



**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

November 16, 2017

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: MEMBERSHIP TARGET DATE – 35%

Thank you for all your efforts so far this membership year. Our standings as of our 35% Membership Target Date (11-15-2017) are posted below:

2018 Membership Goal: **368,546**
Total Membership: **124,732**
Percentage of Goal: **33.844%**
Year-to-Date: **+3,366** (compared to 2017 Membership Year)
Renewal Rate: **25.88%**
Detachments making Goal: **35**

Alabama	France	Kansas	Nevada	South Dakota
Arizona	Georgia	Louisiana	New Jersey	Texas
Arkansas	Hawaii	Maryland	North Carolina	Utah
California	Idaho	Minnesota	North Dakota	Vermont
Colorado	Illinois	Mississippi	Oklahoma	Virginia
Delaware	Indiana	Montana	Philippines	Wisconsin
Florida	Iowa	Nebraska	South Carolina	Wyoming

GREAT JOB!!

Many detachments will achieve this membership goal soon.

Next Scheduled Renewal Notice: **January 19, 2018** (2nd of 3)

Next Target Date: **December 13, 2017** (45%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility