

Sons of The American Legion Resolution
National Executive Committee
October 13 & 14, 2012

No.: SAL Res 8 – Fall 2012
Title: Establishment of the Sons of The American Legion Public Relations Awards
Origin: Public Relations Commission

WHEREAS, The Sons of The American Legion were formed to carry on the principles of The American Legion; and

WHEREAS, The Sons of The American Legion Squadrons, Districts and Detachments carry on the programs of those principles; and

WHEREAS, The Sons of The American Legion work to promote the programs and principals during activities and events; therefore, be it

RESOLVED, by the National Executive Committee of the Sons of The American Legion in regular meeting assembled in Indianapolis, IN on October 13-14, 2012, that the “Snapshots of Service”, a photo contest be established to facilitate public relations for presentations and social media use based on the Four Pillars of our founding organization; and , be it further

RESOLVED, That Sons of The American Legion Squadrons encourage member participation in “Snapshots of Service” to show the workmanship and service we provide for towards the programs of the Four Pillars of The American Legion, and, be it further

RESOLVED, Plaques will be awarded to the first two place Squadron winners (1st and 2nd) of each area of the Four Pillars; Americanism, VA & R, National Security and Children & Youth; and, be it further

RESOLVED, the rules and criteria for judging will be:

- **Photos must be based on the Four Pillars of the American Legion**
 - **Americanism, Veterans Affairs and Rehabilitation, Children and Youth, National Security**
- **Photos must be in a digital jpg or tiff format**
- **Photos to become the property of the Sons of The American Legion**
- **Photos must not have a right of restriction**
- **Photos must contain members of the Sons with their covers or identifiable clothing on during the activity or event and a brief history of the event**
- **Squadrons may submit a maximum of 3 photos per category**

Resolutions Subcommittee Recommendation

Approved

Rejected

Referred to:

Other Action

Signature Chairman, Resolutions Subcommittee

Bob Brown

Bob Brown, Chairman, Sub Committee on Resolutions

Committee/Commission, Chairman Name, and Signature

Damon Bradtmuller

Damon Bradtmuller, Chairman, Public Relations
Commission

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- **Plaques will be awarded the two best entries in each category**
- **Submit your entries to National SAL web master at w16wills@prodigy.net**
- **Contest will run each year from the 1st of August to thirty days prior to national convention**
 - **Photos need to be from this time period**

Judging

- **Quality of photo**
- **Best symbolizes the support for the Four Pillars by the Sons of The American Legion**
- **Have Sons of The American Legion member or members in it.**
- **Must be submitted from a Squadron; and, be it finally**

RESOLVED, that the contest begin at the close of the Fall NEC meeting.

Resolutions Subcommittee Recommendation

Approved

Rejected

Referred to:

Other Action

Signature Chairman, Resolutions Subcommittee

Bob Brown

Bob Brown, Chairman, Sub Committee on Resolutions

Committee/Commission, Chairman Name, and Signature

Damon Bradtmuller

Damon Bradtmuller, Chairman, Public Relations
Commission