

TO OPEN: PULL HERE

2015 <<TULSA>> AREA  
SURVEY ENCLOSED



**THE AMERICAN LEGION**  
P.O. Box 361656  
Indianapolis, IN 46236-1656

NONPROFIT ORG  
U.S. POSTAGE  
**PAID**  
THE AMERICAN LEGION

JOHN Q. SAMPLE  
APT. 1-A  
1234 MAIN ST.  
ANYTOTWN, US 12345-6789



2015 <<CITY>> AREA AMERICAN VALUES SURVEY



☐ **YES**, enclosed is my special gift to support veterans and wounded troops.  
( ) \$5   ( ) \$10   ( ) \$15   ( ) \$25   ( ) \$50   ( ) \$100   ( ) \$250   ( ) Other \$ \_\_\_\_\_



JOHN Q. SAMPLE  
APT. 1-A  
1234 MAIN ST.  
ANYTOWN, US 12345-6789



<<Scanline>>



Please make check payable to:  
**The American Legion**  
Use enclosed envelope or mail to:  
**PO Box 21016  
Tulsa, OK 74121-1016**

Thank you!

☐ I'd like to pay by credit card  
(see reverse).

<<NAME>>, hearing from you is CRITICAL! We need to know what’s important to you...your opinions and points of view on some specific issues that impact <<CITY>> and every community in our nation.

Instructions: It is NOT necessary to answer every question. Please answer ONLY those questions you feel comfortable answering. If you decide (for whatever reason) not to participate in this National Poll, please be sure to return this form, along with your gift, to help us account for each one...and to ensure the accuracy and validity of the results. Of course, we VERY MUCH hope you will participate in the poll.



1A. Are you currently on active duty in the United States military or a veteran?  
☐ Active Duty   ☐ Veteran   ☐ No (skip to question 2)

1B. In which branch of the military do/did you serve?  
☐ Army   ☐ Air Force   ☐ Coast Guard   ☐ Marines   ☐ Navy   ☐ Reserve

2. Are you a registered voter?  
☐ Yes   ☐ No

3. Do you believe the physical act of desecrating the U.S. flag is a form of speech that should be protected?  
☐ Yes   ☐ No

4. Do you think the government does enough to support military families?  
☐ Yes   ☐ No













5. Do you think private businesses should receive tax benefits or other incentives to hire veterans?  
☐ Yes   ☐ No
















6. Do you believe schools in <<CITY>> do an adequate job of preparing students for their future civic responsibilities?  
☐ Yes   ☐ No

7. Do you feel the phrase “under God” in our Pledge of Allegiance should be removed?  
☐ Yes   ☐ No

8. Do you SUPPORT or OPPOSE the practice of students reciting the Pledge of Allegiance every day in school?  
☐ SUPPORT   ☐ OPPOSE

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# THE AMERICAN LEGION



## What The American Legion does:





- Processes more than 600 disability claims appeals per month for veterans trying to get their VA medical benefits.
- Sponsors more than 5,000 American Legion Baseball teams, comprising more than 100,000 ballplayers.
- Helps families of deployed troops through its Family Support Network and Operation Military Family Outreach.
- Awards college scholarships to children whose mothers or fathers have sacrificed their lives in the global war on terrorism through The American Legion Legacy Scholarship Fund.
- Through its Temporary Financial Assistance program, helps the children of veterans who are suffering hardships.
- Through its Heroes To Hometowns program, works with communities to welcome back their returning veterans and help them make the transition to civilian life.
- Lobbies Congress to upgrade and improve Post-9/11 GI Bill education benefits (the Legion wrote the original 1944 GI Bill that educated 8 million veterans).
- Urges Congress to provide enough VA funding to take care of veterans' medical needs — and authorize appropriations in advance.
- Volunteers about one million hours every year at about 160 VA medical facilities nationwide.
- Gives emergency financial assistance to Legion families hit by hurricanes, floods, tornadoes, and other disasters through The American Legion National Emergency Fund.
- Offers community programs that encourage the intellectual and social growth of America's children (Boys State, National Oratorical Competition, Junior Shooting Sports, Boy Scouts).
- Raises funds to improve the quality of life for active-duty troops through Operation Comfort Warriors.

- ☐ I would like to receive periodic email updates from The American Legion.  
My email address is: \_\_\_\_\_

### Planning for the Future?

- ☐ Please send me information on supporting our veterans with a bequest to The American Legion in my will.
- ☐ I have already included The American Legion in my will.

#### CREDIT CARD PAYMENT INFORMATION

I wish to charge my donation to: ☐  ☐  ☐  ☐ 

Card Number:

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Dollar Amount: \$ \_\_\_\_\_  
Month Year

Signature: \_\_\_\_\_

*If you wish to modify your communications with us, please mail us or call us at 1-800-433-3318.*

### (SURVEY CONTINUES HERE)

On a scale of 1 to 10...with 10 being EXCELLENT, 5 AVERAGE and 1 FAILURE ...

9. What rating would you give the job performance of the U.S. Congress? \_\_\_\_\_
10. What rating would you give the job performance of our President? \_\_\_\_\_
11. What rating would you give our Supreme Court? \_\_\_\_\_
12. What rating would you give your own local public schools? \_\_\_\_\_
13. What rating would you give our United States Military? \_\_\_\_\_

14. In your opinion, how important is our National Defense and maintaining a strong military?

- ☐ extremely important
- ☐ very important
- ☐ important
- ☐ somewhat important
- ☐ not important

15. Do you feel students should have the right to say a prayer in public schools as long as it is not required that all students participate?

- ☐ YES ☐ NO

Thank you for filling out this very important survey.

And please consider sending a donation to support our veterans and wounded troops, as well as those still serving.





**THE AMERICAN LEGION**

P.O. Box 361656  
Indianapolis, IN 46236-1656

**THE AMERICAN LEGION  
2015 American Values Survey**

Dear Fellow Patriot,

I often hear special interest groups quote a lot of statistics from “outside polls.” Do you ever find yourself asking, “Who are they talking about...that’s not how I feel”?

Time after time we hear large — often powerful — special interest groups claim their “independent polls” indicate how “MOST” Americans feel about values issues. Yet, in your heart of hearts, you know their polls are not even close to representing how you actually feel.

**That’s why I have sent you this letter.**

I need 5 minutes of your time to hear from you! As the largest and most respected veterans organization in the country, The American Legion is committed to serving the needs of our veterans and their families, promoting patriotism, protecting American values in communities across our great country, and ensuring a strong national security.

If one looks at some of the issues that are being debated in our government buildings and courts, one would think that our society’s morals and values have shifted. But I don’t buy it.

The American Legion needs to know **WHAT’S IMPORTANT TO YOU...YOUR OPINIONS** and **POINTS OF VIEW** on some specific issues that impact our nation. **WOULD YOU HELP US?**

The enclosed survey could be one of the most important pieces of paper you will hold in your hand this year. Please take it very seriously because the information requested is important to **BOTH OF US** so that we can better serve our veterans and our community.

The American Legion’s many programs touch virtually every facet of American life. We fight for and take care of our veterans and active duty military, we support values that strengthen families and communities, and we know the importance of patriotism.

**With your help, The American Legion is making a difference...whether it’s helping a wounded warrior through long months of hospitalization or helping a child of a fallen hero go to college. I hope you will consider sending a special gift with your survey to help us continue our work.**

Legionnaires across our great country work hard every day to serve their communities and their fellow veterans. The American Legion is a respected advocate for veterans issues in Washington, DC, where our nonpartisan efforts allow us to work with all our lawmakers on both sides of the aisle.

(over, please)

And that's why we need to constantly keep in touch with the citizens of the communities we serve... which includes you.

As thanks for helping The American Legion, I have enclosed a set of beautiful address labels — my gift to you — for taking the time to fill out the survey.

I need you to take the few minutes necessary to complete the enclosed survey and mail it back to me as fast as you can.

We want to know how best to protect and honor the traditional American values that make our country great...where to direct resources...address problems...make our volunteer force more effective...and much more.

**I NEED to hear from you. I want to know where you stand...how you feel about the changes taking place in America...what direction you feel our efforts should take. Your opinion is important to me, because we are in this fight together.**

I am looking forward to receiving your personal input, and I will be thankful that you cared enough to send it back.

Sincerely,

A handwritten signature in blue ink, appearing to read 'W. Pease'.

William A. Pease  
National Development Director  
The American Legion

P.S. Please send the survey, along with your best gift, back to me as quickly as you can get it in the mail. I hope you will enjoy the enclosed address labels — my gift to you!

These are critical days in America...and we need your support.

*Please let us hear from you today.*

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_



PLACE  
STAMP  
HERE

AMERICAN LEGION NATIONAL HEADQUARTERS  
DONATION PROCESSING CENTER  
PO BOX 21016  
TULSA OK 74121-1016

