



**NATIONAL HEADQUARTERS  
SONS OF THE AMERICAN LEGION**

**December 14, 2017**

**TO: National Officers, Detachment Commanders & Adjutants**  
**FROM: Anthony Wright, National Adjutant**  
**SUBJECT: MEMBERSHIP TARGET DATE – 45%**

Thank you for all your efforts so far this membership year. Our standings as of our 45% Membership Target Date (12-13-2017) are posted below:

2018 Membership Goal: **369,582**  
Total Membership: **177,215**  
Percentage of Goal: **47.950%**  
Year-to-Date: **+11,688** (compared to 2017 Membership Year)  
Renewal Rate: **39.18%**  
Detachments making Goal: **41**

Alabama	Georgia	Maryland	New Jersey	South Dakota
Arizona	Hawaii	Michigan	North Carolina	Tennessee
Arkansas	Idaho	Minnesota	North Dakota	Texas
California	Illinois	Mississippi	Ohio	Utah
Colorado	Indiana	Missouri	Oklahoma	Vermont
Connecticut	Iowa	Montana	Philippines	Virginia
Delaware	Kansas	Nebraska	Rhode Island	Wisconsin
Florida	Louisiana	Nevada	South Carolina	Wyoming
France				

***GREAT JOB!!***

Many detachments will achieve this membership goal soon.

Next Scheduled Renewal Notice: **January 19, 2018** (2<sup>nd</sup> of 3)

Next Target Date: **January 18, 2018** (60%)

***Renewal is the Key to Membership Success***

***Membership Is Everyone's Responsibility***