

# MEMBERSHIP SERVICE CARD

**Sample R. Donnelley**

**Member Number: 999999999**



For questions regarding your American Legion Membership or VA benefits, call our Membership Service Number toll-free:  
**1-800-433-3318**

**1/2" Extra Plate Material**

ORDER 5458 - 15P-  
PT 1 FACE / 468 TAN, 286 BLUE

billed to your credit card, each payment is only \$XXX.XX.

Or, you can make a one-time payment of \$XXXX.XX and enjoy \$100 in instant savings.

Whatever payment plan you choose – twelve monthly payments or one payment – once your Paid Up For Life dues are fulfilled, you'll never pay another dime in American Legion dues. And your member benefits are guaranteed for life!

Sample, taking advantage of just a few of your member benefits each year can pay back your dues over the course of your life! Most importantly, you'll be showing your long-term commitment to your fellow veterans.

Please don't wait to respond.

You know that while you were serving our country, others were content to enjoy the benefits of your sacrifice. The same is true with your membership in The American Legion.

We can do the job without you but we will be much stronger with you.

Please don't delay. Show your fellow veterans and their families that you're in this fight for the long haul by filling in the Paid Up For Life Acceptance Certificate I've enclosed and mailing it back to me today.

Thanks.

Sincerely,



Daniel S. Wheeler  
National Adjutant

P.S. Sample, you'll find that I've enclosed some free address labels as a thank you for your current membership in The American Legion . I hope you'll enjoy them but please treat the attached calling card more carefully. It has our Member Support Center's contact information and should be put in a safe place for when you or your family may have questions regarding your American Legion benefits. But for now, please mail your completed Acceptance Certificate back. I'm enclosing a pre-addressed envelope to speed your reply.



## THE AMERICAN LEGION

NATIONAL HEADQUARTERS • P.O. BOX 1954 • INDIANAPOLIS, INDIANA 46206

**Sample R. Donnelley**  
**1234 Any Street**  
**Cityname, ST 56789**

*Save this card for when you  
or your family needs help with  
your member benefits or the VA.*

Dear Sample,

In recognition of your service, patriotism and commitment to our country, and to the United States [Coast Guard], it's my honor to invite you to accept a lifetime of benefits from The American Legion.

Your military service made a difference.

Today, our country is free because of the service and sacrifice of people like you. You can take pride in knowing that your military service helped make the United States of America the greatest country on earth.

To honor your service in the [Coast Guard], and your loyalty to The American Legion, you're invited to join an elite group of American Legion members who are entitled to a full complement of lifelong benefits, discounts, and savings for themselves and their families.

Fewer than 8% of American Legion members belong to this exclusive group and by accepting membership today, you can receive:

- An immediate savings of \$100.
- A high-quality embroidered American flag to commemorate your service. You protected it...fly it proudly!
- A lifetime of exclusive member benefits... and much more.

Sample, this exclusive lifetime membership in The American Legion

is officially known as “Paid Up For Life” membership.

171,000 Legion members have already accepted membership into this exclusive group and are among our most faithful, most committed, and most loyal members. By joining with those who have already accepted lifetime membership, you’ll be saying:

“I believe in America and I’m making a commitment to protect the rights of our service members – those who have served our country and those who are still on active duty. I’m in this fight for the long haul.”

As a Paid Up For Life member, you’ll be assured all the benefits of American Legion membership for life. Even if your local post increases its dues, you’re covered. You will never have to pay another penny in membership dues.

And in addition to your free gifts, you’ll get lifetime access to all the benefits, discounts, and exclusive savings. In addition to all the benefits that may be added during your lifetime, your Paid Up For Life membership entitles you to:

- Savings at thousands of hotels and motels, car rental agencies and moving companies.
- Discounts on eyewear for you and your family.
- Added savings through The American Legion’s prescription drug plan.
- Discounts on home computers, satellite TV, and home appliances.
- Subscription to our monthly *The American Legion Magazine*.

You can see more of the benefits of membership on the Summary of Benefits insert I’ve enclosed. It’s a long list of savings and benefits but even if you don’t take advantage of the tangible benefits, becoming a Paid Up For Life member serves an even greater purpose.

**Why your lifetime membership matters**

Today, The American Legion is the nation’s most influential, effective and dependable advocate of veteran affairs... fighting for better active-duty pay... improved housing for active-duty families... improvements to help the VA’s medical system... plus our ongoing efforts to help you and your family get the full medical, educational and insurance benefits you’ve earned.

No other organization does more for America’s veterans than The American Legion. Last year alone, we...

- Managed 140,978 veteran benefit cases and provided direct

financial support to struggling military families.

- Promoted increased funding and staffing to ensure high-quality VA mental health care. Worked tirelessly to reduce the VA claims backlog and the unemployment and homelessness among veterans. Opposed increases in TRICARE fees, deductibles, and pharmacy co-payments. And fought to eliminate military sexual assaults and dismantle the culture that condones it.
- Continued Operation Comfort Warriors to distribute comfort items for troops recovering from war wounds in our military hospitals and transition units.
- Produced and managed more than 1,200 veteran-employment events nationwide.
- In a strong protest over the treatment of our sick and wounded veterans, The American Legion, in May 2014, called for the resignations of VA Secretary Eric Shinseki and two other top VA officials. The American Legion will accept nothing less than timely and quality medical care for our veterans.

Friend, there’s no better way to honor your fellow veterans, your family and your community than by becoming a Paid Up For Life member of The American Legion.

Much of our influence in Congress comes from our large number of members and your lifetime membership will help keep our numbers high and strengthen our political effectiveness.

With an increasing number of veterans returning home from Iraq and Afghanistan, the aging population of veterans from earlier wars, plus planned budget cutbacks, it’s more important than ever that we keep our political influence strong.

You know the sacrifices the brave men and women still on active duty—along with their families—make every day.

You also know how difficult it is for active duty personnel to speak out for themselves. Even retired veterans find it tough to get decent medical care and other promised benefits through the VA.

Yet The American Legion always finds a way to get things done and now I need you to show your long-term commitment to The American Legion, to your fellow veterans, and to their families.

Paid Up For Life membership includes membership and privileges in our national organization and in your local post. We base dues for lifetime membership on your age and when paid over twelve equal payments and

# Mr. Donnelley, Here's how your American Legion lifetime membership helps you, your fellow veterans and your community...



American Legion Family Support Network helping a family.

With Paid Up For Life membership, you and your family receive **lifetime discounts, services, and member-only privileges.** (Turn over for details.) Plus, you get an exclusive **benefit that money can't buy.**

## ► Veterans and their families are entitled to...

- The expertise, experience and assistance of a Membership Support Specialist.
- A certified professional who can help you file claims with the VA.
- All The American Legion benefits for which you qualify for life.
- The help you or your family need to cut through the VA's red tape.

## ► Last year, in Statename, The American Legion...

- Handled over X,XXX federal benefit claims cases for veterans and their families.
- Distributed \$XX,XXX in emergency aid.
- Provided honors for XX,XXX veteran funerals.



Plus, your membership helps support over 2,500 **scouting** units across the United States...

**American Legion baseball** for about 80,000 young people...

**Boys State** to teach young men in 48 states how our federal government works... our **National High School Oratorical Contest** to promote a better understanding of the U.S. Constitution... our **Child Welfare Foundation** to provide financial support to children's causes... **local blood drives** and much more.



American Legion VSO helping a vet.

## ► Nationwide The American Legion...

- Last year, The American Legion managed 8,496 disability **claims appeals for veterans.**
- Provided direct **financial support** to struggling military families.
- Awarded no fewer than 687 **National Emergency Fund grants** to veterans and their families who suffered losses to natural disasters.
- Participated in 116 **veteran job fairs** to help veterans in need of work.
- Initiated **Operation Comfort Warriors** to distribute comfort items for troops recovering from war wounds in our military hospitals and transition units.
- Today, 30,000 **volunteers** serve nearly 850,000 hours annually at various VA medical centers, community-based outpatient centers, Vet Centers, nursing homes, state veterans homes and other facilities that support hospitalized veterans.

- **Our Family Support Network** provides financial assistance, lawn mowing, baby-sitting and other assistance to families of service members whose military units are activated or deployed for operations.

## ► Advocate for veterans and their families...

The American Legion is the most **effective, influential** and **dependable** advocate of veterans affairs...

- Last year, The American Legion **worked with Congress to pass** 13 bills that benefit veterans and their families including legislation that improved GI Bill benefits, caregiver relief, VA medical facilities and provided career opportunities for those who served in the U.S. Armed Forces.
- The American Legion **authored the original GI Bill of Rights** to help veterans continue their education and today, we continue to work to improve it.
- The American Legion helped create **VA Loans** to help veterans buy a home and were instrumental in the creation of many of the health care benefits now offered by the military.
- The American Legion **protects the interests** of active-duty personnel and advocates for better treatment of military families.
- The American Legion helped achieve passage of the **Veterans Educational Assistance Act** which provides veterans substantially better education benefits.



With more than **2.3 million members**, The American Legion is the nation's **most influential, effective and dependable advocate** of veteran affairs. **There's no better way** to honor your fellow veterans, your family and your community than by accepting your lifelong Paid Up For Life membership in The American Legion. Simply complete your enclosed Acceptance Certificate and **mail it back today.**

## THE AMERICAN LEGION

NATIONAL HEADQUARTERS • P.O. BOX 1954 • INDIANAPOLIS, INDIANA 46206

# SUMMARY OF *Paid Up For Life* MEMBERSHIP BENEFITS

## Assistance with Your Veteran Benefits



### BENEFIT ASSISTANCE —

The American Legion helps all veterans in obtaining full veteran medical and educational benefits. As well as assistance in preparing VA claims.



### VETERANS REPRESENTATION —

The American Legion is the nation's most influential, effective and dependable advocate of veteran affairs fighting for better active-duty pay, improved housing for active-duty families and helping to ensure that the VA's medical system can properly care for the sick and wounded returning from Iraq and Afghanistan.

myLEGION.ORG



**VETERANS EMPLOYMENT —** The American Legion works with the Department of Labor on National Employment and Training Programs for veterans and with the President's Committee on Employment of People with Disabilities and its Committee on Disabled Veterans.



**MEMBERS' MONTHLY MAGAZINE —** You'll receive a full year's (12 issues) subscription to *The American Legion Magazine*. Each issue is packed with news, articles and stories designed for America's veterans.

**myLegion.org —** This website is designed to connect members of The American Legion to their Post and Department (state) leadership, other veterans with similar interests, and the vast array of services offered at every level of the organization.

## Added Medical Benefits



### DISCOUNT PRESCRIPTION DRUG PROGRAM —

Members and dependants can save up to 20% or more through CVS/CAREMARK.



**LIFE LINE SCREENING —** Member discounts on potentially life-saving health screenings.



### DISCOUNTS ON HEARING AIDS —

Members, family and extended family are eligible for hearing care discounts from HearPO. Benefits include: low-price guarantee; access to over 2,700 locations nationwide; over 1000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).

### EYE CARE/WEAR PLAN —

EyeMed Vision Care provides discounts on the purchase of eye examinations and eyewear. Members and dependants can save approximately 40% off vision care products and services purchased at network locations.



The biggest network and the most choice. Because more is more.

## Moving & Relocation



**NORTH AMERICAN VAN LINES AND ALLIED VAN LINES —** Preferred savings of 50% or more on interstate (state-to-state) moving and in-transit storage.



### BUDGET TRUCK RENTAL —

Members now receive up to a 20% discount off local or one-way truck rentals at over 2,800 Budget Truck Rental locations nationwide.

## Insurance



### LIFE INSURANCE THROUGH MUTUAL OF OMAHA —

Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states.)



**USAA —** Provides a full range of financial products including: insurance, banking, investments, and financial advice. As an American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can join USAA as well.

## Travel & Auto Rental



### AUTO RENTALS —

Members can receive special discounts with AVIS, BUDGET, ALAMO, HERTZ or NATIONAL CAR RENTAL. Save 5-25% on daily, weekly and monthly rates.



**GOV VACATION REWARDS —** Members can get the best discount available on travel including airfare, hotel, rental cars, vacation packages, cruises, and more.



### VETERANS HOLIDAYS —

This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.



### MOTEL 6 —

Members receive a 15% discount at any of the 1,100 pet-friendly Motel 6 locations in the U.S. and Canada.

### WYNDHAM HOTEL GROUP —

Save 20% off the "Best Available Rate" at thousands of participating locations throughout the world!



## Benefits for Home



### SIRVA HOME BENEFITS —

Receive cash-back rewards when buying and/or selling a home within the SIRVA real estate network. SIRVA Mortgage offers closing cost discounts for new purchases and refinances.



### DELL COMPUTERS —

Members can save up to 30% off tablets and computers and receive discounts on electronics/accessories.



### APPLE COMPUTERS —

Now you can save up to 17% on select Apple and third party products.



### SEARS COMMERCIAL —

Exclusive member discounts on appliances and major household items are available through a toll-free number.



### 1-800-FLOWERS.COM —

Receive discounts through 1-800-flowers.com, the world's #1 online florist.



### LifeStation —

Members can receive special discounted rates on a medical alert system and a free extra item.

NOTE: These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.



**THE AMERICAN LEGION**

NATIONAL HEADQUARTERS, P.O. BOX 1954, INDIANAPOLIS, INDIANA 46206-1954



**www.legion.org**

# CERTIFICATE OF NOMINATION

FOR  
LIFETIME MEMBERSHIP



FOR HONORABLE SERVICE IN THE  
UNITED STATES [BRANCH OF SERVICE]  
AND FOR OUTSTANDING SERVICE AND LOYALTY  
TO THE AMERICAN LEGION AND TO THE UNITED STATES OF AMERICA

THIS CERTIFIES THAT

## SAMPLE R. DONNELLEY

IS NOMINATED FOR LIFETIME MEMBERSHIP IN THE AMERICAN LEGION  
FOR LONG-TERM COMMITMENT TO  
FELLOW VETERANS AND THEIR FAMILIES.

A handwritten signature in black ink, appearing to read "Daniel J. K...".

NATIONAL ADJUTANT

THE AMERICAN LEGION • NATIONAL HEADQUARTERS • P.O. BOX 1954 • INDIANAPOLIS, INDIANA 46206

Sample R. Donnelley, please accept these gifts as our way of thanking you for your support.  
For more information log on to: [www.legion.org](http://www.legion.org) or call 1-888-805-6180

3193L

AMERICAN LEGION "PAY UP FOR LIFE" / RRD #5458 COPY 15X-  
PT 5 FACE / YELLOW, SILVER METALLIC, MAGENTA, CYAN, BLACK



 <b>Sample R. Donnelley</b> 1234 Any Street Cityname, ST 56789	 <b>Sample R. Donnelley</b> 1234 Any Street Cityname, ST 56789	 <b>Sample R. Donnelley</b> 1234 Any Street Cityname, ST 56789	 <b>Sample R. Donnelley</b> 1234 Any Street Cityname, ST 56789
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### ACCEPTANCE CERTIFICATE FOR LIFETIME MEMBERSHIP

Use the enclosed pre-addressed envelope to mail your Acceptance Certificate back today.



**THE AMERICAN LEGION**  
NATIONAL HEADQUARTERS  
P.O. BOX 1954  
INDIANAPOLIS, IN 46206-1954  
Visit our web site: [www.legion.org](http://www.legion.org)

▼ Please detach this stub before mailing the folded certificate in the envelope below. ▼

To:  
Daniel S. Wheeler, National Adjutant  
The American Legion National Headquarters  
P.O. Box 1954  
Indianapolis, IN 46206-1954

From: CODE  
Sample R. Donnelley  
1234 Any St.  
Secondline Address  
Cityname, ST 56789 Source Code

If address above is not correct, please cross out and make corrections on back.

- Yes**, to show my long-term commitment to The American Legion programs that benefit me, my family, my fellow veterans, and the men and women still on active duty, I'm accepting my Paid Up For Life membership.
- I'm saving \$100** by enclosing my full, Paid Up For Life membership dues of **\$999.99** (Please make your check payable to: The American Legion). (PF0005)

- I prefer to use my credit card. MasterCard, VISA, Discover or American Express. My information is on the back of this reply
- Please bill twelve equal monthly payments to the credit card shown above. Equal payments of **\$99.99** will be billed each of the following twelve months. After the first payment, I will receive my free gift for Paid Up For Life membership. (PT0005)

To join online go to [www.legion.org/PUFLOffer](http://www.legion.org/PUFLOffer) and enter your name and member number. Or to sign up by phone, call 1-800-433-3318.

For Office Use Only:

Check/M.O. from:

- Member National Per Capita \_\_\_\_\_
- Post Dept Per Capita \_\_\_\_\_
- Dept. Post Per Capita \_\_\_\_\_

CODLINEEEEEEEEEEEEEEEEEEG

**Join online at [www.legion.org/PUFLOffer](http://www.legion.org/PUFLOffer). Your member number is 999999999**

Sample R. Donnelley  
1234 Any St.  
Cityname, ST 56789

00000000 XXX000 0 09

CODE



PLEASE PLACE STAMP HERE

THE AMERICAN LEGION  
NATIONAL HEADQUARTERS  
PO BOX 1954  
INDIANAPOLIS IN 46206-1954



1. Accept your lifetime of benefits by filling in your Acceptance Certificate.
2. Put your completed Certificate into this pre-addressed envelope.
3. Be sure to include your signed check or credit card number for payment.
4. MAIL BACK TODAY.

INSTRUCTIONS

# IMPORTANT INFORMATION

Credit Card Information:

Visa  MasterCard  Discover  AmEx Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

X

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SECURITY CODE

Date of Birth: -- Phone Number: --  
M M D D Y Y

Email Address: \_\_\_\_\_

Male:  Female:

Please Make Any Address Corrections Here if Necessary:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



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NATIONAL HEADQUARTERS  
P.O. BOX 1954, INDIANAPOLIS, IN 46206-1954



NONPROFIT ORG  
U.S. POSTAGE  
PAID  
THE AMERICAN  
LEGION

Sample, in recognition of your service  
in the United States Marine Corps  
and your loyalty to The American Legion...



Daniel S. Wheeler  
The American Legion National Headquarters  
P.O. Box 1954 • Indianapolis, IN 46206-1954

Sample R. Donnelley  
1234 Any Street  
Cityname, ST 56789-1234

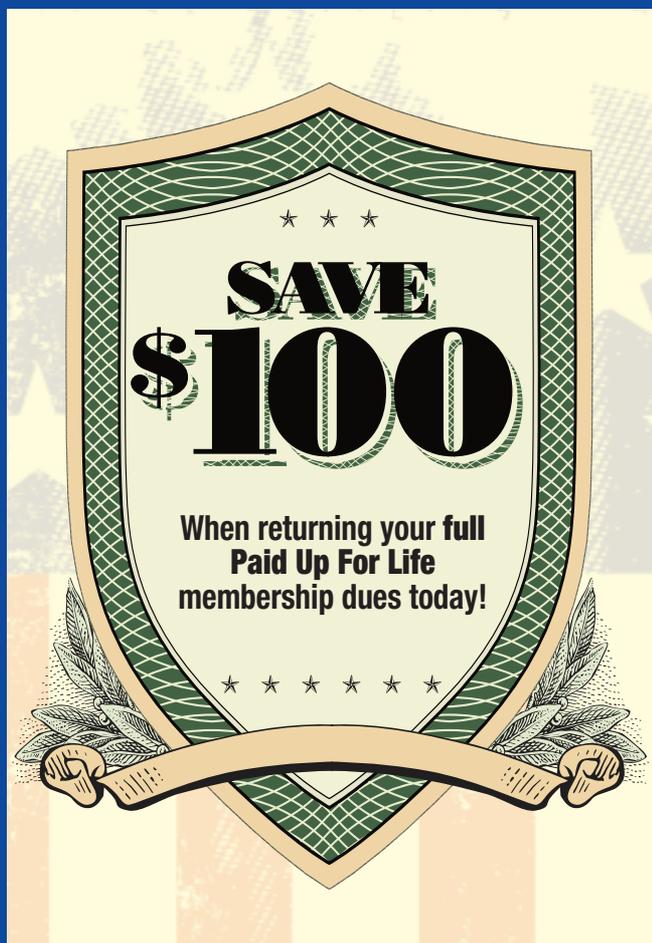


**You have been nominated for Lifetime Membership**  
*for*  
Service. Patriotism. Commitment.



## EXCLUSIVE BENEFITS for your Lifetime Membership

In appreciation of your military service, and in recognition of your lifetime membership, The American Legion is proud to present you with these free gifts with your Paid Up For Life membership.



### FREE 3' x 5' flag



#### You protected it ... fly it proudly!

- 100% made in the U.S.A.
- Durable, quick drying nylon. Will fly with the slightest breeze
- Embroidered stars
- All stripes sewn with double-stitched seams
- 4 rows of lock stitching on outside edges to resist tearing
- Full-sized brass grommets on heavy, durable canvas

**To receive your exclusive free gifts** and become a lifetime member, complete your Acceptance Certificate and mail it back today in the enclosed pre-addressed envelope. Your 3' X 5' American flag will be shipped as soon as your initial payment is made and your Paid Up For Life application is approved.

### THE AMERICAN LEGION

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## Answers to Your Questions About *Paid Up For Life* Membership

Why have 171,000 other American Legion members already accepted Paid Up For Life status? Because it's a great deal that ensures a lifetime of benefits, discounts, and savings for themselves and their families. More importantly, it confirms their lifelong commitment to their fellow veterans, to those still on active duty and their families. Lifetime membership is about commitment, service, and patriotism.

### ***What is a Paid Up For Life Membership?***

- Paid Up For Life membership, is a lifelong membership plan of The American Legion. It assures you all the benefits of membership in The American Legion for life. Lifetime membership is paid either in one payment giving you an **immediate savings of \$100** – or charged to your credit card in twelve equal payments. Once you fulfill your membership dues, you'll never pay another dime in American Legion membership dues.

### ***What if my post's dues increase?***

- One of the best parts of Paid Up For Life Membership is that regardless of inflation or an increase in your local post's dues, you never have to pay another penny in dues. You're paid up for life!

### ***What about my subscription to The American Legion Magazine and other member benefits?***

- As a Paid Up For Life member, you'll have a life-time subscription, plus, you'll receive all active benefits of American Legion membership for life. And once your lifetime membership dues are fulfilled, you'll receive a permanent plastic card identifying you as a lifetime member. You'll also receive an annual American Legion membership card each year.

### ***Am I eligible?***

- Anyone who is currently an American Legion member or who is eligible for membership may become a Paid Up For Life member.

### ***Where does my money go?***

- National headquarters maintains a special Paid Up For Life Membership trust. Money from this trust can only be used to pay annual dues to your post, department, and national headquarters.

### ***What if I want to transfer to another post?***

- You may transfer from your current post to another participating post. (The receiving post is the final authority on a transfer.)

### ***What's the cost?***

- Your cost has been specifically calculated for you. You'll find your rate based on two payment options on the enclosed "Acceptance Certificate."

### ***How do I become a Paid Up For Life Member?***

- It's easy. Just complete your Acceptance Certificate and mail it back in the enclosed pre-addressed envelope with your payment. Or to join online go to [www.legion.org/PUFLOffer](http://www.legion.org/PUFLOffer) and enter your name and member number. It's that simple!

To join online go to [www.legion.org/PUFLOffer](http://www.legion.org/PUFLOffer) and enter your name and member number. Or to sign up by phone, call 1-800-433-3318.

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