



The American Legion
National Higher Education & Credentialing Summit
Hilton Milwaukee City Center

Wednesday, August 31st, 2022

7:30-8:25am	Breakfast	Empire Ballroom Lobby Level
8:25-8:30am	<i>EMCEE:</i> Sam Whitehurst, Vice President, Dixon Center for Military & Veterans Services <i>Welcome:</i> James LaCoursiere Jr., Chairman, Veterans Employment & Education Commission, The American Legion	Empire Ballroom Lobby Level
8:30-8:45am	<i>Opening Remarks:</i> Jared Lyon, President & CEO, Student Veterans of America	Empire Ballroom Lobby Level
8:45-9:00am	<i>Keynote Address:</i> Brandon McPherson, TFM Senior Advisor, Founder Service for Humanity, National Infrastructure Accelerator Alliance <i>Video Presentations:</i> Biden-Harris Trucking Plan & Task Force Movement & <i>Welcome Remarks:</i> Honorable Pete Buttigieg, Secretary of Transportation	Empire Ballroom Lobby Level
9:00-9:15am	<i>Opening Remarks on the Biden-Harris Trucking Plan:</i> Honorable Patrick Murphy, Task Force Movement Chairman	Empire Ballroom Lobby Level
9:15-10:00am	<ul style="list-style-type: none"> • <i>Biden-Harris Trucking Plan Fireside Chat:</i> Moderator – Brandon McPherson, TFM Senior Advisor, Founder Service for Humanity, National Infrastructure Accelerator Alliance • Honorable Patrick Murphy, Chairman, Task Force Movement • Honorable James Rodriguez, Assistant Secretary DOL/VETS • Honorable Shawn Skelly, Assistant Secretary of Defense for Readiness, DoD • Harin Contractor, White House National Economic Council • Nikki McDavid, Chief, Commercial Driver’s License Division, Federal Motor Carrier Safety Administration, U.S. Department of Transportation 	Empire Ballroom Lobby Level
10:00-10:30am	Press Conference / Break	Empire Ballroom Lobby Level
10:45-11:30am	<i>Biden-Harris Trucking Plan - Task Force Growth Group Panel</i> Introduction: Cassie Byrd, TFM Executive Director Moderator: Daniel Kunze, TFM Senior Advisor Technology & Partnerships <ul style="list-style-type: none"> • Sarah Amico, CEO Jack Cooper Transit • Nick Geale, Vice President for Workforce & Labor, American Trucking Associations • Sam Whitehurst, Vice President, Dixon Center for Military & Veterans Services • Jason Altmire, President/CEO, Career Education Colleges & Universities • Nikki McDavid, Chief, Commercial Driver’s License Division, Federal Motor Carrier Safety Administration, U.S. Department of Transportation 	Empire Ballroom Lobby Level
11:30-11:45am	<i>DoD Career Readiness Portfolio:</i> Honorable Shawn Skelly, Assistant Secretary of Defense, Readiness	Empire Ballroom Lobby Level
11:45-12:45pm	Lunch – Guest Speaker: Joe Ferreira, Director, International Brotherhood of Teamsters, Airline Division (12:30-12:45pm)	Regency Ballroom 5th Floor
12:45-1:30pm	<i>Call to Action:</i> Major General Johnny Davis, Commanding General, US Army Cadet Command	Regency Ballroom 5 th Floor
1:30-1:45pm	Break / Transition	



1:45-3:00pm	Concurrent Breakout Sessions	
Session 1	<p><i>DoD's SkillBridge Program & Model Programs in Trucking</i></p> <p>Panel 1 Moderator: Lisa Lutz, President & CEO, SOLID, LLC.</p> <ul style="list-style-type: none"> • Gary Schaub, Senior Advisor for Professional Military Education, Office of the Under Secretary of Defense for Personnel & Readiness • Jerry Elam, Program Manager, Military Partnerships, ABF • Mike Hazard, Training Specialist, Veterans in Piping, United Association of Plumbers & Pipefitters <p>Panel 2 Moderator: Elizabeth Belcaster, CEO, EMB Consultants</p> <ul style="list-style-type: none"> • Kevin Duesterhaus, Illinois Secretary of State, Director of Driver Services • Jafi Roskey, Werner Senior Manager of Military Programs, Apprenticeship Program Manager, Driver Ambassador Manager, U.S. Air Force Veteran • Thomas Serafin, Director of Safety, Training & Military Affairs, Florida Rock & Tank Lines, Inc. • Lindley Davis, Vice President, Human Resources, Jack Cooper, American Trucking Association 	Wright A 4th Floor
Session 2	<p><i>Education Quality:</i> Moderator - Joe Wescott II, Ed.D., Legislative Liaison, NC Dept. of Military & Veterans Affairs</p> <ul style="list-style-type: none"> • Gokhan Coskun, Executive Director of Yunus Emre Institute (Turkish Educational & Cultural Center Founder of INTED) • Desiree Butts, Executive Director, Strategic Partnerships, Military & VA Programs at National University 	Mitchell 4th Floor
Session 3	<p><i>Military Spouse Employment:</i> Moderator - Sam Whitehurst, VP Dixon Center for Military & Veterans Services</p> <ul style="list-style-type: none"> • Barbara Carson, Managing Director of Programs & Services, D'Aniello Institute for Veterans & Military Families (IVMF) • Cassie Byard, Executive Director of Task Force Movement • Judy Elias, Founder & President Heroes to Heroes • Erica McMannes, Chief People & Community Officer, Instant Teams & MSEP Employer Partner 	Walker 4th Floor
Session 4	<p><i>Innovations in Credentialing & Credit for Prior Learning:</i> Moderator – Susan Acevedo-Moyer, Ed.D., Director of Research & Analysis, SOLID, LLC.</p> <ul style="list-style-type: none"> • Amy Mackenroth, Senior Managing Director of Workforce Development, Dallas College • Gardner Carrick, Vice President, The Manufacturing Institute • Tom Phillips, Director, United Services Military Apprenticeship Programs • Casey Andree, M.Ed., Instructional Designer, Education Design Lab 	Wright C 4th Floor
3:00-3:15pm	Break / Transition	
3:15-4:30pm	Concurrent Breakout Sessions	
Session 1	<p><i>Credentialing Programs in the Military:</i> Moderator – Deanna Parker, Analyst & Marine Corps COOL Lead, SOLID, LLC.</p> <ul style="list-style-type: none"> • Keith Boring, Director, Navy Credentialing Programs, Interservice Credentialing Working Group Chair • Tom Phillips, Director, United Services Military Apprenticeship Programs • Mike Talley, Director, Navy COOL • Steve Keck, Chief, Career Investment Division, U.S. Coast Guard 	Wright C 4th Floor
Session 2	<p><i>Promoting Credentialing & Employment in Healthcare:</i> Moderator - Brent Murphy, John Patrick University of Health & Applied Sciences</p> <ul style="list-style-type: none"> • Katie Purswell, Healthcare Director, American Legion • Julia Gusse, Senior Advisor to the Undersecretary for Benefits, U.S. Department of Veterans Affairs • Terrell Odom, Ed.D., MS-IDT, MBA, Director, Office for Military-Affiliated Communities, University of Chicago 	Mitchell 4th Floor

	<ul style="list-style-type: none"> Barry Shore, USA Care Living Patricia Sandoval, Executive Vice President, Atlas Health Foundation 	
Session 3	<p><i>The Commercial Aviation Pilot & Mechanic Shortage & Strategies for Veterans:</i> Moderator - Chris Moore, Teamster’s Airline Division Representation</p> <ul style="list-style-type: none"> Joe Ferreira, Director, International Brotherhood of Teamsters, Airline Division Marcus Troutman, Director of Continuing Education, Olive-Harvey College Daniel Bregman, Executive Vice President, Strategy & Development Spartan College of Aeronautics & Technology Scott Ferris, Director of Tech Ops Hiring Programs, United Airlines Bettina Mrusek, Ph.D., Associate Professor, College of Aeronautics, Embry Riddle 	Wright A 4 th Floor
Session 4	<p><i>Development of a New Work-Based Learning Credential:</i> Moderator - Lisa Lutz, President & CEO, SOLID, LLC.</p> <ul style="list-style-type: none"> Roy Swift, PhD, Executive Director, WorkCred Amy Mackenroth, Senior Managing Director of Workforce Development, Dallas College Elizabeth Belcaster, CEO, EMB Consultants Jeremy Sadlier, Executive Director, American Society for Healthcare Human Resources Administration (ASHHRA) 	Walker 4 th Floor
4:45-5:15pm	<i>Ports & Supply Chain:</i> Brian Miller, Executive Director of the Maryland Port Administration	Wright B 4 th Floor
5:15-7:00pm	<i>Networking Reception:</i> Special Guests Introduced by Legion Representative	Wright B 4 th Floor

Thursday, September 1st, 2022

7:15-8:15am	Breakfast	Empire Ballroom Lobby Level
8:15-8:45am	<p><i>Welcome & Introduction to Morning Keynote:</i> Honorable Patrick Murphy, Task Force Movement Chairman</p> <p><i>Morning Keynote:</i> Honorable James Rodriguez, Assistant Secretary, US Department of Labor, Veterans’ Employment & Training Service</p>	Empire Ballroom Lobby Level
8:45-9:45am	<p><i>Opening Doors Online: Access, Accountability & Excellence in Veteran Distance Learning:</i> Moderator – Joe Wescott II, Ed.D., Legislative Liaison, NC Dept of Military & Veterans Affairs</p> <ul style="list-style-type: none"> Colonel Keith A. Casey, United States Army (Ret), Director of Veteran Services, Concordia University Wisconsin Esmeralda Silva, Vice President Student Affairs, Alliant University/President, Council of College & Military Educators (CCME) Terrell Odom, Ed.D., MS-IDT, MBA, Director, Office for Military-Affiliated Communities, University of Chicago 	Empire Ballroom Lobby Level
9:45-9:55am	Break	
9:55-10:55am	<p><i>Lessons from a Risk-Based Oversight Model Designed to Protect Students & Taxpayers:</i> Moderator – Joe Wescott II, Ed.D., Legislative Liaison, NC Dept of Military & Veterans Affairs</p> <ul style="list-style-type: none"> Garrett FitzGerald, CEO, CollegeRecon Dan Wellman, Administrator, Illinois State Approving Agency Julia Gusse, Senior Advisor to the Undersecretary for Benefits, U.S. Department of Veterans Affairs Schnell Carraway, Chief of Strategic Initiatives & Integration, Education Service, Veterans Benefit Administration 	Empire Ballroom Lobby Level



10:55-11:05am	Break	
11:05-11:15am	<i>Keynote:</i> Eric Eversole, Vice President, U.S. Chamber of Commerce & President of Hiring Our Heroes	Empire Ballroom Lobby Level
11:15-12:15pm	<i>Student Veteran Panel:</i> Moderator – Lauren Augustine, Vice President of Government Affairs, Student Veterans of America <ul style="list-style-type: none"> • Josh Jones, Student Veteran, Loyola University Chicago • Colin Andersen, Student Veteran, Loyola University Chicago • Olivia Rodriguez, Student Veteran, Loyola University Chicago • Carly Fournier, Student Veteran, Loyola University Chicago • Alex Pirila, Chapter Advisor, Loyola University Chicago 	Empire Ballroom Lobby Level
12:15-1:15pm	Lunch – <i>Guest Speaker:</i> DeAndre Jones, EdD, Acting Chief of Staff, Office of Career, Technical, & Adult Education, US Department of Education (1-1:15pm)	Empire Ballroom Lobby Level
1:15-1:30pm	<i>Call to Action:</i> Sergeant First Class Olajide Gamu, United States Army, Deputy Director, Soldier For Life – Midwest Region	Empire Ballroom Lobby Level
1:30-1:45pm	Break / Transition	
1:45-3:00pm	Concurrent Breakout Sessions	
Session 1	<i>Development of a New Work-based Learning Credential:</i> Moderator – Lisa Lutz, President/CEO, SOLID, LLC <ul style="list-style-type: none"> • Roy Swift, PhD, Executive Director, WorkCred • Amy Mackenroth, Senior Managing Director of Workforce Development, Dallas College • Elizabeth Belcaster, CEO, EMB Consultants • Jeremy Sadlier, Executive Director, American Society for Healthcare Human Resources Administration (ASHHRA) 	Walker 4 th Floor
Session 2	<i>MilGears – Powered by COOL:</i> Moderator – Susan Acevedo-Moyer, Ed.D., Director of Research & Analysis, SOLID, LLC. <ul style="list-style-type: none"> • Keith Boring, Director, Navy Credentialing Programs, Interservice Credentialing Working Group Chair • Susan Acevedo-Moyer, Ed.D, Director of Research and Analysis, SOLID • Tom Phillips, Director, United Services Military Apprenticeship Programs • Command Master Chief Edward Lewis, Force Readiness Command, USCG 	Mitchell 4 th Floor
Session 3	<i>Education & Employment Programs & Initiatives:</i> Moderator – Esmeralda Silva, Vice President Student Affairs, Alliant University/President, Council of College & Military Educators (CCME) <ul style="list-style-type: none"> • COL Adam Rocke, Senior Director, Hiring Our Heroes Foundation • Michael Bianchi, Senior Director, Education & Career Training, D’Aniello Institute for Veterans & Military Families (IVMF) • Schnell Carraway, Chief of Strategic Initiatives & Integration, Education Service, Veterans Benefit Administration 	Wright A 4 th Floor
Session 4	<i>Developing A National Learning & Employment Record Ecosystem</i> <ul style="list-style-type: none"> • Jason Tyszko, Vice President, Center for Education & Workforce, U.S. Chamber of Commerce Foundation • Ian Davidson, Chief Growth Officer, SmartResume • Deanna Parker, Analyst & Marine Corps COOL Lead, SOLID, LLC. 	Wright C 4 th Floor