The Sons of The American Legion Pre-Convention National Executive Committee Held on August 26, 2022 Resolution

No.: S.A.L. Resolution 3 - Pre-Convention, 2022

Title:Establishment of the Sons of The American Legion Videos of Service Contest and AwardsOrigin:Public and Media Communications Commission

WHEREAS, the Sons of The American Legion were formed to carry on the principles of The American Legion; and

WHEREAS, the Sons of The American Legion Squadrons, Districts and Detachments carry on the programs of those principles; and

WHEREAS, the Sons of The American Legion work to promote the programs and principles during activities and events; now, therefore, be it

RESOLVED, by the National Executive Committee of the Sons of The American Legion in regular meeting assembled in Milwaukee, Wisconsin on August 26, 2022, that the "Videos of Service," a video contest be established to facilitate public relations, brand awareness and promotion of the Sons of The American Legion on social media platforms; and be it further

RESOLVED, that the rules and criteria for submissions and judging shall be published and maintained by the National Public and Media Communication Commission; and be it further

RESOLVED, that Sons of The American Legion Squadrons, Districts and Detachments encourage member participation in "Videos of Service" to show the workmanship and service we provide towards the programs of the Four Pillars of The American Legion and showcase our work in our communities; and be it further

RESOLVED, that plaques will be awarded to the first two place winners (1st and 2nd) of each of these three categories: Program Support, Community Engagement, and Membership and Recruitment, for a total of six awards; and be it further

Subcommittee on Resolutions Recommendation

Approved

Rejected □

Referred to:

Other Action \Box Received and filed

Signature Chairman, Subcommittee on Resolutions

Nedley C. Fox [mtg. on 08/26/2022]

NEDLEY C. FOX (CA), Chairman Subcommittee on Resolutions Committee/Commission, Chairman Name, and Signature

Mark B. McCue [mtg. on 08/26/2022]

MARK B. MCCUE (MA), Chairman Public and Media Communications Commission

Finance Commission Chairman Name and Signature

William G. Hill [mtg. on 08/16/2022]

WILLIAM G. HILL (MD), Chairman Finance Commission

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RESOLVED, that the award plaques will be procured by the Sons of The American Legion National Headquarters staff with funds allocated from the Public and Media Communications Commission S.A.L. Awareness / Outreach budget line item not to exceed \$250.00; and be it finally

RESOLVED, that the "Videos of Service" contest shall begin at the close of the 2022 National Convention and continue annually with the start and end dates of the contest being the 100% target date of the Sons of The American Legion.

Subcommittee on Resolutions Recommendation

Approved

Rejected \Box

Referred to: \Box

Other Action \Box Received and filed

Signature Chairman, Subcommittee on Resolutions

Nedley C. Fox [mtg. on 08/26/2022]

NEDLEY C. FOX (CA), Chairman Subcommittee on Resolutions

Committee/Commission, Chairman Name, and Signature

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Mark B. McCue [mtg. on 08/26/2022]

MARK B. MCCUE (MA), Chairman Public and Media Communications Commission

Finance Commission Chairman Name and Signature

William G. Hill [mtg. on 08/16/2022]

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