On Veterans Day, salute our American heroes!
Dear <<John>>,

As a proud veteran, I hope you will be a part of building our giant American flag this Veterans Day.

Mr. John D. Sample  
6201 E. 43rd St.  
Tulsa, OK 74135

As a proud veteran, I know you agree when I say I couldn’t be prouder of the men and women who wear our country’s uniform. The sacrifices they have made (and continue to make) for our country are nothing short of heroic. I am equally proud of all those who served before them.

During some of the darkest and most difficult periods in history — America’s veterans stepped up and bravely answered our country’s call. They fought tyranny … communism … terrorists.

As we honor the great sacrifices of our veterans this Veterans Day, we must unite as Americans and fellow veterans — to ensure our veterans’ sacrifice for country and freedom is never forgotten.

Right now, there are over 65,000 hospitalized veterans in our VA healthcare system. Many of these veterans spend their days in bed … feeling alone and forgotten. Thousands of veterans are recovering from injuries in military hospitals around the country, and they face long and painful roads to recovery. And tragically, there are tens of thousands more veterans seeking treatment in the VA system, only to find long wait lists and layers of bureaucracy.

Our youngest veterans, having fought two long wars in Afghanistan and Iraq, are returning home to face incredible challenges. These brave young men and women are facing much higher rates of homelessness, suicide, and unemployment and bear the physical, emotional, and mental battle scars of long deployments.

The American Legion is dedicated to serving those who have sacrificed so much for our country … our veterans. Our volunteers spend over 1 million hours annually visiting with hospitalized veterans and helping them through the long days of recovery.

Thanks to the support and generosity of friends like you, The American Legion is leading the demand for reforming and rebuilding the VA healthcare system and demanding accountability on all levels for the unacceptable and possibly criminal neglect of our veterans.

THE AMERICAN LEGION is dedicated to serving veterans like you who have sacrificed so much for our country. Through American Legion programs like Operation Comfort Warriors, we have helped our wounded troops through their long stays in military hospitals, and we have made sure they received a HEROES’ WELCOME when they returned home.

We must ensure that no veteran falls through the cracks. These are the same men and women who fought … put it all on the line … for their country. Many of them left homes and families to fight on foreign soil for the freedoms that we enjoy today.

Please return by October 1, 2014.
By following THREE SIMPLE STEPS, you can help make this VETERANS DAY a day to remember for all our veterans — especially those who may be feeling forgotten or unappreciated.

Step #1 Help me build a giant American flag to commemorate VETERANS DAY. Remove the piece of fabric attached to this letter and return it to me as quickly as you can get it in the mail. I want to build a giant mosaic American flag — made with your small piece of fabric and pieces from thousands of other grateful Americans — to show veterans how much we appreciate their sacrifice for their country.

You can be part of building a giant mosaic flag. Imagine what it will mean to veterans — especially those still on the road to recovery — when they see this magnificent flag displayed with honor. Now you can see why it is so important that I receive your piece of fabric as quickly as possible. . . . I’m counting on you to make sure that our flag is complete when it goes on display.

Step #2 To help me do that, I need for you to enclose a very special support gift when you return your piece of fabric to me. Your support TODAY will help continue to ensure that no veteran falls through the cracks of the system.

Step #3 Send me your response BY October 1st. Please take the two minutes needed to complete the attached reply, and send it — along with your generous support gift — as quickly as you can get it in the mail. Veterans Day is right around the corner, so we need your cloth right away.

VERY IMPORTANT . . . A spot in our GIANT AMERICAN FLAG has been reserved for YOUR piece of fabric. For our flag to be complete, we MUST have your piece of fabric before midnight, October 1st — so don’t delay. Whether you send $1 or $100 is not the most important point right now. YES, we need every penny you can send — BUT RIGHT NOW please send what you can with your special piece of fabric. Your quick response will let me know you stand with The American Legion in honoring the sacrifices our veterans have made. It will also ensure that our giant FLAG will be complete when we present it to a warrior transition unit and the American heroes who are there working so very hard to heal and return home.

I look forward to your response,

William A. Pease
National Development Director
The American Legion

P.S. Don’t forget to return the enclosed fabric with your best gift. Make sure to include your email on the reply form so we can send you photos of our beautiful flag on display at a warrior transition unit.
**Salute Our American Heroes**

**This Veterans Day**

You have the opportunity to ensure that our wounded warriors — and all veterans — feel honored this Veterans Day. Think of what it will mean to them when they see a GIANT AMERICAN FLAG unfurled for the first time, made of tiny pieces of fabric from THOUSANDS of grateful Americans from across the country — including fellow veterans like you.

With your support, we can make this giant American flag — a salute to our heroes — a reality, simply by sending your piece of fabric back to me with your best gift.

**STEP #1** Remove the piece of fabric attached to the letter and return it to me as quickly as you can get it in the mail.

**STEP #2** Please enclose your gift to The American Legion to continue to ensure that no veteran falls through the cracks.

**STEP #3** Help us honor our American heroes this Veterans Day by creating a giant mosaic flag like the one below. Be sure to send me your response BY OCTOBER 1ST.

**Detach here and return your piece of cloth TODAY!**

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**SALUTE OUR HEROES REPLY**

**IMPORTANT STEP!** Write your email address below, in the space provided, and I will email you photos of our magnificent flag when it is completed.

My email:

☐ **YES!** I want to be a part of the giant mosaic American flag, which will be unfurled on Veterans Day, in honor of our veterans.

☐ I have enclosed my piece of cloth to be included in the flag.

☐ $XX ☐ $XX ☐ $XX ☐ Other _________

John D. Sample
6201 E 43 St
Tulsa, OK 74135

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**The American Legion ★ PO Box 21016 ★ Tulsa, OK 74121-1016**

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**ResourceOne**

**INNOVATIVE FORMATS — PROVEN RESULTS**

Low Res PDF not intended for production

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**American Legion Flag Banner Package**

**Letter and Reply**

**LegionDonor**

**FPO Laser Text and Variable Text (Prints Black) -> Page 1**

**Job# 33291**

11-14

**Specs**

**Prints:** 4cp / 286 + black

**Size:** flat 8.5 x 11 — folded 8.5 x 3.5

**Stock:**

**Additional:** No Bleed — Perf at 6.5"
PLANNING FOR THE FUTURE?

☐ Please send me information on supporting our veterans with a bequest to The American Legion in my will.

☐ I have already included The American Legion in my will.

☐ I have included a check.
   Please make check payable to: The American Legion.

☐ Please charge my credit card.
   Card Number: ____________________________  Amount: $ ________________
   Signature: ________________________________  Expiration Date: ___________