

# SAMPLE SCRIPTS

The following scripts can help you and your team make buddy checks on members and former members. Use these, modify them or draft your own before reaching out.

Remember, the most important part of the call is to see if the veteran and family are OK, if the Legion can help and to invite them to celebrate any planned centennial events or activities.

## MEMBER WHO HAS NOT YET RENEWED:

Hi, [MEMBER'S NAME]. This is [YOUR NAME] from your American Legion Post [XXX.] I want to thank you for your membership and see how things are going for you and your family.

We're getting ready for The American Legion's 100th birthday [DATE/EVENT] and want to make sure you're aware. We want to be caught up with our renewals by then. I'm calling to check to see if you need assistance with your renewal, or anything else. Remember, your fellow Legionnaires are here for you.

Thanks again for your service and for your membership.

If you need anything, call me anytime at [XXX-XXX-XXXX] or email me at [xxxx@xxx.com]

Let's stay in touch!

## MEMBER IN GOOD STANDING:

Hi [MEMBER'S NAME]. This is [YOUR NAME] from our Legion post. As part of the American Legion centennial, we're calling just to say thanks for your military service and let you know how much we appreciate your membership.

We're also calling all post members to see how they're doing and if the post can help them in any way. I also want to make sure you know about [100TH BIRTHDAY EVENT INFORMATION].

The National Commander recently contacted me. He reminded me that members like you are the reason The American Legion has a voice in Washington, D.C., where he testified a few days ago before Congress in support of our fellow veterans.

He told me to tell you thank you on his behalf.

Let me know if there is anything we can do for you or your family.

My mobile number is [XXX-XXX-XXXX] and my email address is [xxx@xxx.com]

See you soon!

## RECENTLY EXPIRED MEMBER:

Hi [FORMER MEMBER'S NAME]. This is [YOUR NAME] down at the American Legion post. I want to thank you for your membership ... and to see how you're doing.

If there is anything we can do for you or your family, just stop by the post or give me a call on my mobile at [XXX-XXX-XXXX] or email me at [xxxx@xxx.com] any time.

Right now, we're celebrating the American Legion's 100th anniversary and want to make sure all of our members and former members understand we're here for them and hope they can be a part of our centennial celebration [or second century].

## LONG-EXPIRED MEMBER

Hi [FORMER MEMBER'S NAME]. This is [YOUR NAME] from American Legion Post [XXX]. Just wanted to touch base with you, see how you're doing and find out if there's anything we can do for you or your family.

Right now, we're celebrating The American Legion's 100th anniversary and want you to be aware of [EVENT, IF ONE IS PLANNED]. You and your family are invited to join us as we celebrate the beginning of our second century.

If there's anything we can do, give me a call on my mobile at [XXX-XXX-XXXX] or email me at [xxxx@xxx.com] anytime.

Thanks again for your military service.

**ACCESS THESE SCRIPTS ONLINE AND MODIFY THEM TO SUIT YOUR NEEDS**  
**[WWW.LEGION.ORG/MEMBERSHIP](http://WWW.LEGION.ORG/MEMBERSHIP)**