The American Legion
P.O. Box 7017
Indianapolis, IN 46207

PRINTED IN THE U.S.A.

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U.S. POSTAGE
PAID
THE AMERICAN
LEGION

The American Legion
Benefits Department

JAMES [redacted]:
YOU ARE AMONG THE OREGON WARTIME VETERANS WHOSE AMERICAN LEGION BENEFITS HAVE EXPIRED. TO REACTIVATE THESE BENEFITS, PLEASE RESPOND IMMEDIATELY.

Important Notice

Deliver Promptly

OR

**********AUTO**5-DIGIT 97002
JAMES [redacted]

BENEFITS ON HOLD
PENDING RESPONSE FROM
VETERAN WORTHY.

TO OPEN: FOLD AND DETACH ALONG PERFORATION

PRINTED PERF

63054-1266/1345/2251-224 COPY ALL PT 2 FACE
485 RED, 2965 BLUE
IPC

6” Extra Plate Material

James [redacted]

Reactivation Number: 203267201

Once activated, your membership entitles you to all privileges described on the Statement of Benefits enclosed. To access information on these benefits, or for assistance in dealing with the VA, call toll-free:

Customer Service Number: 1-888-805-6180

Record: 4 Copy: 13XB

Important Notice:

2012

In addition to the many discounts, savings, and members-only privileges you have received as a valued American Legion member, you have had unlimited access to expert assistance to help you get the benefits to which you are entitled from the U. S. Department of Veterans Affairs. Don't risk losing all these advantages of American Legion membership. RENEW TODAY!

OR

Last year the Legion Department of Oregon ...

- **Handled over 581 federal benefit claims cases for veterans and their families.**
- **Distributed $27,442 in emergency aid.**
- **Provided honors for 490 veterans' funerals.**

Label Position Only!

Congratulations, James [redacted]

As an honored Oregon veteran who has served our country with distinction during wartime, you have been a valued member in The American Legion.

However, our records indicate that your membership is currently expired.

PUT YOUR GIFT SET STICKER ON YOUR REACTIVATION CERTIFICATE TO RECEIVE YOUR SPECIAL WELCOME GIFT SET.

Dear James [redacted]

I am truly glad I located you. You are currently not receiving American Legion benefits you are qualified to receive as a U.S. wartime veteran. To immediately reactivate these benefits, simply return your Reactivation Certificate.

As chartered by Congress, membership in The American Legion is a singular honor reserved only for those who served our nation during wartime.

To reward you for your honorable service, The American Legion provided you with a full complement of benefits, multiple discounts on goods and services, and protection for you and your family.

You and your family were able to enjoy:

- REDUCED rates at car rental agencies, moving companies and thousands of hotels and motels.
- SAVINGS on eyewear for you and your family.
- DISCOUNTS on prescriptions through The American Legion drug plan. Plus ...

Access to a fully accredited Legion Veterans Service Officer to help you obtain your full VA medical, educational, and insurance benefits ... prepare your Vet claims and cut through all the red tape ... and get you accurate information on financial services.

As you know, The American Legion also helps veterans seeking career assistance through a network of partnerships. In these troubled times, this service alone is worth the small price of membership.

Additionally, The American Legion represents you and your family in Washington to make sure your interests are protected. When the present administration tried to take away certain healthcare benefits, the Legion was instrumental in derailing this proposal.

In fact, when you tally up everything you get as a Legion member, you'll find that

(over, please)

THE AMERICAN LEGION • BENEFITS DEPARTMENT • P.O. BOX 7017 • INDIANAPOLIS, INDIANA 46207-7017

taking advantage of just a few of the many benefits will pay you back your yearly dues many times over! So it just doesn't make sense to give up such a useful membership. After all, you've earned it!

Yes, you can certainly profit from Legion membership. But you will also help your fellow veterans, their widows, and orphans overcome hardship.

And your membership will also help your community by supporting everything from blood drives and hospital services to baseball and scouting.

Many veterans would give anything to join The American Legion. But unlike you, they don't have the distinction of being a wartime veteran. So please, for your sake, don't pass up this limited opportunity to stand with your fellow warriors in The American Legion.

Reactivate your American Legion membership today and keep enjoying all the benefits described in the enclosed Benefits Summary.

That's right; for only $25, you get all the benefits, all the services, and all the camaraderie for another full 12 months. That adds up to only 7¢ per day! And if you take advantage of just a couple of the many discounts, you'll most likely earn the cost of your entire membership back—and then some!

So there's no time like the present to rejoin The American Legion. Please complete the Reactivation Certificate I've enclosed for you and return it to me in the envelope provided. You will not regret your decision to once again become a full-fledged member of The American Legion.

Serving those who served,

Daniel S. Wheeler
National Adjutant

P.S. To welcome you back, I've enclosed 3 special gifts for you:

- A Blue Star decal for you to display with pride if you currently have a family member serving in the Armed Forces
- Patriotic name-and-address labels
- An Armed Services Bumper Sticker

Plus as an added bonus ...
when you reactivate your American Legion membership, you'll also receive 3 FREE Gifts.

This superbly crafted 3-piece Gift Set beautifully coordinates a handsome quartz timepiece and an elegant Executive Pen with a Memo Pad that's enclosed in a soft leather-like case. You can enjoy this 3-piece Gift Set's stylish design and well-crafted elements for years to come.

- **Handsome Watch:** features a croc-textured band, easy-to-read face plus quartz movement that virtually guarantees time accuracy.
- **Executive Pen:** this pen's professional quality and smooth writing features make a positive and lasting impression.
- **Memo Pad:** enclosed in a case that has the look and feel of genuine leather, this always-ready Memo Pad includes two pockets for storing business cards, credit cards and more.

To receive this stylish gift set, be sure to affix the enclosed "gift set" sticker on your Reactivation Certificate.

63054-1345/2251-224 PT 4 FACE COPY ALL BLACK, 286 BLUE W/SCREEN
63054-1266-224 PT 4 FACE COPY 1307
63054-1273-224 PT 4 FACE COPY 1308
IPC

Summary of American Legion Benefits Reserved for U.S. Military Veteran James [redacted]

BENEFIT ASSISTANCE - Helps all veterans in obtaining full veteran medical and educational benefits, as well as assistance in preparing VA claims.

VETERANS REPRESENTATION - The American Legion is the nation's most influential, effective and dependable advocate of veterans affairs fighting for better active-duty pay, improved housing for active-duty families and helping to ensure that the VA's medical system can properly care for the sick and wounded returning from deployment.

VETERANS EMPLOYMENT - The American Legion works with the Department of Labor on National Employment and Training Programs for veterans and with the President's Committee on Employment of People with Disabilities and its Committee on Disabled Veterans.

MEMBERS' MONTHLY MAGAZINE - You'll receive a full year's subscription to *The American Legion Magazine*. Each issue is packed with news, articles and stories designed for America's veterans.

myLEGION.ORG

myLegion.org - This website is designed to connect members of The American Legion to their post and Department (state) leadership, other veterans with similar interests, and the vast array of services offered at every level of the organization.

CVS CAREMARK

DISCOUNT PRESCRIPTION DRUG PROGRAM - Members and dependants can save up to 20% or more through CVS/CAREMARK.

LIFE LINE SCREENING The Power of Prevention

LIFELINE SCREENING - Member discounts on potentially life-saving health screenings.

EyeMed VISION CARE
PEARLE VISION JCPenney Sears Optical
LENSCRAFTERS OPTICAL

EYE CARE/WEAR PLAN - EyeMed Vision Care provides discounts on the costs of eye examinations and eyewear. Members and dependants can save approximately 40% off eyeglasses purchased at network locations.

LIFE INSURANCE THROUGH MUTUAL OF OMAHA - Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states)

HearPO Hearing Benefits Made Simple

DISCOUNTS ON HEARING AIDS - Members, family and extended family are eligible for hearing care discounts from HearPO. Benefits include: low-price guarantee; access to over 2,700 locations nationwide; over 1000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).

AMERICAN LEGION WIRELESS

AMERICAN LEGION WIRELESS - Members can get connected with a free cell phone from American Legion Wireless. Program restrictions may apply. (Not all programs available in all areas. For new purchases only.)

1-800-flowers.com Pick the best. We always do.

1-800-FLOWERS.COM - Receive discounts through 1-800-flowers.com, the world's #1 online florist.

USAA®

USAA - Provides a full range of financial products including: insurance, banking, investments, and financial advice. As an American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can join USAA as well.

www.legion.org

The American Legion ★ P. O. Box 7017 ★ Indianapolis, IN 46207

Record: 4 Copy: 13XB

63054-1345/2251-224 COPY ALL PT 4 BACK 286 BLUE W/HT, BLACK W/HT, PANTONE YELLOW W/HT, 349 GREEN W/HT, 032 RED W/HT IPC
63054-1266-224 COPY 1307 PT 4 BACK
63054-1273-224 COPY 1308 PT 4 BACK

DELL COMPUTERS. Members are eligible for 7% discounts on Dell™. (For new purchases only.)

APPLE COMPUTERS. Now you can save up to 17% on select Apple and third party products.

SEARS COMMERCIAL. Exclusive member discounts on appliances and major household items are available through a toll-free number.

VETERANS HOLIDAYS. This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.

ADA NATIONWIDE ROADSIDE ASSISTANCE. Offers emergency roadside assistance for your vehicles for the entire family.

LEGION FAMILY TRAVEL. This program provides members and their extended families with specific rate packages negotiated for flights, rental cars, hotels, vacation packages and cruises.

AUTO RENTALS. Members can receive special discounts with AVIS, BUDGET, ALAMO, HERTZ or NATIONAL CAR RENTAL. Save 5-25% on daily, weekly and monthly rates. Note: These discount offers are valid at participating locations and are not valid with any other discounts or special prices in the U.S.

SATELLITE TV. Members can save on DirecTV or Dish Network satellite services for your home, business or Post. (For new purchases only.)

NORTH AMERICAN VAN LINES AND ALLIED VAN LINES. Preferred savings of 50% or more on interstate (state-to-state) moving and in-transit storage.

ATLAS MOVING COMPANY. As a valued member, you qualify for special savings on quality moving services from Atlas.

BUDGET TRUCK RENTAL. Members now receive a 12% discount off local or one-way truck rentals at over 2,700 Budget Truck Rental locations nationwide.

LEGION HOME BENEFITS. Members and their families can get a simplified move process, award-winning service, and exclusive member savings on home buying, selling, financing and moving. Through the Legion Home Benefits program, you can receive:

- **Mortgage Services.** Members and their families can receive personal home financing advice, great mortgage rates, and reduced fees on a new home loan or refinance, plus a $300 member closing reward.
- **Real Estate Services.** American Legion members, SAL members, and their families can buy or sell a home with expert guidance, a knowledgeable local real estate agent, and cash rewards of up to $1,000 or more.
- **Stress-free Home Financing.** Receive personalized counseling on a full range of mortgage rates and products, including VA loans, fast approval and a $300 member reward.

LODGING DISCOUNTS. Save 20% off the "Best Available Rate" at thousands of participating locations throughout the world!

NOTE: These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.

A Blue Star Service Banner displayed in the window of a home is an American tradition. The banner lets others know that someone in the home is proudly serving on active duty in the U.S. Armed Forces. Order your Blue Star Banner from The American Legion National Emblem Sales. Call toll-free 1-888-453-4466 or order online at www.emblem.legion.org.

63054-1345-224 COPY 13XA,13XB,13XC,13XD,13XE PT 5 FACE
COOL GRAY 5, 50% COOL GRAY 5 TONED HALFTONE, 485 RED, 139 GOLD, 286 BLUE, BLACK
IPC

Certificate of Service

FOR HONORABLE SERVICE IN THE
UNITED STATES ARMED FORCES

AND FOR OUTSTANDING SERVICE AND LOYALTY
TO THE UNITED STATES OF AMERICA

THIS CERTIFIES THAT

JAMES [redacted]

HAS MET THE STRICT REQUIREMENTS
SET FORTH BY THE

CONGRESS OF THE UNITED STATES

FOR MEMBERSHIP IN THE AMERICAN LEGION.

NATIONAL ADJUTANT

Record: 4 Copy: 13XB

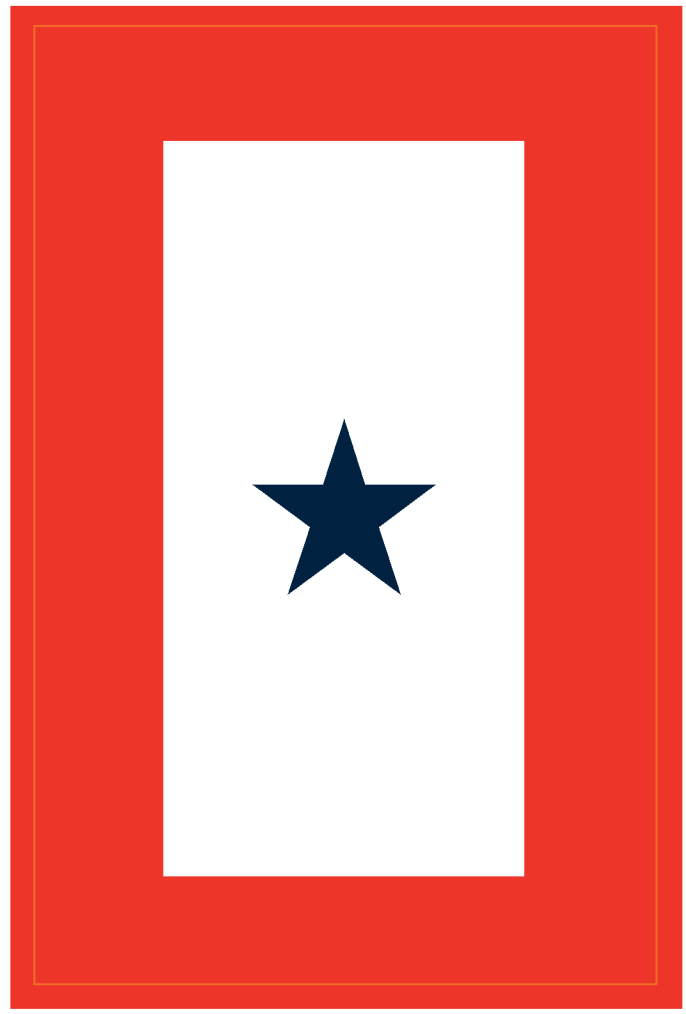
63054-1345/2251-224 COPY ALL PT 6 FACE CMYK, 485 RED, SILVER METALLIC
63054-1273-224 COPY 1308 PT 6 FACE

IPC

Proudly display this Blue Star decal if you have a family member currently serving in the Armed Forces.

James [redacted]

Please accept these gifts as our way of thanking you for your support.



Record: 4 Copy: 13XB

63054-1345-224 COPY 13XA, 13XB, 13XC, 13XD, 13XE PT 7 BACK 10% 2965 BLUE HALFTONE TONED, 2965 BLUE
IPC
1/4" TRIM AREA

Questions & Answers *about* The American Legion

Q. How do I join The American Legion?

A. Simply complete the enclosed Reactivation Acceptance Certificate and mail it back today with your annual membership dues. A pre-addressed envelope is included to speed your reply. You can also join on-line by going to www.legion.org/mailoffer or over the phone by calling 1-888-805-6180.

Q. How do I know if I qualify for membership in The American Legion?

A. Look on your Reactivation Acceptance Certificate. If it lists your dates of military service, and if you served honorably, at least one day of active duty, you qualify for Legion membership. If you are still serving on active duty, in the Reserves or National Guard, you also are eligible to join.

Q. Why is membership in The American Legion limited to certain periods?

A. The American Legion was chartered by the U.S. Congress in 1919 as a *wartime* veterans organization. Our membership eligibility dates parallel dates set by Congress for wartime service.

Q. Why should I join The American Legion?

A. Your membership in The American Legion allows you to take full advantage of your status as a wartime veteran and receive additional American Legion benefits to which you are entitled. With your membership, you also support the troops presently serving and honor the other men and women in the United States military who have given so much for our country. And as a Legionnaire you'll have the opportunity to build friendships and camaraderie with fellow wartime veterans and continue your service to America.

Q. What types of service activities are Legionnaires involved with, and how do they contribute to my community?

A. The American Legion was instrumental in the creation of the Veterans Administration (VA) and having the VA elevated to a cabinet level agency and designated as the Department of Veterans Affairs. The Legion is also universally recognized as the originator of the GI Bill of Rights and it continues to work to maintain the rights and benefits earned by veterans through service to their country. Legionnaires are also deeply involved with community activities ranging from hospital services and blood drives to youth programs such as the Boy Scouts, the National High School Oratorical Contest, American Legion Baseball, scholarships and the annual American Legion Boys State/Boys Nation programs.

Q. If I join The American Legion, how involved in its service programs will I become?

A. That's strictly up to you. Some of our members are more involved than others but all members are encouraged to find a level of involvement that's comfortable for them.

1/4" TRIM AREA

AMERICAN LEGION REACTIVATION CERTIFICATE

3 Easy Ways to Join!

Return the **Reactivation Certificate** in the enclosed envelope.

Call **1-888-805-6180.**

Or, go to **www.legion.org/mailoffer**

Please detach this stub before mailing the folded certificate in the envelope below.

To:

James [redacted]

If address above is not correct, please cross out and make corrections on back.

Is your service record correct as checked below? If not, please write correct dates and branch of service on the back of this reply.

Please check appropriate boxes (if not already marked)

Eligibility Dates

- ☐ AUG 2, 1990 - OPEN
- ☐ DEC 20, 1989 - JAN 31, 1990
- ☐ AUG 24, 1982 - JUL 31, 1984
- ☒ FEB 28, 1961 - MAY 7, 1975
- ☐ JUNE 25, 1950 - JAN 31, 1955
- ☐ DEC 7, 1941 - DEC 31, 1946
- ☐ APR 6, 1917 - NOV 11, 1918

Branch of Service

- ☐ U.S. ARMY
- ☐ U.S. NAVY
- ☐ U.S. AIR FORCE
- ☒ U.S. MARINES
- ☐ U.S. COAST GUARD
- ☐ U.S. MERCHANT MARINE (WWII only)

☐ **Yes,** to support The American Legion's programs that benefit me, my family, my fellow veterans and the men and women still on active duty, I'm reactivating my membership. Restore my name to the Legion's membership roster, restart my extended veterans' benefits at once and rush me my free gift set.

☐ I'm enclosing my $25 check payable to: ***The American Legion***

☐ I would like to charge my dues. My credit card information is on the back of this reply.

AFFIX STICKER HERE TO RECEIVE YOUR FREE GIFT SET!

Printed Perf

203267201 D0188X 3 13

Join on-line: Visit www.legion.org/mailoffer and enter your reactivation number 203267201

Printed Perf

Join online at www.legion.org/mailoffer. Your reactivation number is 203267201

GRIND PERF

PLEASE PLACE STAMP HERE

James [redacted]

203267201 D0188X 3 13

PRIORITY PROCESSING

THE AMERICAN LEGION
NATIONAL HEADQUARTERS
PO BOX 7017
INDIANAPOLIS IN 46207-7017

James [redacted], I would like to welcome you back to The American Legion and look forward to sending you your official American Legion gift set!

Sincerely,

Daniel S. Wheeler, National Adjutant

63054-1345/2251-224 COPY ALL PT 8 BACK BLACK W/SCREEN
63054-1266-224 COPY 1307 PT 6 BACK
63054-1273-224 COPY 1308 PT 8 BACK
IPC

IMPORTANT INFORMATION

Credit Card Information:

☐ Visa ☐ MasterCard ☐ Discover Account No._____ Exp. Date_____

X_____

SIGNATURE DATE

Date of Birth: ☐☐-☐☐-☐☐ (M M D D Y Y) Phone Number: ☐☐☐-☐☐☐-☐☐☐☐ (Optional)

Email Address:_____(Optional)

Please Make Any Address Corrections Here if Necessary:

Name _____

Address_____

City_____ State _____ Zip _____

THE AMERICAN LEGION
NATIONAL HEADQUARTERS
P.O. BOX 7017, INDIANAPOLIS, IN 46207-7017

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BLIND PERF

63054-1345-224 COPY ALL PT 9 BACK COOL GRAY 2 W/SCREEN, BLACK
63054-1266-224 COPY 1307 PT 7 BACK
63054-1273-224 COPY 1308 PT 9 BACK

IPC

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SUMMARY ENCLOSED
– OPEN IMMEDIATELY –

TO OPEN: FOLD AND DETACH ALONG PERFORATION