IMPORTANT INFORMATION ABOUT VETERANS SERVICES AND BENEFITS
Dear John Q. Sample:

You are a veteran of the United States military, according to our records, and I want to thank you on behalf of The American Legion for your service to our country.

I also want to extend to you a special invitation to consider joining The American Legion.

If you've ever thought The American Legion is NOT for you, please think again.

As a veteran, you may have been approached in the past with an invitation to join The American Legion. Maybe you considered it, but decided not to join. Or maybe this is your first invitation to join The American Legion, but you don't know much about us or what we do.

Either way, I ask you to just please take a moment to learn more about us. The American Legion has more to offer you than you may realize, and the organization plays an instrumental role in helping protect the rights and serve the needs of all veterans and servicemembers.

Please don't make your decision without looking at the full picture of what we do every day for all veterans, and what we can do for you today.

The American Legion is for ALL wartime veterans.

Chartered by Congress almost 100 years ago, The American Legion is open to all who have served honorably during any wartime period, including those currently on active duty.

Contrary to what many people think, today's American Legion is diverse. Our members include both women and men, those who have served and those currently serving from all age groups, from all ethnicities, from all branches of the military.

And though we all come from different walks of life, we all share the same mission. The American Legion is devoted to serving the needs of all veterans.

Please consider joining us.

Your membership dues will be used to strengthen our voice in Washington and support programs that help meet the needs of veterans facing these challenges:

- Delay in VA claims processing
- Unemployment
- Homelessness
- Post-traumatic stress and other conditions

The American Legion's Legislative Commission testifies at Congressional hearings and works to protect and improve the rights and benefits of veterans and servicemembers.

The more members we have, the more effective we can be.

We need you!

Continue on back of letter...

3 EASY WAYS TO JOIN:

1. Detach the Reply Certificate and mail in the envelope provided.
2. Call 1-888-805-6180.
3. Or go to www.legion.org/mailoffer and enter your Temporary Membership Number: 123456789

I certify that I have served or am still serving honorably on active duty during one of the war periods listed to the right:

- AUG 2, 1990 - OPEN
- DEC 20, 1989 - JAN 31, 1990
- AUG 24, 1982 - JUL 31, 1984
- FEB 28, 1961 - MAY 7, 1975
- JUNE 25, 1950 - JAN 31, 1955
- DEC 7, 1941 - DEC 31, 1946
- APRIL 6, 1917 - NOV 11, 1918

YES! I want to join The American Legion. Please send me the Lock-Back Knife welcome gift for the Branch of Service I have indicated below.

Branch of Service:

- U.S. ARMY
- U.S. NAVY
- U.S. AIR FORCE
- U.S. MARINES
- U.S. COAST GUARD
- U.S. COAST GUARD (WWII Only)

Enclosed is a $25 check for membership dues payable to The American Legion.

I would like to charge my $25 dues. My information is on the back of this reply.

Temporary Membership Number: 123456789
By joining The American Legion, you can help make a difference in the lives of veterans and their families.

After the terrorist attacks of September 11, 2001, I really wanted to find a way to serve my country again. I even considered re-enlisting. Then, I received an invitation letter in the mail (similar to this one) from The American Legion and I had my answer. Through The American Legion, I could help serve the needs of current veterans and the troops who would be returning home from Iraq, Afghanistan and other countries. My entire family also joined Legion-sponsored groups and activities so that we could have a lot of fun together, while also giving back to our community and the veterans.

Today, I support The American Legion in helping our veterans receive more job opportunities and all of their VA benefits claims, along with promoting other important priorities, such as:

- Protecting veterans services from the effects of sequestration and other drastic budget cuts.
- Reducing the backlog of VA claims and speeding up claims processing.
- Improving health services for veterans suffering from the effects of post-traumatic stress (PTS), military sexual trauma (MST) and other conditions.

There's never been a better time to join The American Legion.

The American Legion continues to build on its history of reaching out to protect veterans, their families and communities. I'm proud to be a part of a post (Post 41, Phoenix, AZ) whose members returned from action in World War II to immediately fight against discrimination and to protect minority housing rights.

The spirit of service and social justice continues within The American Legion today. We are:

- Overcoming employment barriers by providing leadership and guidance in Washington to pass the Veteran Skills to Jobs Act. This act helps veterans convert their military experience into federal licenses and credentials so they can put their skills to work wherever they live.
- Campaigning state-by-state and industry-by-industry to encourage employers to provide work credentials to veterans, reservists and Guard members who gained vocational experience and training in the military.
- Passing the Military CDL (Commercial Driver’s License) Act, which allows states to lift residency requirements to grant commercial licenses to active-duty and reserve military truck drivers.
- Helping homeless veterans through our partnership with Rebuilding Together and Heroes at Home, such as the recent revitalization of the 100-year-old De George at Union Station homeless veterans facility in Houston.

Many organizations, including The American Legion, are increasing the strength of their membership through inclusivity. By joining our ranks, The American Legion's voice grows stronger on Capitol Hill, helping us pass legislation to help all veterans.

That is why I encourage you to join The American Legion today.

I have been a proud member of The American Legion for more than 10 years. As a leader in this organization, I am confident that we can become a better, stronger organization through increasing our membership.

By joining The American Legion, your membership dues will go to work to meet the needs of veterans and servicemembers. Even if you do not have time right now to participate in Legion activities, joining is still a great way to be of service.

I hope I have helped you learn more about The American Legion, and I hope you can see why we really need you. Please take a moment and join us today.

Sincerely,

Angel Juarez
Appointed Department Adjutant for the Department of Arizona (Effective January 1, 2014)

PS. The membership dues are only $25, and that money goes a long way in helping us meet the needs of all veterans and servicemembers. Please use one of the three easy ways to join outlined below. We need you!

The American Legion makes every attempt to reach qualified veterans with our offer for membership. Because privacy laws prevent us from being absolutely certain that you are a qualifying veteran, you may have received this offer in error. If this is the case, please accept our sincere apology.

3 EASY WAYS TO JOIN:

<table>
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<tr>
<th>Charge $25 to my:</th>
<th>Detach the Reply Certificate and mail in the envelope provided.</th>
<th>Call 1-800-805-6180.</th>
<th>Or go to <a href="http://www.legion.org/mailoffer">www.legion.org/mailoffer</a> and enter your Temporary Membership Number: 123456789</th>
</tr>
</thead>
<tbody>
<tr>
<td>Card #__________</td>
<td>Signature__________________________________________</td>
<td>Phone Number: _____________</td>
<td>(Optional)</td>
</tr>
<tr>
<td>VISA / MasterCard</td>
<td>Date_________________________</td>
<td>Credit Card Security Code:</td>
<td>Expires______________________</td>
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<tr>
<td>Discover / American Express</td>
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IMPORTANT INFORMATION

Would you be willing to provide us with some additional information? It’s optional but would help us with our membership records.

**Thank you!**

**What is your gender?**

- Female
- Male

**What is your date of birth?**

Month Day Year

**With which ethnic group(s) do you most identify yourself?**

- African-American (non-Hispanic)
- Asian/Pacific Islander
- Caucasian (non-Hispanic)
- Hispanic or Latino
- Native American or Aleut
- Other (please specify)

Would you be willing to provide us with your e-mail address?

We will never rent or sell your e-mail address or any of your personal information to any third party. We may periodically send you additional information of interest to veterans. To view our anti-spam and privacy policy, please visit www.legion.org/privacy.

**Thank you!**
John,
Here are 3 easy ways to join
The American Legion Today!

Detach the Reply Certificate at
the bottom of the enclosed letter and
mail it in the envelope provided.

Call 1-888-805-6180 to speak with
a representative.

Go to www.legion.org/mailoffer

To join by phone or online, please have your
Temporary Membership Number handy: 123456789

Help Us Make a Difference
Here are just a few of The American Legion
accomplishments in the past year:

Awarded $1.58 million

$734,220 to 20 different non-profit organizations
serving the needs of children and $847,150 in
cash grants to assist children of veterans in need of
shelter, food, clothing and utilities.

$1.1 million

Raised

for Operation Comfort Warriors, to help
meet the needs of wounded servicemembers
by providing them with comfort items not
supplied by the government.

Provided $840,307

of our National Emergency Fund to help
victims of Superstorm Sandy, Hurricane
Isaac and veterans affected by the
Oklahoma tornado.
John,

When you join today, your membership will help us continue to serve the needs of all veterans, servicemembers and their families. Plus, you will receive these exclusive Benefits of Membership.

Thank you!

Benefits of Membership

• Welcome Gift

Commemorative Lock-Back Knife Engraved with Your Branch of Service.

This special custom-designed, extra heavy-duty knife is a full 8 1/2” when open, but folds to a compact 4 5/8” to fit in its Kelvlon™ belt pouch.

Plus

• 12 Issues of The American Legion Magazine to stay up-to-date on veterans news and The American Legion programs and activities.

• Official Membership Card entitling you to exclusive Member Discounts for hotels, auto rental, health screenings, prescriptions, vision and hearing care, and much more.
Thank you for your selfless service to our country and for joining The American Legion.

Before sealing this envelope, be sure to:

• Completely fill out your Reply Certificate (both sides).

Before sealing this envelope, be sure to:

• And for joining The American Legion.

Thank you for your selfless service to our country.