



The American Legion
Benefits Department

NONPROFIT ORG
U.S. POSTAGE
PAID
THE AMERICAN
LEGION

John D. Sample
2900 E. Apache St.
Tulsa, Ok 74110



*****DO NOT BEND*****
IMPORTANT CARD ENCLOSED

3 Easy Ways to Join!

#1
Return the Activation Form in the enclosed envelope.

OR

#2
Call 1-888-805-6180

OR

#3
Go to www.legion.org/mailoffer

THE AMERICAN LEGION MEMBERSHIP ACTIVATION FORM

From: **John D. Sample 2900 E. Apache St Tulsa, OK 74110**



Yes, I stand strong. Please activate my American Legion benefits as a member of The American Legion — and rush me my FREE Gift!

I am enclosing my \$<<XX>> check payable to *The American Legion*.

I am charging my dues to a credit card; please see back.

Join online: Visit www.legion.org/mailoffer and enter your temporary membership number: <<999999999>>

With this signature, I verify that I have served or am still serving honorably on active duty (Please check boxes for your dates of service to the right and sign below)

X _____
Signature

If address above is not correct, please cross out and make corrections on back.

- Eligibility Dates
- AUG 2, 1990 - OPEN
 - DEC 20, 1989 - JAN 31, 1990
 - AUG 24, 1982 - JUL 31, 1984
 - FEB 28, 1961 - MAY 7, 1975
 - JUNE 25, 1950 - JAN 31, 1955
 - DEC 7, 1941 - DEC 31, 1946
 - APR 6, 1917 - NOV 11, 1918

- Branch of Service
- U.S. ARMY
 - U.S. MARINES
 - U.S. NAVY
 - U.S. AIR FORCE
 - U.S. COAST GUARD
 - U.S. MERCHANT MARINE (WWII only)

- Choose your FREE gift
- The American Legion Watch
 - Branch of Service Knife
 - Branch of Service Knit Cap

999999999 999999 9 99



John,

In honor of your military service, you are entitled to a free gift of your choice plus these exclusive benefits.

Dear <<John D. Sample>>,

It has come to my attention that you are not receiving benefits that you may be eligible for as a wartime veteran.

If you served your country during the periods of time listed on the Membership Activation Form above, it is an honor for me to invite you to join The American Legion — our country's largest wartime veteran's service organization.

As an American Legion member, you have easy access to and you help support a highly trained network of Veteran's Service Officers — whose mission is to help all veterans obtain the full VA medical, educational and insurance benefits you are eligible for now ... and in the future.

Simply fill out the Membership Activation Form above, along with your first year's membership of \$25, and start saving money on everything from insurance to prescription drugs to rental cars.

I am looking forward to receiving your activation form and calling you a fellow "Legionnaire."

Serving those who served,

Daniel S. Wheeler
National Adjutant

P.S. When you return your Membership Activation Form and join more than 2 million fellow veterans as a member of The American Legion, I will rush you the gift of your choice.

The American Legion is proud to offer you these exclusive benefits for your honorable service to the nation:

- American Legion Gift of your Choice** - Choose from a pocket knife emblazoned with your branch of service, or a beautiful watch with The American Legion logo on the face, or a Branch of Service Knit Cap.
- VA Benefit Assistance** - Need guidance or assistance with VA benefits? Our Department Service Officers help thousands of veterans a year to receive tens of thousands of dollars in well deserved benefits.
- Monthly Magazine** - Every single month *The American Legion Magazine* brings you stories, updates, entertaining articles, and important news of interest to veterans and their families.
- The Voice for Veterans** - Who fights for you in Washington, D.C., when it comes to issues of critical concern to veterans? The American Legion, that's who—supporting improved active-duty pay and housing, and the best possible VA medical care.
- Member Discount Programs** - Why spend more than you have to when The American Legion can save you money on:
 - ★ Automobile Rentals
 - ★ Moving & Relocation
 - ★ Travel & Leisure
 - ★ Home Services
 - ★ Electronics & Technology
 - ★ Financial, Insurance and Medical Services
 - ★ And Much More (see additional member benefits information on back)

Cost of Membership: \$<<XX>>



THE AMERICAN LEGION
NATIONAL HEADQUARTERS • P.O. BOX 7017 • INDIANAPOLIS, IN 46207-7007

John D. Sample
Temporary Membership Number
<<999999999>>

You served your country and The American Legion is here to serve you.
For assistance, or with questions, call toll-free:

1-888-805-6180

Customer Service Number:

IMPORTANT INFORMATION

Credit Card Information:

Visa MasterCard Discover AMEX

Account No. _____ Exp. Date _____

Signature _____ Date _____ Security Code _____

Date of Birth: _____ Phone Number: _____

MM/DD/YYYY

Email Address: _____

Male: Female:

Please Make Any Address Corrections Here if Necessary:

Name _____

Address _____

City _____ State _____ Zip _____



THE AMERICAN LEGION
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P.O. BOX 7017 INDIANAPOLIS, IN 46207-7017

SUMMARY OF MEMBERSHIP BENEFITS

Assistance With Your Veteran Benefits



BENEFIT ASSISTANCE -

The American Legion helps all veterans obtain full medical, career and education benefits, as well as assistance in preparing VA claims applications.



VETERANS' REPRESENTATION -

The American Legion is the nation's largest and most effective advocate in Washington D.C. for veterans, troops and their families. The American Legion fights every day on Capitol Hill and across the country for a quality VA health-care system, improved benefits processing and a decent quality of life for active-duty military personnel.



ACCREDITED SERVICE OFFICERS -

The American Legion has nearly 3,000 trained experts in veteran benefits nationwide. Visitors of www.legion.org can search online for the service officer nearest to them.



CAREER OPPORTUNITIES FOR VETERANS -

The American Legion works closely with numerous employers, lenders and agencies, including the Department of Labor and the Small Business Administration, to produce hundreds of career events across the country each year. The Legion is also the nation's leading advocate for veteran entrepreneurs and job candidates who have service-connected disabilities.



TOP-RANKED MEMBER MAGAZINE -

You'll receive a full year's subscription to *The American Legion Magazine*, the nation's most widely circulated publication for veterans and top-ranked magazine, among all titles, for readership. Each issue is packed with features, commentaries, interviews, military history, photos and more of interest to America's veterans

Added Medical Benefits



DISCOUNT PRESCRIPTION DRUG PROGRAM -

Members and dependants can save up to 20% or more through CVS/caremark.



LIFELINE SCREENING - Member discounts on potentially life saving health screenings.



DISCOUNTS ON HEARING AIDS - Members, family and extended family are eligible for hearing care discounts from Amplifon Hearing Health Care. Benefits include: low-price guarantee; access to over 3,900 locations nationwide; over 2,000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).

Insurance



LIFE INSURANCE THROUGH MUTUAL OF OMAHA -

Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states).

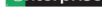


USAA - Provides a full range of financial products including: insurance, banking, investments, and financial advice. As an American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can join USAA as well.

Auto Rental, Relocation, & Travel



AUTO RENTALS - Members can receive special discounts with ALAMO, NATIONAL, and ENTERPRISE. Note: These discount offers are valid at participating locations and are not valid with any other discounts or special prices in the U.S.



NORTH AMERICAN VAN LINES AND ALLIED VAN LINES - preferred savings of 50% or more on interstate (state-to-state) moving and in-transit storage.



GOV VACATION REWARDS - Members can get the best discount available on travel including airfare, hotel, car rental, vacation packages, cruises, and more.



VETERANS HOLIDAYS - This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.



BEST WESTERN - Members receive a 15% discount at any of the 1,100 pet-friendly Motel 6 locations in the U.S. and Canada.



MOTEL 6 - Members receive a 15% discount at any of the 1,100 pet-friendly Motel 6 locations in the U.S. and Canada.



WYNDHAM HOTEL GROUP - Save up to 20% off the best available rate at thousands of participating hotels throughout the world!



Benefits for Home



OFFICE DEPOT/OFFICE MAX - Members receive up to 80% off of over 93,000 items online or in-store with a purchasing card printable online. Next day delivery is free on purchase of \$50 or more for American Legion members.



OMAHA STEAKS® - Members can enjoy free shipping on exclusive combos and an additional 10% off entire order with Omaha Steaks.



LIFESTATION - Members can receive special discounted rates on a medical alert system and a free extra item.



DEFENSE MOBILE - Members can receive a 10% lifetime discount on their monthly mobile service bill when they sign up for Defense Mobile, the BEST mobile service built exclusively for veterans, military service members and their families.



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The American Legion makes every attempt to reach qualified veterans with our offer for membership. Because privacy laws prevent us from being absolutely certain that you are a qualifying veteran, you may have received this offer in error. If this is the case, please accept our sincere apology.

NOTE: These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.

THANK YOU FOR YOUR SERVICE

Pick your FREE GIFT as our thanks for your
service and to welcome you to
The American Legion!



See reverse side for knife and knit cap details

**Select from Army, Marines, Navy,
Air Force or Coast Guard**

SELECT YOUR BRANCH OF SERVICE ON YOUR REPLY FORM

ARMY

MARINES

NAVY

AIR FORCE

COAST GUARD



THE AMERICAN LEGION

NATIONAL HEADQUARTERS, P.O. BOX 7017, INDIANAPOLIS, IN 46207-7017



GC-MC-17

**PRIORITY
PROCESSING**



PLACE
STAMP
HERE



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