63054-1345-224 COPY ALL PT 1 FACE COOL GRAY 2 W/SCREEN, 1807 RED, BLACK
63054-1266-224 COPY 1307 PT 1 FACE
63054-1273-224 COPY 1308 PT 1 FACE

IPC

The American Legion
P.O. Box 7017
Indianapolis, IN 46207

PRINTED IN THE U.S.A.

NONPROFIT ORG
U.S. POSTAGE
PAID
THE AMERICAN
LEGION

The American Legion
Benefits Department

LOUISE [redacted]:
ACCORDING TO OUR RECORDS, YOU ARE
AMONG THE OREGON VETERANS
WHO ARE NOT YET RECEIVING THE
AMERICAN LEGION BENEFITS TO WHICH
YOU ARE ELIGIBLE.

Important Notice

Deliver Promptly

OR

**********AUTO**3-DIGIT 977
LOUISE [redacted]

TO ACTIVATE THESE BENEFITS
PLEASE RESPOND IMMEDIATELY.

TO OPEN: FOLD AND DETACH ALONG PERFORATION

PRINTED PERF

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6” Extra Plate Material

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2012

Important Notice:

In addition to the many discounts, savings, and member privileges you receive as an American Legion member, you and your dependants will also get expert assistance to help assure that you get everything to which your family is entitled from the U.S. Department of Veterans Affairs.

OR

Last year the Legion Department of Oregon ...

- **Handled over 581 federal benefit claims cases for veterans and their families.**
- **Distributed $27,442 in emergency aid.**
- **Provided honors for 490 veterans' funerals.**

Label Position Only!

Congratulations, Louise [redacted]

If you are a veteran who has served honorably during wartime, you qualify for membership in The American Legion and are hereby entitled to all the benefits described in this package.

PUT YOUR BRANCH OF SERVICE KNIFE STICKER ON YOUR ACCEPTANCE CERTIFICATE TO RECEIVE YOUR SPECIAL WELCOME GIFT.

For Part 2 Position Only!

Dear Louise [redacted],

I am truly glad I located you. You are currently not receiving American Legion benefits you may be qualified to receive as a U.S. wartime veteran. To immediately activate these benefits, simply return your Acceptance Certificate.

Before you accept your nomination and accept your benefits package, please verify that you were on active duty in the U.S. military during one or more of the periods listed on your Acceptance Certificate.

As chartered by Congress, membership in The American Legion is a singular honor reserved only for those who served our nation during wartime.

To reward you for your honorable service, The American Legion is authorized to offer you a full complement of benefits, multiple discounts on goods and services, and protection for you and your family.

Some of the many perks that await you as an American Legion member are:

- REDUCED rates at car rental agencies, moving companies and thousands of hotels and motels.
- SAVINGS on eyewear for you and your family.
- DISCOUNTS on prescriptions through The American Legion drug plan. Plus ...

Access to a fully accredited Legion Veterans Service Officer to help veterans obtain full VA medical, educational, and insurance benefits ... prepare your Vet claims and cut through all the red tape ... and get you accurate information on financial services.

The American Legion also helps veterans seeking career assistance through a network of partnerships. In these troubled times, this service alone is worth the small price of membership.

Additionally, The American Legion represents you and your family in Washington to make sure your interests are protected. When the present administration tried to take away certain healthcare benefits, the Legion was instrumental in derailing this proposal.

In fact, when you tally up everything you get as a Legion member, you'll find that taking

(over, please)

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advantage of just a few of the many benefits will pay you back your yearly dues many times over!

Yes, you can certainly profit from Legion membership. But you will also help your fellow veterans, their widows, and orphans overcome hardship.

And your membership will also help your community by supporting everything from blood drives and hospital services to baseball and scouting.

Many veterans would give anything to join The American Legion. But unlike you, they don't have the distinction of being a wartime veteran. So please, for your sake, don't pass up this limited opportunity to stand with your fellow warriors in The American Legion.

Please accept your nomination for membership and claim as your own all the benefits described on the enclosed Benefits Summary.

That's right; for only $25, you get all the benefits, all the services, and all the camaraderie for a full 12 months. That adds up to only 7¢ per day! And if you take advantage of just a couple of the many discounts, you'll most likely earn the cost of your entire membership back.

So there's no time like the present to join The American Legion. Please complete the Acceptance Certificate I've enclosed for you and return it to me in the envelope provided. You will not regret your decision to become a full-fledged member of The American Legion.

Serving those who served,

Daniel S. Wheeler
National Adjutant

P.S. To welcome you, I'd like you to have 4 special gifts:

- A Blue Star decal for you to display with pride if you currently have a family member serving in the Armed Forces
- Patriotic name-and-address labels
- An Armed Services Bumper Sticker
- A custom-designed Commemorative Lockback Knife honoring your Branch of Service

When you activate your membership, remove the sticker from the front of this letter that denotes your branch of service. I'll see to it that you get the correct knife.

Thank you in advance for joining us at The American Legion. I look forward to welcoming you as a member.

The American Legion makes every attempt to reach qualified veterans with our offer for membership. Because privacy laws prevent us from being absolutely certain that you are a qualifying veteran, you may have received this offer in error. If this is the case, please accept our sincere apology.

In **recognition of your tour of duty** in the United States military, The American Legion would like you to have a custom-designed Commemorative Lockback Knife **honoring** your Branch of Service.

Activate your American Legion membership today and we'll send you a **FREE collectible Lockback Knife**. This handsome tribute to your Branch of Service is a collectible gift you'll be proud to own as a memento of your past military experience. This extra-heavy-duty knife with durable Polypropylene handle is a full 8 ½" inches when open but folds to a compact 4 ⅝" inches for carrying or storage. It comes with a Kelvlon™ belt pouch for convenient carrying and storage and has a limited lifetime warranty.

Select the collector knife honoring your Branch of Service by affixing the appropriate sticker to your Acceptance Certificate. *Then, mail your completed Acceptance Certificate back today. Once we receive your acceptance of membership in The American Legion, we'll rush your official Branch of Service Commemorative Knife to you and activate your full benefits, discounts, and savings.*

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IPC

Summary of American Legion Benefits Reserved for U.S. Military Veteran Louise [redacted]

BENEFIT ASSISTANCE - Helps all veterans in obtaining full veteran medical and educational benefits, as well as assistance in preparing VA claims.

VETERANS REPRESENTATION - The American Legion is the nation's most influential, effective and dependable advocate of veterans affairs fighting for better active-duty pay, improved housing for active-duty families and helping to ensure that the VA's medical system can properly care for the sick and wounded returning from deployment.

VETERANS EMPLOYMENT - The American Legion works with the Department of Labor on National Employment and Training Programs for veterans and with the President's Committee on Employment of People with Disabilities and its Committee on Disabled Veterans.

MEMBERS' MONTHLY MAGAZINE - You'll receive a full year's subscription to *The American Legion Magazine*. Each issue is packed with news, articles and stories designed for America's veterans.

myLEGION.ORG

myLegion.org - This website is designed to connect members of The American Legion to their post and Department (state) leadership, other veterans with similar interests, and the vast array of services offered at every level of the organization.

CVS CAREMARK

DISCOUNT PRESCRIPTION DRUG PROGRAM - Members and dependants can save up to 20% or more through CVS/CAREMARK.

LIFE LINE SCREENING The Power of Prevention

LIFELINE SCREENING - Member discounts on potentially life-saving health screenings.

EyeMed VISION CARE
PEARLE VISION JCPenney Sears Optical
LENSCRAFTERS OPTICAL

EYE CARE/WEAR PLAN - EyeMed Vision Care provides discounts on the costs of eye examinations and eyewear. Members and dependants can save approximately 40% off eyeglasses purchased at network locations.

LIFE INSURANCE THROUGH MUTUAL OF OMAHA - Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states)

HearPO Hearing Benefits Made Simple

DISCOUNTS ON HEARING AIDS - Members, family and extended family are eligible for hearing care discounts from HearPO. Benefits include: low-price guarantee; access to over 2,700 locations nationwide; over 1000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).

AMERICAN LEGION WIRELESS

AMERICAN LEGION WIRELESS - Members can get connected with a free cell phone from American Legion Wireless. Program restrictions may apply. (Not all programs available in all areas. For new purchases only.)

1-800-flowers.com Pick the best. We always do.

1-800-FLOWERS.COM - Receive discounts through 1-800-flowers.com, the world's #1 online florist.

USAA®

USAA - Provides a full range of financial products including: insurance, banking, investments, and financial advice. As an American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can join USAA as well.

www.legion.org

The American Legion ★ P. O. Box 7017 ★ Indianapolis, IN 46207

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63054-1345/2251-224 COPY ALL PT 4 BACK 286 BLUE W/HT, BLACK W/HT, PANTONE YELLOW W/HT, 349 GREEN W/HT, 032 RED W/HT IPC
63054-1266-224 COPY 1307 PT 4 BACK
63054-1273-224 COPY 1308 PT 4 BACK

DELL COMPUTERS. Members are eligible for 7% discounts on Dell™. (For new purchases only.)

APPLE COMPUTERS. Now you can save up to 17% on select Apple and third party products.

SEARS COMMERCIAL. Exclusive member discounts on appliances and major household items are available through a toll-free number.

VETERANS HOLIDAYS. This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.

ADA NATIONWIDE ROADSIDE ASSISTANCE. Offers emergency roadside assistance for your vehicles for the entire family.

LEGION FAMILY TRAVEL. This program provides members and their extended families with specific rate packages negotiated for flights, rental cars, hotels, vacation packages and cruises.

AUTO RENTALS. Members can receive special discounts with AVIS, BUDGET, ALAMO, HERTZ or NATIONAL CAR RENTAL. Save 5-25% on daily, weekly and monthly rates. Note: These discount offers are valid at participating locations and are not valid with any other discounts or special prices in the U.S.

SATELLITE TV. Members can save on DirecTV or Dish Network satellite services for your home, business or Post. (For new purchases only.)

NORTH AMERICAN VAN LINES AND ALLIED VAN LINES. Preferred savings of 50% or more on interstate (state-to-state) moving and in-transit storage.

ATLAS MOVING COMPANY. As a valued member, you qualify for special savings on quality moving services from Atlas.

BUDGET TRUCK RENTAL. Members now receive a 12% discount off local or one-way truck rentals at over 2,700 Budget Truck Rental locations nationwide.

LEGION HOME BENEFITS. Members and their families can get a simplified move process, award-winning service, and exclusive member savings on home buying, selling, financing and moving. Through the Legion Home Benefits program, you can receive:

- **Mortgage Services.** Members and their families can receive personal home financing advice, great mortgage rates, and reduced fees on a new home loan or refinance, plus a $300 member closing reward.
- **Real Estate Services.** American Legion members, SAL members, and their families can buy or sell a home with expert guidance, a knowledgeable local real estate agent, and cash rewards of up to $1,000 or more.
- **Stress-free Home Financing.** Receive personalized counseling on a full range of mortgage rates and products, including VA loans, fast approval and a $300 member reward.

LODGING DISCOUNTS. Save 20% off the "Best Available Rate" at thousands of participating locations throughout the world!

NOTE: These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.

A Blue Star Service Banner displayed in the window of a home is an American tradition. The banner lets others know that someone in the home is proudly serving on active duty in the U.S. Armed Forces. Order your Blue Star Banner from The American Legion National Emblem Sales. Call toll-free 1-888-453-4466 or order online at www.emblem.legion.org.

63054-1345/2251-224 PT 5 FACE COPY 1301,1302,1303,1305,1306
63054-1266-224 PT 5 FACE COPY 1307
63054-1273-224 PT 5 FACE COPY 1308 COOL GRAY 5, 50% COOL GRAY 5 TONED HALFTONE, 485 RED, 139 GOLD, 286 BLUE, BLACK IPC

Certificate of Nomination

FOR HONORABLE SERVICE IN THE
UNITED STATES ARMED FORCES

AND FOR OUTSTANDING SERVICE AND LOYALTY
TO THE UNITED STATES OF AMERICA

THIS CERTIFIES THAT

LOUISE [redacted]

UPON MEETING THE SERVICE REQUIREMENTS
SET FORTH BY THE

CONGRESS OF THE UNITED STATES

SHALL THEREBY BE ACCEPTED
FOR MEMBERSHIP IN THE AMERICAN LEGION.

NATIONAL ADJUTANT

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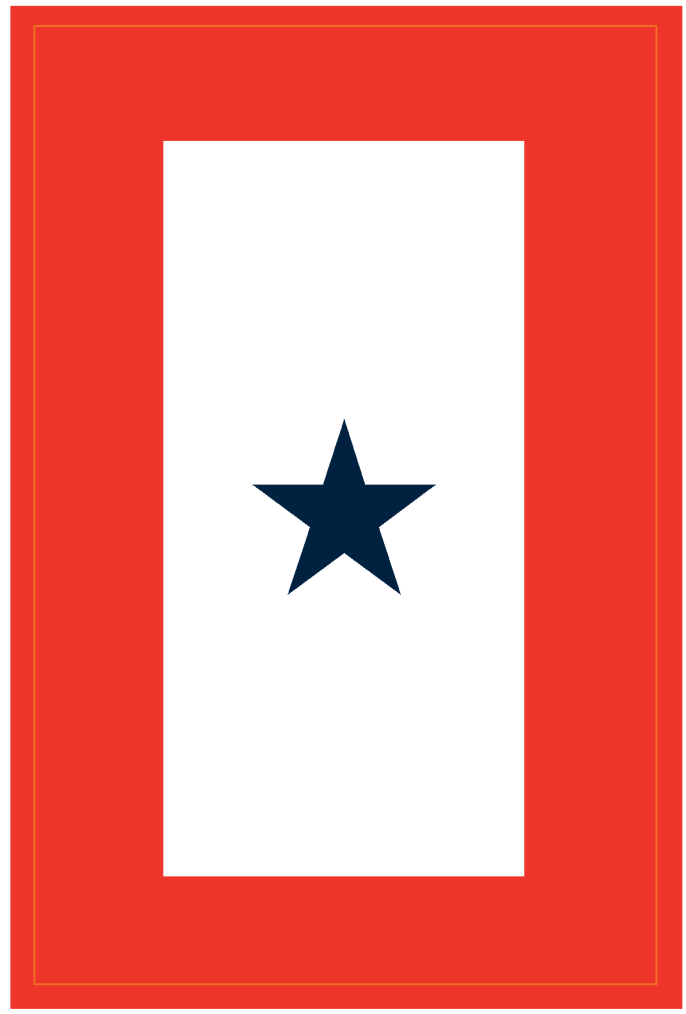
Proudly display this Blue Star decal if you have a family member currently serving in the Armed Forces.

Louise [redacted]

Please accept these gifts as our way of thanking you for your support.



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63054-1273-224 COPY 1308 PT 7 BACK
IPC
1/4" TRIM AREA

Questions & Answers *about* The American Legion

Q. How do I join The American Legion?

A. Simply complete the enclosed Acceptance Certificate and mail it back today with your annual membership dues. A pre-addressed envelope is included to speed your reply. You can also join on-line by going to www.legion.org/mailoffer or over the phone by calling 1-888-805-6180.

Q. How do I know if I qualify for membership in The American Legion?

A. Look on your Acceptance Certificate. If it lists your dates of military service, and if you served honorably, at least one day of active duty, you qualify for Legion membership. If you are still serving on active duty, in the Reserves or National Guard, you also are eligible to join.

Q. Why is membership in The American Legion limited to certain periods?

A. The American Legion was chartered by the U.S. Congress in 1919 as an organization of wartime veterans. Our membership eligibility dates parallel dates set by Congress for wartime service.

Q. Why should I join The American Legion?

A. Your membership in The American Legion allows you to take full advantage of your status as a wartime veteran and receive additional American Legion benefits to which you are entitled. With your membership, you also support the troops presently serving and honor the other men and women in the United States military who have given so much for our country. And as a Legionnaire you'll have the opportunity to build friendships and camaraderie with fellow wartime veterans and continue your service to America.

Q. What types of service activities are Legionnaires involved with, and how do they contribute to my community?

A. The American Legion was instrumental in the creation of the Veterans Administration (VA) and having the VA elevated to a cabinet level agency and designated as the Department of Veterans Affairs. The Legion is also universally recognized as the originator of the GI Bill of Rights and it continues to work to maintain the rights and benefits earned by veterans through service to their country. Legionnaires are also deeply involved with community activities ranging from hospital services and blood drives to youth programs such as the Boy Scouts, the National High School Oratorical Contest, American Legion Baseball, scholarships and the annual American Legion Boys State/Boys Nation programs.

Q. If I join The American Legion, how involved in its service programs will I become?

A. That's strictly up to you. Some members are more involved than others, but all members are encouraged to find a level of involvement that's comfortable for them.

1/4" TRIM AREA

American Legion Acceptance Certificate

To:
Louise [redacted]

If address above is not correct, please cross out and make corrections on back.

I certify that I have served or still am serving honorably on active duty in the following:

Please check appropriate boxes

Eligibility Dates

- ☐ AUG 2, 1990 - OPEN
- ☐ DEC 20, 1989 - JAN 31, 1990
- ☐ AUG 24, 1982 - JUL 31, 1984
- ☐ FEB 28, 1961 - MAY 7, 1975
- ☐ JUNE 25, 1950 - JAN 31, 1955
- ☐ DEC 7, 1941 - DEC 31, 1946
- ☐ APR 6, 1917 - NOV 11, 1918

Branch of Service

- ☐ U.S. ARMY
- ☐ U.S. NAVY
- ☐ U.S. AIR FORCE
- ☐ U.S. MARINES
- ☐ U.S. COAST GUARD
- ☐ U.S. MERCHANT MARINE (WWII only)

☐ **YES, I accept my membership in The American Legion. Please send me my gift—the Branch of Service Knife I have selected.**

Printed Perf

☐ **$25 check payable to *The American Legion* enclosed.**

☐ **I would like to charge my dues. My information is on the back of this reply.**

AFFIX STICKER HERE TO RECEIVE YOUR FREE GIFT!

▼ Please detach this stub before mailing the folded certificate in the envelope below. ▼

726563134 D01612 4 13

Join on-line: Visit www.legion.org/mailoffer and enter your temporary membership number 726563134

Printed Perf

3 Easy Ways to Join!

Return the **Acceptance Certificate** in the enclosed envelope.

Call **1-888-805-6180.**

Or, go to **www.legion.org/mailoffer**

Join online at www.legion.org/mailoffer. Your temporary membership number is 726563134

BLIND PERF

PLEASE PLACE STAMP HERE

Louise [redacted]

726563134 D01612 4 13

PRIORITY PROCESSING

THE AMERICAN LEGION
NATIONAL HEADQUARTERS
PO BOX 7017
INDIANAPOLIS IN 46207-7017

Sincerely,

Daniel S. Wheeler, National Adjutant

Louise [redacted], I would like to welcome you to The American Legion and look forward to sending you your Branch of Service Knife.

63054-1345/2251-224 COPY ALL PT 8 BACK BLACK W/SCREEN
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63054-1273-224 COPY 1308 PT 8 BACK
IPC

IMPORTANT INFORMATION

Credit Card Information:

☐ Visa ☐ MasterCard ☐ Discover Account No._____ Exp. Date_____

X_____

SIGNATURE DATE

Date of Birth: ☐☐-☐☐-☐☐ (M M D D Y Y) Phone Number: ☐☐☐-☐☐☐-☐☐☐☐ (Optional)

Email Address:_____(Optional)

Please Make Any Address Corrections Here if Necessary:

Name _____

Address_____

City_____ State _____ Zip _____

THE AMERICAN LEGION
NATIONAL HEADQUARTERS
P.O. BOX 7017, INDIANAPOLIS, IN 46207-7017

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BLIND PERF

63054-1345-224 COPY ALL PT 9 BACK COOL GRAY 2 W/SCREEN, BLACK
63054-1266-224 COPY 1307 PT 7 BACK
63054-1273-224 COPY 1308 PT 9 BACK

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SUMMARY ENCLOSED
– OPEN IMMEDIATELY –

TO OPEN: FOLD AND DETACH ALONG PERFORATION