
(3)	Education & Employment Programs <ul style="list-style-type: none"> <li>• Mike Bianchi, Sr. Director, Education &amp; Career Training, IVMF</li> <li>• Eric Eversole, U.S. Chamber of Commerce Foundation</li> <li>• TBD</li> </ul>		
<b>3:00-3:15pm</b>	<b>Break</b>		
<b>3:15-4:30pm</b>	<b>Concurrent Breakout Sessions</b>		
(1)	<i>Education Quality,</i> Joe Wescott II, Ed.D, Legislative Liaison, NC Dept of Military and Veterans Affairs <ul style="list-style-type: none"> <li>• Will Hubbard, VES</li> <li>• Nathan Arnold, Ed Council</li> <li>• Keith Casey, Concordia University</li> <li>• Desiree Butts, National University</li> </ul>		
(2)	<i>Learning and Employment Records</i> Moderator - Jason Tyszko, Vice President, Center for Education and Workforce, U.S. Chamber of Commerce Foundation <ul style="list-style-type: none"> <li>• Brynt Parmeter, Walmart</li> <li>• Joshua Marks, Public Consulting Group (PCG)</li> <li>• Alex Kaplan or Richard Goldgar (IBM)</li> <li>• Jobs for Future LER Lead</li> </ul>		
(3)	<i>Legislative Priorities in Higher Education,</i> Veteran Service Organizations, American Legion - John Kamin and Congressional Reps from the Region	Breakout Sessions	TBD
(4)	<i>Innovations in Credentialing and Credit for Prior Learning –</i> Moderator – Susan Acevedo-Moyer, Ed.D., Director of Research and Analysis, SOLID <ul style="list-style-type: none"> <li>• Tom Phillips, Director, United Services Military Apprenticeship Programs</li> <li>• Rick Passarelli, Director of Veterans Affairs and Workforce Development, Utility Workers Union of America</li> <li>• Amy Mackenroth, Senior Managing Director of Workforce Development, Dallas College</li> <li>• Manufacturing Institute</li> </ul>		

	<ul style="list-style-type: none"><li>• Tara Laughlin, Education Design Lab</li><li>• Brynt Parameter, Walmart</li></ul>		
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