

The Sons of The American Legion National Executive Committee

**Held on
October 8-9, 2022**

Resolution

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No.: SAL Resolution 3 – Fall 2022

Title: Establishment of the Sons of The American Legion Videos of Service Contest and Awards

Origin: Public and Media Communications Commission

Revised by the TAL Finance Commission

WHEREAS, the Sons of The American Legion were formed to carry on the principles of The American Legion; and

WHEREAS, the Sons of The American Legion Members, Squadrons, Districts, and Detachments carry on the programs of those principles; and

WHEREAS, the Sons of The American Legion work to promote the programs and principles during activities and events; now, therefore, be it

RESOLVED, by the National Executive Committee of the Sons of The American Legion in regular meeting assembled in Indianapolis, Indiana on October 8-9, 2022, that the “Sons of The American Legion Videos of Service” contest be established to facilitate public relations, brand awareness, and promotion of the Sons of The American Legion on social media platforms; and be it further

RESOLVED, that the rules for the contest are as follows:

- 1. The Sons of The American Legion Videos of Service contest is open to all members of the Sons of The American Legion.**
- 2. Videos must contain members of the Sons of The American Legion with their uniform covers or identifiable clothing on during the activity or event.**
- 3. Videos shall fall under one of these three categories: Program Support, Community Engagement, or Membership and Recruitment.**

Subcommittee on Resolutions Recommendation

Approved ☒

Rejected ☐

Referred to: ☐

Other Action ☐ Received and filed

Signature Chairman, Subcommittee on Resolutions

Nedley C. Fox - 10/08/2022 meeting

NEDLEY C. FOX (CA), Chairman
Subcommittee on Resolutions

Committee/Commission, Chairman Name, and Signature

Kevin D. Chaplin - 10/05/2022 email vote

KEVIN D. CHAPLIN (VA), Chairman
Public and Media Communications Commission

Finance Commission Chairman Name and Signature

William G. Hill - 10/08/2022 meeting

WILLIAM G. HILL (MD), Chairman
SAL Finance Commission

Gaither M. Keener, Jr.

GAITHER M. KEENER, JR., Chairman
Finance Commission

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4. Videos must be no more than five (5) minutes long and be published to the entrant's account on one of the social media platforms.
5. A link to the published video's location must be submitted to the National Public and Media Communications Commission (PMCC).
6. The contest will run annually with the start and end dates being the S.A.L. 100% membership target date.

; and be it further

RESOLVED, that the rules and criteria for submissions shall be published by the PMCC; and be it further

RESOLVED, that judging shall be conducted by the PMCC based on the following criteria: video quality, content, and branding; and be it further

RESOLVED, that Sons of The American Legion Squadrons, Districts, and Detachments encourage member participation in "Videos of Service" to show the workmanship and service we provide towards the programs of the Four Pillars of The American Legion and showcase our work in our communities; and be it further

RESOLVED, that plaques will be awarded at the National Convention to the first two place winners (1st and 2nd) in each of these three categories: Program Support, Community Engagement; and Membership and Recruitment, for a total of six awards; and be it further

Subcommittee on Resolutions Recommendation

Approved ☒

Rejected ☐

Referred to: ☐

Other Action ☐ Received and filed

Signature Chairman, Subcommittee on Resolutions

Nedley C. Fox - 10/08/2022 meeting

NEDLEY C. FOX (CA), Chairman
Subcommittee on Resolutions

Committee/Commission, Chairman Name, and Signature

Kevin D. Chaplin - 10/05/2022 email vote

KEVIN D. CHAPLIN (VA), Chairman
Public and Media Communications Commission

Finance Commission Chairman Name and Signature

William G. Hill - 10/08/2022 meeting

WILLIAM G. HILL (MD), Chairman
SAL Finance Commission

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RESOLVED, that the ~~award plaques~~ six awards will be procured by the Sons of The American Legion National Headquarters staff with funds allocated from the Public and Media Communications Commission budget not to exceed \$250.00 in total; and be it finally

RESOLVED, that the inaugural “Videos of Service” contest shall begin at the close of the Fall 2022 National Executive Committee meetings and continue annually with the start and end dates of the contest being the 100% membership target date of the Sons of The American Legion.

Subcommittee on Resolutions Recommendation

Approved ☒

Rejected ☐

Referred to: ☐

Other Action ☐ Received and filed

Signature Chairman, Subcommittee on Resolutions

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