



**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

October 13, 2017

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: MEMBERSHIP TARGET DATE – 25%

Thank you for all your efforts so far this membership year. Our standings as of our 25% Membership Target Date (10-12-2017) are posted below:

2018 Membership Goal: **367,326**
Total Membership: **74,031**
Percentage of Goal: **20.154%**
Year-to-Date: **-4,118** (compared to 2017 Membership Year)
Renewal Rate: **85.74%**
Detachments making Goal: **26**

Alabama	Hawaii	Louisiana	North Carolina	Virginia
Arkansas	Idaho	Maryland	Oklahoma	Wisconsin
Colorado	Illinois	Minnesota	Philippines	
Florida	Indiana	Mississippi	South Dakota	
France	Iowa	Montana	Texas	
Georgia	Kansas	Nevada	Utah	

GREAT JOB!!

Many detachments will achieve this membership goal soon. Two detachments have yet to submit any per capita transmittals.

(Mexico & Puerto Rico)

Next Scheduled Renewal Notice: **January 19, 2018** (2nd of 3)

Next Target Date: **November 15, 2017** (35%)

Renewal is the Key to Membership Success
Membership Is Everyone's Responsibility