

#### **CHECK ENCLOSED**

POSTMASTER:

DELIVER TO ADDRESSEE ONLY

 DO NOT FOLD DO NOT BEND



<< John>>, Please return this check, along with your own payment of \$19 today.



mailoffer



#### **IMPORTANT INFORMATION**

Credit Card Information: ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX		
Account No		Exp. Date
Signature	Date	Security Code
Date of Birth:	Phone Number:	
Email Address:		
Please Make Any Address Corrections Here if Necessary:		
Name		
Address		
City	State	Zip





Dear American,

It just might be the most valuable \$6 check you've ever seen.

That's because the \$6 check you're holding in your hand right now *is backed by a solemn promise of service and sacrifice, courage and honor...* and you can take that to the bank!

Here's the story behind the check, and the reason I'm sending it to you today.

The nonprofit organization **Soldier's Wish**, which provides assistance to veterans and their families, has provided this check to help pay <u>YOUR first year's membership</u> dues in The American Legion.

They view the enclosed check as a way to say WELCOME ... a way to open the doors of support to you for your bravery and sacrifice in service to our nation's freedom!

Question: Why would someone you've never met offer to pay \$6 for my first year's membership in The American Legion?

<u>First</u>, to honor you. When America called, you answered, and you deserve this distinction. Most Americans aren't entitled to American Legion membership, but if you served active duty during the periods shown on the enclosed Activation Form, you are!

**Second,** so that you can start enjoying all the benefits of American Legion membership. As a member of The American Legion, you have an advocate standing with you when you need help with VA claims and benefits.... In addition, you get to take advantage of the many personal and family benefits, including specially negotiated rates on car rentals, moving services, cruises, hotels and motels; discounts on glasses and contact lenses for you and your family; even savings on prescription medications!

Third, as a member of The American Legion, you have a powerful voice in Washington. Your voice actually strengthens our voice for the support of veterans both in Washington, D.C., and in every state where we are working every day to ensure our veterans get every benefit to which they are entitled, including the critical fixes that are still needed to the VA system!

Because The American Legion was chartered by Congress with a unique responsibility to serve veterans and their families, it's our duty—a duty we take seriously! We are honored to stand shoulder to shoulder with our members in support of our veterans.

In fact, just like you can't put a price on freedom, it's hard to put a value on American Legion membership.

Think about it ... for just \$19 you get exclusive benefits and discounts that can save you hundreds of dollars a year ... a voice in Washington, D.C., for the defense of veterans' issues that matter most to you ... representation that has helped tens of thousands of American Legion members appeal their VA claims and receive the benefits they have earned ... and much more.

For a limited time ... you can save \$6 on your first year's membership dues by using the enclosed check, thanks to Soldier's Wish; AND, get a FREE Branch of Service Knife to thank you for joining!

So please return your *Activation Form* today along with \$19 and the \$6 check I have enclosed. It will be my privilege to welcome you as a proud veteran and member of The American Legion — *and you'll find the savings and privileges just keep on going*.

Please review the membership qualifications on the enclosed Acceptance Form to verify your military service entitles you to The American Legion membership. If it does, simply return the enclosed \$6 check to me today, along with your own payment of \$19, and you'll start enjoying all the honor, respect, savings, and benefits.

(If you don't meet our eligibility requirements, I challenge you to use the enclosed \$6 check in a very special way. Return it, along with your best personal "YOU CAN COUNT ON ME" Veteran's Support Gift as your own way of demonstrating your own patriotism and gratitude to our veterans. Let me know you are standing with us in our support of those who have stood strong against the enemies of the American dream of freedom.

Serving those who served,

Smil I. bhule

Daniel S. Wheeler National Adjutant

P.S. Once again, if your service does not qualify you for membership in The American Legion, I take this opportunity to thank you in advance for your patriotism, and I hope you will send a tax-deductible donation in support of our work. I look forward to hearing from you and standing with you in support of our veterans!

PLUS, when you activate your American Legion membership, we'll rush you a FREE Branch of Service Knife!



#### SUMMARY OF AMERICAN LEGION BENEFITS

Reserved for U.S. Wartime Veterans



#### ASSISTANCE WITH YOUR VETERAN BENEFITS

**BENEFIT ASSISTANCE** - Helps all veterans obtain full veteran medical and educational benefits, as well as assistance in preparing VA claims.

**VETERANS' REPRESENTATION - The American** Legion is the most effective and dependable advocate of veteran's affairs and is fighting for better pay for those on active duty and improved housing for their families. In May 2014, to protest the VA's poor oversight of its medical services, The American Legion called for the resignations of top VA officials. The sick and wounded returning from deployment must have timely and quality medical care!

<u>VETERANS' EMPLOYMENT</u> - The American Legion works with the Department of Labor on National

**Employment and Training Programs for veterans** and with the President's Committee on Employment of People with Disabilities and its Committee on Disabled Veterans.

MEMBERS' MONTHLY MAGAZINE - You'll receive a full year's subscription to The American Legion Magazine. Each issue is packed with news, articles and stories designed for America's veterans.

myLEGION.ORG - This website is designed to connect members of The American Legion to their Post and Department (state) leadership, other veterans with similar interests, and the vast array of services offered at every level of the organization.

#### – PLUS! ————

#### ADDED MEDICAL BENEFITS

CVS/caremark DISCOUNT PRESCRIPTION DRUG **PROGRAM** - Members and dependants can save up to 20% or more through CVS/caremark.

LIFELINE SCREENING - Member discounts on potentially life saving health screenings.

**EYE CARE/WEAR PLAN** - EyeMed Vision Care provides discounts on the costs of eye examinations and eye wear. Members and dependants can save up to 40% off vision care products and services purchased at network locations.



+ LENSCRAFTERS PERILE VISION Sears OOPTICAL OPTICAL





The biggest network and the most choice. Because more is more.

#### **amplifon**

#### HEARING HEALTH CARE DISCOUNTS ON HEARING AIDS -

Members, family and extended family are eligible for hearing care discounts from Amplifon Hearing Health Care. Benefits include: low-price guarantee; access to over 3,900 locations nationwide; over 2,000 models; free 60-day trial period; free multi-year supply of batteries (160 cells).



#### **INSURANCE**

LIFE INSURANCE THROUGH MUTUAL OF OMAHA - Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states).



USAA - Provides a full range of financial products including: insurance, banking, investments, and financial advice. As an

American Legion member, you are eligible to join. There are no membership fees to join USAA and when you sign up, your eligible family members can ioin USAA as well.

#### MOVING AND RELOCATION



NORTH AMERICAN VAN LINES AND

northAmerican. ALLIED VAN LINES - Preferred savings of **ALLED** 50% or more on interstate (state-to-state) moving and in-transit storage.

Budget BUDGET TRUCK RENTAL - Members now receive up to a 20% discount off local or oneway truck rentals at over 2,800 Budget Truck Rental locations nationwide.

#### TRAVEL AND AUTO RENTAL

### GOV VACATION GOV VACATION REWARDS -

Members can get the best discount available on travel including airfare, hotel, car rental, vacation packages, cruises, and more.

VETERANS VETERANS HOLIDAYS - This program offers members the opportunity to rent a furnished condominium for 2-8 people, for an entire week, for less than they would pay for a single hotel room.

Alamo AUTO RENTALS - Members can receive AV/S special discounts with AVIS, BUDGET, ALAMO, HERTZ or NATIONAL CAR RENTAL. Save 5-25% on daily, weekly and **Hertz** monthly rates. Note: These discount offers are National valid at participating locations and are not valid with any other discounts or special prices in the U.S.

MOTEL 6 - Members receive a 15% discount at any of the 1,100 pet-friendly Motel 6 locations in the U.S. and Canada.

WYNDHAM HOTEL GROUP - Save 20% off the "Best Available Rate" at thousands of participating locations throughout the world!



WINGATE



MICROTEL

















#### **BENEFITS FOR HOME**

DELL COMPUTERS - Members can save 30 to 40% off tablets and computers and receive discounts on electronics/accessories.

• APPLE COMPUTERS - Now you can save up to 17% on select Apple and third party products.

Sears COMMERCIAL - Exclusive member discounts on appliances and major household items are available through a toll-free number.

discounts from the world's #1 online florist through 1-800-flowers.com.

<u>LifeStation</u> <u>LIFESTATION</u> - Members can receive special discounted rates on a medical alert system and a free extra item.

Make sure you are receiving all the benefits as a member of The American Legion!

**NOTE:** These discount offers are valid at participating locations and are not valid with any other discounts or special prices. The American Legion does not guarantee any discounts.

#### A MESSAGE FROM KEVIN MCDUGLE





Dear Friend,

At Soldier's Wish, our mission is granting the wishes of America's servicemen and women, and their families.

Many times, we work hand in hand with our friends at The American Legion in their efforts to offer benefits and services to veterans and to represent the interests of all who serve.

In fact, we believe so strongly in the mission of The American Legion that we are providing this \$6 check to help you join The American Legion today, if you qualify, or to assist you in making your most generous donation to The American Legion.

We can never thank our veterans enough. But when we grant their wishes, and when we join The American Legion in saluting all that is right in America, we show them the same honor they showed when they stepped forward to serve and sacrifice!

If you believe in honoring those who serve, I hope you'll join me in supporting The American Legion today.

Thank you, and God bless America.

Sincerely,

Kevin McDugle

Executive Director, Soldier's Wish



### The American Legion Magazine

#### Yours FREE

For Legion members only, each colorful monthly issue of our exclusive magazine brings you news, stories,



updates and important information — prepared just for America's veterans.

## Member Card

#### Yours FREE

It's the card you'll carry with honor! Your personalized American Legion membership card entitles you to the full array of Legion benefits, along with special savings you'll use almost every day.



## **Exclusive Benefits**

#### Yours FRFF

- We've negotiated special savings and reduced rates at thousands of motels and hotels, along with car rentals and professional movers
- You will save on prescription drugs with The American Legion discount program
- Your membership gives you special savings on family eyewear
- You can even get help obtaining full VA medical, education and insurance benefits for you and your family
- Plus so much more!

# PROUD TO HAVE SERVED IN THE U.S. ARMED SERVICES



## SELECT YOUR BRANCH OF SERVICE ON YOUR REPLY FORM

ARMY
MARINES
NAVY
AIR FORCE
COAST GUARD



#### THE AMERICAN LEGION

NATIONAL HEADQUARTERS, P.O. BOX 7017 INDIANAPOLIS, IN 46207-7017

## PRIORITY PROCESSING



PLACE

STAMP

HERE



THE AMERICAN LEGION NATIONAL HEADQUARTERS PO BOX 7017 INDIANAPOLIS IN 46207-7017

### Plus, as an added bonus ...



### Activate your American Legion membership, and we'll send you a FREE Branch of Service Knife.

Emblazoned with your Branch of Service, you'll use it with pride every day:

- Stainless steel blade holds its edge
- Secure lock-back blade for safety
- Polypropylene handle grips tight, wipes clean
- A full 8-1/2" when open, folds to 4-5/8" to tuck in your pocket or bag