



# SHOULD ANYONE BE LEFT BEHIND?



*(You'll need both these stickers ...  
details inside)*

JAMES R. MOORE  
2900 E. APACHE ST.  
TULSA, OK 74110  
1234567890



THE AMERICAN LEGION BENEFITS DEPARTMENT



Dear James R. Moore,

It is a lesson every brave U.S. serviceman and woman learns: leave no one behind.

It is a lesson you know well!

Today, however, I'm afraid some Americans have forgotten this proud code of honor. *Has there ever been a time when it seemed like less respect was being paid to those who serve, or when fewer Americans knew what words like service and sacrifice meant?*

But at The American Legion we're fighting to change that, with a full array of exclusive benefits, discounts, protections and special services. We work in local communities like yours to foster patriotism and pride, and we work in Washington, D.C., to protect and expand services and benefits for veterans.

Naturally, membership in The American Legion is reserved exclusively for those who served our nation during wartime.

That's why I urge you to review the Activation Form to verify that you were on active duty in the U.S. military during the periods listed. *(If you do not qualify we still welcome your donation to honor those who served.)*

If you qualify, the honor and respect you deserve starts immediately, with a free gift and other special distinctions, including the *Certificate of Nomination* I've enclosed to recognize and honor you!

Now you know why I said you'd need both "YES/NO" stickers on the front of this envelope, and why I urge you to respond today:

- **FIRST**, affix the "NO" sticker on your Activation Form where it reads "I don't want anyone left behind." Today, more than ever, it's critical to raise your voice and uphold this value!
- **SECOND**, affix the "YES" sticker where it reads "I'm proud to join The American Legion today."

Send it back to me today, and you can start enjoying all the exclusive benefits and offers shown, including the **FREE Gift you select.**

Of course, no knife or other gift (even one as nice as these) would ever be enough to thank you for your service all by itself ...  
*(over, please)*



3 Easy Ways to Join!

#1

Return the Activation Form in the enclosed envelope.

OR

#2

Call 1-888-805-6180

OR

#3

Or, go to [www.legion.org/mailoffer](http://www.legion.org/mailoffer)

Please detach this stub before mailing the folded certificate in the envelope enclosed

THE AMERICAN LEGION MEMBERSHIP ACTIVATION FORM

From: James R. Moore  
2900 E. Apache St  
Tulsa, OK 74110

If address above is not correct, please cross out and make corrections on back.

- Eligibility Dates
- AUG 2, 1990 - OPEN
  - DEC 20, 1989 - JAN 31, 1990
  - AUG 24, 1982 - JUL 31, 1984
  - FEB 28, 1961 - MAY 7, 1975
  - JUNE 25, 1950 - JAN 31, 1955
  - DEC 7, 1941 - DEC 31, 1946
  - APR 6, 1917 - NOV 11, 1918

- Branch of Service
- U.S. ARMY
  - U.S. MARINES
  - U.S. NAVY
  - U.S. AIR FORCE
  - U.S. COAST GUARD
  - U.S. MERCHANT MARINE (WWII only)

**Yes**, Please activate my American Legion benefits at once. I understand my membership supports the state and national programs that benefit me, veterans, and their families  
**Please also send me my FREE American Legion Gift I've selected below!**

- Fleece Blanket
- Pocket Knife
- Lapel Pin

I am enclosing my \$25 check payable to *The American Legion*       I am charging my dues to a credit card; please see back

With this signature, I verify that I have served or am still serving honorably on active duty  
*(Please check box/es for your dates of service to the right and sign below)*

X  
Signature

Join online: Visit [www.legion.org/mailoffer](http://www.legion.org/mailoffer) and enter your membership number: <<999999999>>

999999999      999999      9 99

Place both stickers here if you agree



I'm proud to join The American Legion today!

I don't want anyone left behind!



\*\*\*IMPORTANT NOTICE\*\*\*  
REGARDING YOUR MILITARY BENEFITS

URGENT NOTICE:

James, our records indicate that you are not receiving the full benefits you may be eligible to receive as a U.S. Wartime Veteran. Don't delay any longer – join more than 2 million fellow veterans and return the enclosed benefits activation form TODAY!

2015

OKLAHOMA

HELPING HERE AT HOME!  
Last year, The American Legion Department of Oklahoma:

- Provided expert assistance in helping veterans and families resolve over XXXX federal benefit cases
- Honored veterans at XXXX funerals
- Distributed XXXX in emergency assistance
- And much more

“The American Legion gives veterans like me a place to belong.”

-Staff Sgt. Joel Tavera who survived a rocket attack during his deployment in Iraq.

# IMPORTANT INFORMATION

Credit Card Information:

Visa  MasterCard  Discover  AMEX

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Security Code \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
MM/DD/YYYY

Email Address: \_\_\_\_\_

Male:  Female:

Please Make Any Address Corrections Here if Necessary:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



THE AMERICAN LEGION  
NATIONAL HEADQUARTERS  
P.O. BOX 7017 INDIANAPOLIS, IN 46207-7017

American Legion membership and benefits are available only to qualified veterans who served this nation on active duty during wartime. If you have received this letter in error, we apologize for the inconvenience, and we welcome your donation.

*( Plus as an added bonus ...  
Choose your special gift: )*



### POCKET KNIFE

Emblazoned with your Branch of Service, you'll use it with pride every day.



### FLEECE BLANKET

Featuring The American Legion logo, this polar fleece blanket gives you style, warmth and comfort.



### LAPEL PIN

You'll be proud to wear this exclusive American Legion lapel pin.



THE AMERICAN LEGION  
NATIONAL HEADQUARTERS  
P.O. BOX 7017 INDIANAPOLIS, IN 46207-7017

Please affix the sticker from the envelope to your Activation Membership Form to activate all your benefits, reinstate your membership and receive your FREE gift. Mail back your completed Activation Membership Form in the pre-addressed envelope provided. Please note that American Legion membership and benefits are available only to qualified veterans who served this nation on active duty during wartime. If you have received this letter in error, we apologize for the inconvenience, and we welcome your donation.

That's why your American Legion membership also provides you perks, privileges, discounts and exclusive benefits that can help you save five or ten times the \$25 annual membership dues, year after year. Like:

- Specially negotiated rates on car rentals, moving services, cruises, hotels and motels.
- Discounts on glasses and contact lenses for you and your family.
- Help in receiving ALL your V.A. medical, educational, and insurance benefits.
- Even savings on prescription medications!

And while you're saving money each day, you'll know we're fighting for you in Washington, D.C., for all the benefits, respect and honor you deserve.

**Today, you see, the battle for honor is still being waged. And The American Legion is leading the way!** We're standing up to the President and Congress in defense of military pensions and benefits ... we helped force a change of leadership at the VA ... we're advocating for strong national security ... we're working behind the scenes on veterans' issues ... and we're making sure that every veteran who goes to any VA facility in any state gets timely and quality medical care, services, and support!

At The American Legion, we want to see no one left behind. *Not left behind on the battlefield ... not left behind in our communities ... and not left behind by politicians!*

By the way, speaking of politicians, here's a fact you should know. Most politicians don't qualify for membership in The American Legion. More than 80% of the Members of Congress wouldn't be accepted!

**That's because it is a privilege reserved for only a select few ... those who served our nation during wartime, keeping this nation strong and free.**

If you are one of those select few, I look forward to welcoming you. Today, please return your Activation Form with your "YES" and "NO" stickers firmly attached. You'll enjoy all the free gifts, benefits, privileges and discounts I've described, plus many more ... AND your FREE Gift!

When you stand tall as a member of The American Legion, you help ensure that no one is left behind. At The American Legion we're standing together, we're standing for America ... and we want you by our side!

Serving those who served,

Daniel S. Wheeler  
National Adjutant

P.S. If you don't qualify for membership we still want to hear from you. Please send your most generous donation to The American Legion today to honor America and the men and women who have kept this nation free!

# CHOOSE YOUR FREE GIFT!



The American Legion Fleece Blanket



Branch of Service  
Pocket Knife  
See reverse side for  
more details



The American Legion Lapel Pin

## YOU WILL ALSO RECEIVE

### The American Legion Magazine

*Yours FREE*

For Legion members only, each colorful monthly issue of our exclusive magazine brings you news, stories, updates and important information — prepared just for America's veterans.



### Member Card

*Yours FREE*

It's the card you'll carry with honor! Your personalized American Legion membership card entitles you to the full array of Legion benefits, along with special savings you'll use almost every day.



### Exclusive Benefits

*Yours FREE*

- We've negotiated special savings and reduced rates at thousands of motels and hotels, along with car rentals and professional movers
- You will save on prescription drugs with The American Legion discount program
- Your membership gives you special savings on family eyewear
- You can even get help obtaining full VA medical, education and insurance benefits for you and your family
- Plus so much more!



# SUMMARY OF AMERICAN LEGION BENEFITS

Reserved for U.S. Wartime Veterans



## ASSISTANCE WITH YOUR VETERAN BENEFITS

**BENEFIT ASSISTANCE** - Helps all veterans obtain full veteran medical and educational benefits, as well as assistance in preparing VA claims.

**VETERANS' REPRESENTATION** - The American Legion is the most effective and dependable advocate of veteran's affairs and is fighting for better pay for those on active duty and improved housing for their families. In May 2014, to protest the VA's poor oversight of its medical services, The American Legion called for the resignations of top VA officials. The sick and wounded returning from deployment must have timely and quality medical care!

**VETERANS' EMPLOYMENT** - The American Legion works with the Department of Labor on National

Employment and Training Programs for veterans and with the President's Committee on Employment of People with Disabilities and its Committee on Disabled Veterans.

**MEMBERS' MONTHLY MAGAZINE** - You'll receive a full year's subscription to *The American Legion Magazine*. Each issue is packed with news, articles and stories designed for America's veterans.

**myLEGION.ORG** - This website is designed to connect members of The American Legion to their Post and Department (state) leadership, other veterans with similar interests, and the vast array of services offered at every level of the organization.

**PLUS!**



## ADDED MEDICAL BENEFITS

**CVS/caremark DISCOUNT PRESCRIPTION DRUG PROGRAM** - Members and dependants can save up to 20% or more through CVS/caremark.

**LIFELINE SCREENING** - Member discounts on potentially life saving health screenings.

**EYE CARE/WEAR PLAN** - EyeMed Vision Care provides discounts on the costs of eye examinations and eye wear. Members and dependants can save up to 40% off vision care products and services purchased at network locations.



The biggest network and the most choice. Because more is more.

**amplifon DISCOUNTS ON HEARING AIDS** - Members, family and extended family are eligible for hearing care discounts from Amplifon Hearing Health Care. Benefits include: low-price guarantee; access to over 3,900 locations nationwide; over 2,000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).



## INSURANCE



**LIFE INSURANCE THROUGH MUTUAL OF OMAHA** - Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states).



**USAA** - Provides a full range of financial products including: insurance, banking, investments, and financial advice. As an American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can join USAA as well.



## MOVING AND RELOCATION



**NORTH AMERICAN VAN LINES AND ALLIED VAN LINES** - Preferred savings of **ALLIED** 50% or more on interstate (state-to-state) moving and in-transit storage.


**Budget** **BUDGET TRUCK RENTAL** - Members now receive up to a 20% discount off local or one-way truck rentals at over 2,800 Budget Truck Rental locations nationwide.


[www.legion.org](http://www.legion.org)

## TRAVEL AND AUTO RENTAL

### **GOV VACATION REWARDS** -

Members can get the best discount available on travel including airfare, hotel, car rental, vacation packages, cruises, and more.

 **VETERANS HOLIDAYS** - This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.


 **AUTO RENTALS** - Members can receive special discounts with AVIS, BUDGET, ALAMO, HERTZ or NATIONAL CAR RENTAL. Save 5-25% on daily, weekly and monthly rates. Note: These discount offers are valid at participating locations and are not valid with any other discounts or special prices in the U.S.


 **MOTEL 6** - Members receive a 15% discount at any of the 1,100 pet-friendly Motel 6 locations in the U.S. and Canada.

**WYNDHAM HOTEL GROUP** - Save 20% off the "Best Available Rate" at thousands of participating locations throughout the world!



## BENEFITS FOR HOME

 **DELL COMPUTERS** - Members can save 30 to 40% off tablets and computers and receive discounts on electronics/accessories.

 **APPLE COMPUTERS** - Now you can save up to 17% on select Apple and third party products.

 **SEARS COMMERCIAL** - Exclusive member discounts on appliances and major household items are available through a toll-free number.

 **1-800-FLOWERS.COM** - Receive discounts from the world's #1 online florist through 1-800-flowers.com.

 **LIFESTATION** - Members can receive special discounted rates on a medical alert system and a free extra item.

Make sure you are receiving all  
the benefits as a member of  
The American Legion!

**NOTE:** These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.

# PROUD TO HAVE SERVED IN THE U.S. ARMED SERVICES



**SELECT YOUR BRANCH OF  
SERVICE ON YOUR REPLY FORM**

**ARMY  
MARINES  
NAVY  
AIR FORCE  
COAST GUARD**



**THE AMERICAN LEGION**

**NATIONAL HEADQUARTERS, P.O. BOX 7017 INDIANAPOLIS, IN 46207-7017**

# *Certificate of Nomination*



UPON MEETING THE REQUIREMENTS SET FORTH BY  
THE CONGRESS OF THE UNITED STATES

*James R. Moore*

SHALL BE ACCEPTED FOR MEMBERSHIP IN

THE AMERICAN LEGION

CT-YN-15



*Samuel J. Shule*  
NATIONAL ADJUTANT



**PRIORITY  
PROCESSING**



PLACE  
STAMP  
HERE



THE AMERICAN LEGION  
NATIONAL HEADQUARTERS  
PO BOX 7017  
INDIANAPOLIS IN 46207-7017

