

IMPORTANT INFORMATION FOR WARTIME VETERANS - PLEASE RESPOND IMMEDIATELY

LIFT HERE
TO OPEN



The American Legion
Benefits Department
P.O. Box 7017
Indianapolis, IN 46207



NONPROFIT ORG
U.S. POSTAGE
PAID
Permit# 2137
Lansdale PA

JOHN Q. SAMPLE:

AS A WARTIME VETERAN, YOU ARE ELIGIBLE TO RECEIVE VALUABLE BENEFITS FROM THE AMERICAN LEGION- BUT YOUR RESPONSE IS REQUIRED IMMEDIATELY!

IMPORTANT NOTICE

*****5-DIGIT 123

JOHN Q. SAMPLE
1234 ANY STREET
CITYNAME, ST 56789-1234



OFFICIAL USE ONLY

5-78227 123



John Q. Sample
Temporary Member Number: 000000000

3 Easy Ways to Activate Your Benefits Today

- Call 1-888-805-6180 to speak with a representative.
- Return the Acceptance Certificate in the enclosed envelope.
- Go to www.legion.org/maloffer

Congratulations, John Q. Sample!

Your honorable wartime service to our nation entitles you to membership in The American Legion.

Dear John Q. Sample,

The American Legion was established by Congress as an organization of wartime veterans. However, our records show you are not receiving the benefits of membership.

Join today and enjoy the benefits you deserve:

- All veterans receive **FREE expert assistance from a Veterans Service Officer** with filing claims and receiving benefits from the Department of Veterans Affairs (VA).
- **Discounts on prescriptions** through The American Legion drug plan.
- **Savings** on eyewear, cell phones, computers, insurance, travel and more.
- **Employment and career assistance** through a network of partnerships.
- **Full-color monthly magazine** packed with news and information.
- **Plus, many more benefits** described in the enclosed Benefits Summary.

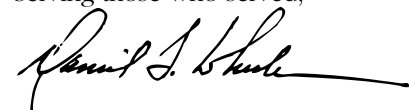
You can help others by joining The American Legion, too.

Your \$25 membership dues—about 7¢ a day—help us represent all veterans' interests in Washington, D.C., as well as provide emergency assistance for veterans and their families, youth programs, scholarships and more.

Just verify your military service on the enclosed Acceptance Certificate and return it in the envelope provided.

I look forward to having you as a member.

Serving those who served,



Daniel S. Wheeler, National Adjutant

The American Legion makes every attempt to reach qualified veterans with our offer for membership. Because privacy laws prevent us from being absolutely certain that you are a qualifying veteran, you may have received this offer in error. If this is the case, please accept our sincere apology.



I've enclosed the following in this package for you:

- A certificate of appreciation for your service that you can display in an 8 1/2" x 11" frame
- Benefits Summary
- Patriotic name-and-address labels
- An American Legion sticker and a POW-MIA sticker to let the world know we'll never forget

Plus, receive a FREE custom-designed Branch of Service lapel pin when you join!





**CERTIFICATE OF
APPRECIATION**

In recognition of your wartime service
this certifies that

JOHN Q. SAMPLE

upon meeting the strict requirements set forth by the
Congress of the United States of America shall thereby
be accepted for Official Membership in
The American Legion.



NATIONAL ADJUTANT

BENEFITS SUMMARY



John Q. Sample,
Join The American Legion today to receive these benefits:

VETERANS ASSISTANCE AND INFORMATION

BENEFITS ASSISTANCE. Receive help in obtaining your full veterans medical and educational benefits, assistance in preparing your VA claims and in getting accurate information concerning financial services.

VETERANS REPRESENTATION. The American Legion is the nation's most influential, effective and dependable advocate for veterans, fighting for better active-duty pay, improved housing for active-duty families and helping to ensure that VA's medical system can properly care for the sick and wounded returning from Iraq and Afghanistan.

VETERANS EMPLOYMENT. The American Legion works with the Department of Labor on national employment and training programs for veterans and with the President's Committee on Employment of People with Disabilities and its Committee on Disabled Veterans.

MEMBERS' MONTHLY MAGAZINE. You'll receive a full year's subscription to *The American Legion Magazine*. Each issue is packed with news, articles and information for America's veterans.

myLegion.org. This website is designed to connect members of The American Legion to their post and Department (state) leadership, other veterans with similar interests, and the vast array of services offered at every level of the organization.



myLEGION.ORG

HEALTHCARE SERVICES

DISCOUNT PRESCRIPTION DRUG PROGRAM. Members and dependants can save 20% or more through CVS/CAREMARK.

LIFELINE SCREENING. Member discounts on potentially life-saving health screenings.

EYE CARE/WEAR PLAN. EyeMed Vision Care provides discounts on the costs of eye examinations and eyewear. Members and dependants can save approximately 40% on eyeglasses purchased at network locations.

DISCOUNTS ON HEARING AIDS. Members, family and extended family are eligible for hearing care discounts from HearPO. Benefits include: low-price guarantee; access to over 2,700 locations nationwide; over 1,000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).



INSURANCE AND FINANCIAL SERVICES

LIFE INSURANCE THROUGH MUTUAL OF OMAHA. Members aged 45-85 are eligible for guaranteed issue whole life policies. (Not available in all states.)

USAA. Provides a full range of financial products including insurance, banking, investments, and financial advice. As an American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can join USAA as well.



ELECTRONICS

DELL COMPUTERS. American Legion members are eligible for a 7% discount from Dell™. (For new purchases only.)

APPLE COMPUTERS. Now you can save up to 17% on select Apple and third-party products.

AMERICAN LEGION WIRELESS. Members can get connected with a free cell phone from American Legion Wireless. Program restrictions may apply. (Not all programs are available in all areas. For new purchases only.)

SATELLITE TV. Members can save on DirecTV and Dish Network satellite services for their home, business or American Legion post. (For new purchases only.)





BENEFITS SUMMARY

(Continued)

TRAVEL AND VACATIONS

VETERANS HOLIDAYS. This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.



ADA NATIONWIDE ROADSIDE ASSISTANCE. This service offers emergency roadside assistance for your vehicle for the whole family at an exclusive rate for Legionnaires.



LEGION FAMILY TRAVEL. This program provides members and their extended families with specific rate packages negotiated for flights, rental cars, hotels, vacation packages and cruises.



AUTO RENTALS. Members can receive special discounts with AVIS, BUDGET, ALAMO, HERTZ or NATIONAL CAR RENTAL. Save 5-25% on daily, weekly and monthly rates.

NOTE: These discount offers are valid at participating locations and are not valid with any other discounts or special prices in the U.S.



LODGING DISCOUNTS. Save 20% on the "Best Available Rate" at thousands of participating locations throughout the world!



FOR YOUR HOME

NORTH AMERICAN VAN LINES AND ALLIED VAN LINES. Preferred savings of 50% or more on interstate (state-to-state) moving and in-transit storage.



ATLAS MOVING COMPANY. As a valued member, you qualify for special savings on quality moving services from Atlas.



BUDGET TRUCK RENTAL. Members receive a 12% discount on local or one-way truck rentals at over 2,700 Budget Truck Rental locations nationwide.



LEGION HOME BENEFITS. Members and their families can get a simplified move process, award-winning service, and exclusive member savings on home buying, selling, financing and moving. Through the Legion Home Benefits program you can receive:

- **Mortgage Services.** Members and their families can receive personal home financing advice, great mortgage rates, and reduced fees on a new home loan or refinance, plus a \$300 closing reward.
- **Real Estate Services.** American Legion members, SAL members, and their families can buy or sell a home with expert guidance, a knowledgeable local real estate agent, and cash rewards of up to \$1,000 or more.
- **Stress-free Home Financing.** Receive personalized counseling on a full range of mortgage rates and products, including VA loans, fast approval and a \$300 member reward.



ADDITIONAL SERVICES

SEARS COMMERCIAL. Exclusive member discounts on appliances and major household items are available through a toll-free number.



1-800-FLOWERS.COM. Receive discounts through 1-800-flowers.com, the world's #1 online florist.



NOTE: These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.

John, here are 3 easy ways to join The American Legion today:



Return the Acceptance Certificate in the enclosed envelope.



Call 1-888-805-6180 to speak with a representative.



Go to www.legion.org/mailoffer

John Q. Sample, I would like to welcome you to The American Legion and look forward to sending you your Branch of Service Pin.

Sincerely,

Daniel S. Wheeler, National Adjutant



THE AMERICAN LEGION
NATIONAL HEADQUARTERS
PO BOX 7017
INDIANAPOLIS IN 46207-7017

**PRIORITY
PROCESSING**

0000000000 XXXX000 0 09

John Q. Sample
1234 Any St.
Cityname, ST 56789



PLEASE
PLACE
STAMP
HERE

**3 EASY
WAYS TO
JOIN:**

Detach the Acceptance Certificate and mail in the envelope below.



Call 1-888-805-6180.

Or go to www.legion.org/mailoffer

PLEASE DETACH THIS STUB BEFORE MAILING THE CERTIFICATE.

ACCEPTANCE CERTIFICATE

I certify that I have served or am still serving honorably on active duty in the following:

- Branch of Service**
- U.S. ARMY
 - U.S. NAVY
 - U.S. AIR FORCE
 - U.S. MARINES
 - U.S. COAST GUARD
 - U.S. MERCHANT
 - MARINE (WWII Only)

Eligibility Dates
Please check appropriate boxes

- AUG 2, 1990-OPEN
- DEC 20, 1989-JAN 31, 1990
- AUG 24, 1982-JULY 31, 1984
- FEB 28, 1961-MAY 7, 1975
- JUNE 25, 1950-JAN 31, 1955
- DEC 7, 1941-DEC 31, 1946
- APRIL 6, 1917-NOV 11, 1918

Affix Branch of Service Sticker here from the enclosed sticker sheet to receive your Branch of Service Pin.

Join online at www.legion.org/mailoffer and enter your temporary membership #XXXXXXXXXX

- YES, I accept my membership in the American Legion. Please send me my gift—the Branch of Service Pin I have selected to the right. ▶**
- \$25 check payable to The American Legion enclosed. I would like to charge my dues.**

My information is on the back of this reply.

CDLINEEEEEEEEEEEEEEG

If address above is not correct, please cross out and make corrections on back.

Nominee:
John Q. Sample
1234 Any St.
Cityname, ST 56789

IMPORTANT INFORMATION

THE AMERICAN LEGION
NATIONAL HEADQUARTERS
P.O. BOX 7017, INDIANAPOLIS, IN 46207-7017



Charge \$25 to my: VISA MasterCard Discover

Card # _____ Expires _____

Signature _____ Date _____

Date of Birth _____

Phone Number: - - (Optional)

Email Address: _____ (Optional)

Please make any address corrections here as necessary:

Name _____

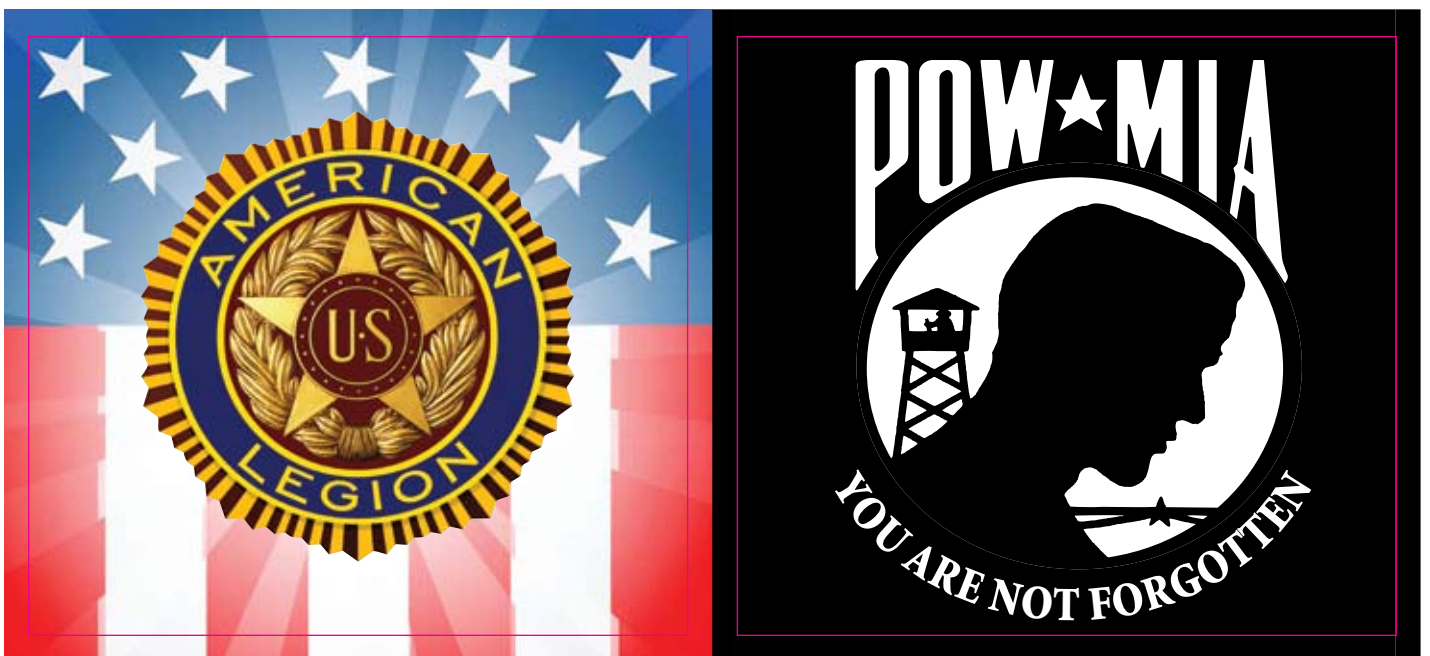
Address _____

City _____ State _____ Zip _____

John Q. Sample, Join The American Legion Today

Use these patriotic address labels to show your loyalty to the United States of America.

 John Q. Sample 1234 Any Street Cityname, ST 56789	 John Q. Sample 1234 Any Street Cityname, ST 56789	 John Q. Sample 1234 Any Street Cityname, ST 56789
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▲ Show pride in The American Legion by displaying this sticker.

▲ Display this POW-MIA sticker to let the world know we'll never forget.



▲ Select the sticker showing your FREE Branch of Service lapel pin ▲ and affix it to your Acceptance Certificate.

QUESTIONS & ANSWERS

about The American Legion



 www.legion.org

Q. How do I join The American Legion?

A. There are 3 easy ways to join:

-  Return the **Acceptance Certificate** in the enclosed envelope.
-  Call **1-888-805-6180**.
-  Or, go to **www.legion.org/mailoffer**

Q. How do I know if I qualify for membership in The American Legion?

A. Look on your Acceptance Certificate. If it lists your dates of military service, and if you served honorably, at least one day of active duty, you qualify for Legion membership. If you are still serving on active duty, in the Reserves or National Guard, you are also eligible to join.

Q. Why is membership in The American Legion limited to certain periods?

A. The American Legion was chartered by the U.S. Congress in 1919 as an organization of wartime veterans. Our membership eligibility dates parallel dates set by Congress for wartime service.

Q. Why should I join The American Legion?

A. Your membership in The American Legion allows you to take full advantage of your status as a wartime veteran and receive additional American Legion benefits to which you are entitled. With your membership, you also support the troops presently serving and honor the other men and women in the United States military who have given so much for our country. And as a Legionnaire you'll have the opportunity to build friendships and camaraderie with fellow wartime veterans and continue your service to America.

Q. What types of service activities are Legionnaires involved with, and how do they contribute to my community?




A. The American Legion was instrumental in the creation of the Veterans Administration and having the VA elevated to a cabinet level agency and designated as the Department of Veterans Affairs (VA). The Legion is also universally recognized as the originator of the GI Bill of Rights, and it continues to work to maintain the rights and benefits earned by veterans through service to their country. Legionnaires are also deeply involved with community activities ranging from hospital services and blood drives to youth programs such as the Boy Scouts, the National High School Oratorical Contest, American Legion Baseball, scholarships and the annual American Legion Boys State/Boys Nation programs.

Q. If I join The American Legion, how involved in its service programs will I become?

A. That's strictly up to you. Some members are more involved than others but all members are encouraged to find a level of involvement that's comfortable for them.

JOIN THE AMERICAN LEGION TODAY

**Here are 3 easy ways you can join
The American Legion today:**

-  Return the Acceptance Certificate in the enclosed envelope. Select your **FREE** Branch of Service Pin using the stickers on the reverse side of this sheet.
-  Call 1-888-805-6180.
-  Or go to www.legion.org/mailoffer and use your temporary membership number: 99999999

Please think about how much your membership in The American Legion can mean to your fellow veterans, yourself and your family in the coming year. Your \$25 annual membership provides valuable assistance to veterans and their families, supports important services in your local community, and enables veterans to have a powerful voice in Washington.

John Q. Sample,